

My previous work experience in previous companies & freelancing involved:

- Reviewing client website content.
- Creative writing involving creation of comic strips.
- Comic story lines & doodle based creative content.
- Writing Blogs on Environment, Social Awareness and Travel & Tourism.
- Handling social media profiles like Instagram, Face book & Twitter for various clients
- Handling social media content & preparation of work flow.
- Creation of yearly calendar content.
- Creation of Wikipedia content.
- Article Submission on restaurant industry /food sector.
- Guest Blogging in various sites regarding company promotion.
- Keyword research.
- Market research.
- Creation of Meta title, Meta description with keywords.
- Google Ad words, Ad campaign Concept & Content involving Clients business promotion/deals.
- Proof reading & editing of client website content.
- Creation of website content for US company clients, one of them is www.clorder.com – Copyrighted content
- www.legacylendingpartners.com – Copyrighted content
- Creation of Alt Texts for Images /Content for the visually impaired/deaf persons.
- Beauty Brand Skinncells - Ecommerce website content www.skinncells.com – Copyrighted content
- Cosmeceutical Brand Esthetic Insights Pvt Ltd website content www.estheticinsights.com – Copyrighted content
- Creation of Beauty & Skincare Products Label claim Content.
- Story board Concept Strategy
- Script Writing for company videos.
- Copywriting involving Tag lines, Logo based content.
- Social Media Management in Instagram, Facebook.
- Client Association & Collaboration.
- Social Media Post & Story Calendar Creation.
- Product Training.
- Conducting Hurdles, meetings to advertise campaigns.

- Managing a team of 10 to engage, advertise, create & market media campaigns.
- Email Marketing.
- Creation of Newsletters along with Email Templates.
- Instagram Marketing.
- Influencer Marketing.
- Influencer Collaboration Content.
- Creation of Engaging Campaigns.
- SMS Marketing.
- SMS Campaign Content.
- Quora Marketing.
- Email Marketing.
- Article writing related to restaurant industry.
- Client data management.
- Off page SEO – submission for back links.

You may also check out my work regarding (social media content on posts,cover photos & taglines/captions) in the face book pages / Instagram from the month of December to February in

Golds Gym Banjara Hills

<https://www.facebook.com/goldsgymatbanjarahills/>

Solitaire Fitness

<https://www.facebook.com/solitairefitness>

Deepthi Balagiri Clothing

<https://www.facebook.com/Deepthibalagiriclothing/>

Deepthi Balagiri Accessories

<https://www.facebook.com/AccessorizeWithDeepthiBala/>

GC visas

<https://www.facebook.com/gcvisa/>

Educon India USMLE

<https://www.facebook.com/EduconIndiaUSMLE/>

Solitaire Global Schools

<https://www.facebook.com/solitaireglobalschools/>

Pavan Mor Jewellers

<https://www.facebook.com/PavanMorJewellers/>

Pratyusha Support NGO

<https://www.facebook.com/PratyushaSupport/>

You may also refer to the web pages of Cosmeceutical brand which I have been handling since August 2019

Esthetic Insights

<https://www.estheticinsights.com>

Skinncells

<https://www.skinncells.com>

My personal blog www.site4thoughts.wordpress.com

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