Bella Jones

UX/UI Design and Product Management - 8 Years of Experience
bellajonesdesign.com | 678.480.1766 | bellajones.uxdesign@gmail.com

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Work Experience

ThreatQuotient/Securonix | Full-time, Remote | August 2020 - Present
Senior UX/UI Designer and Product Manager - 5 years
- Driving user-centered UX/UI design for a dynamic threat intelligence platform delivering data management, enrichment, and visualization capabilities for cybersecurity operations
- Performing and providing design guidance on user research, usability testing, wire-framing, rapid prototyping, and high fidelity UI designs that deliver a user-centric threat intelligence experience
- Defining strategic product vision for the future of Threat Intelligence Platform (TIP), Security Orchestration, Automation, and Response (SOAR), and Extended Detection and Response (XDR) capabilities within ThreatQuotient's suite of product offerings

Tekimax, LLC | Part-time, Remote | June 2023 - Present
Director of Product Design - 2 years
- Championing and establishing human-centered UX/UI design principles at an organizational level
- Providing design consulting and high fidelity deliverables for web and mobile applications for clients in the defense, sports, and entertainment industries

Plainspoken Digital | Part-time, Remote | May 2022 - May 2024
UX/UI Design Consultant - 2 years
- Delivering user-centered UX/UI design guidance and work for various technology projects and clients including use cases for e-commerce, enterprise financial analytics, and social listening analytics

Deloitte Consulting LLP | Washington, DC | September 2017 – July 2020
Product Owner & UX/UI Designer – 3 years
- Worked closely with product, engineering, and QA testing across 3 scrum teams to iteratively design and develop a fully custom AI/ML predictive analytics tool within an Agile framework
- Developed a 5-year data analytics and IT strategy to transform legacy systems and processes into a more sustainable and impactful systems architecture
- Worked with executive clients in a startup environment to lead the business and technical requirements generation for a graph analytics tool with temporal, network, and geospatial analytics

Education

Vanderbilt University – Nashville, TN May 2017 | Bachelor of Science – Political Science, Philosophy GPA: 3.6

Skills & Certifications
- Agile & Project Management Tools: JIRA, Confluence, Miro, Smartsheet
- Design Tools: Figma, Sketch, Balsamiq, Framer, Adobe Illustrator, Adobe Photoshop, Adobe InDesign
- Technology Environments: Vis.js, Node.js, Keylines, Angular, React, Microsoft PowerBI, Qlik
- DesignLab UI Design Certification