

# DOMINIKA FLESZAR

## Arts Journalist

### Summary

Creative and enthusiastic arts journalist and theatre critic, based in London. Delivering prompt, in-depth previews to entice and entertain audiences. Creative and diligent writer. Currently delving into trend forecasting.

### Skills

SEO ♦♦♦♦

Digital photo enhancements ♦♦♦

Copywriting ♦♦♦♦

MS Office ♦♦♦♦

Quik, Over, Snapseed, Spark Post ♦♦♦♦♦

### Certificates

Market Trends and How to Identify Them, 2020

The Data Science of Media and Entertainment, 2020

Content Marketing: Staying Relevant, 2020

Influencer Marketing Foundations, 2020

Writing a Press Release, 2020

### Contact

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Twitter: @Little\_Lotte529

### Work experience

#### **Theatre critic**

*AT THE THEATRE, DEC 2019 TO PRESENT*

- ♦ Submitted clear and final reviews to online publishers.
- ♦ Optimized keyword use and effectiveness.
- ♦ Monitored social media for industry trends.

#### **Theatre critic**

*THESPYINTHESTALLS, OCT 2019 TO PRESENT*

- ♦ Sourced and reviewed numerous new plays.
- ♦ Analyzed various factors to make comparisons to other works and standards.
- ♦ Used digital media tools to research and promote reviews.

#### **Theatre usher**

*ATG—LYCEUM THEATRE, DEC 2019 TO FEB 2020*

- ♦ Gained broad knowledge regarding theatres' business site.
- ♦ Followed quality standards to maximize client satisfaction.

#### **Tour guide (Turkey)**

*CORAL TRAVEL POLAND, APR 2019 TO JUL 2019*

- ♦ Provided information on various sites in Aegean Turkey
- ♦ Built personal relationships with guests.

#### **Newspaper reporter**

*WIADOMOŚCI OZIMSKIE, AUG 2017 TO APR 2019*

- ♦ Wrote pieces and stories regarding my local community.

#### **Film critic**

*MAGAZYN FILMOWY "CINERAMA", APR 2016 TO FEB 2018*

- ♦ Utilized Slack for professional communication.
- ♦ Wrote reviews and essays for digital and print platforms.

### Academic attainment

#### **Master of Arts in Arts and Lifestyle Journalism**

*UNIVERSITY OF THE ARTS, LONDON, 2019 TO PRESENT*

- ♦ Coursework in Print and Online Journalism, Critical Perspectives and Audio and Video Journalism

#### **Bachelor's in Chinese Language**

*UNIVERSITY OF GDAŃSK, 2015 TO 2018*

- ♦ Thesis: Role of colour in films directed by Zhang Yimou