

# BEN BOBECK

## WORK EXPERIENCE

### EDUCATION

#### University of Pittsburgh

B.A. Cum Laude, Communication & Political Science, May 2021

Creative Writing: Non-Fiction/

Journalism minor

London Study Abroad: Spring 2020

### SKILLS

- Adobe Creative Suite
- Live Broadcast Production, Audio board operation/engineering
- Social Media Content Creation
- Writing/Voicing live and pre-recorded audio elements
- Guest Booking
- Talent Relations & On-air briefing
- Microsoft Office Suite
- Background/Topic Research
- Strong team player
- Ability to perform and adapt under pressure and time constraint
- Flexible Working Hours; Willing to Relocate for the right role

### ABOUT ME

- Bobblehead & Record Collector
- Avid home cook & golfer
- Springsteen devotee
- Retired Summer Camp Counselor

### REFERENCES AVAILABLE UPON REQUEST

## SIRIUSXM SATELLITE RADIO

*Producer, PGA TOUR Radio*

*FEBRUARY 2023- PRESENT*

- Produce weekly PGA TOUR Live Coverage; identifying and editing highlights & interviews, ensuring that replays are timed/archived and sales reads delivered
- Line/Dayside Producer for weekly talk shows; creating rundowns, booking guests, collaborating with hosts and producers to execute live on-air product
- Spearheaded debut of TGL broadcast as official audio league partner
- Research and identified weekly topical news items and discussions as resource for other channel producers and distribution to hosts
- Coordinated cooperation between stakeholders and league partners, working to ensure thematic messaging goals are met and audio selects delivered and archived in timely/organized fashion

*Associate Producer, PGA TOUR Radio*

*AUGUST 2021- FEBRUARY 2023*

- Fill in Board-Op/Line Producer for Talk & Postgame Shows
- Ingest/cut/distribute press conference audio for use across channel
- Other in-show duties included pulling archives, screening calls, identifying top audio, crafting social media posts, and writing show reports

## BETHESDA BIG TRAIN BASEBALL

*Broadcaster - Tim Kurkjian Journalism Fellow*

*MAY - AUGUST 2021*

- Play-by-play and analyst roles for more than 60 self-produced & engineered live-streamed baseball games
- Spearheaded YouTube channel overhaul, generating 400% Subscriber growth & grossing 20K views throughout season

## WPTS-FM PITTSBURGH

*Sports Director*

*MAY 2020 - MAY 2021*

*Contributor*

*AUGUST 2017-MAY 2021*

- Supervised 30+ person sports staff, including 3 assistant directors, while recruiting and training new staffers
- Coordinated lineup of 11 weekly talk hours and 50+ live game broadcasts
- Football, men's/women's basketball, soccer play-by-play; live broadcast operator/producer; Hosted weekly and bi-weekly hour-long Sports talk shows
- Produced and managed on-air department imaging including twice-daily sports updates and live event promos

## PITT STUDIOS - ACC NETWORK

*Production Assistant/ Broadcast Commentator*

*MARCH 2019- MAY 2021*

- Various roles for Digital & Linear live game productions: Audio Operator, Stream Manager, Stat Research
- Play-by-Play of Baseball, Men's/Women's soccer for ACCNetXtra streams

## THE INDEPENDENT ( LONDON, UK)

*Digital/Daily Edition Intern*

*SPRING 2020*

- Created visually compelling & premium content from raw copy by editing layout and graphic elements for publication in app and daily digital edition
- Implemented digital SEO audience optimization & engagement techniques