

The Fine Line Of Art And Expression

Posted by **Sandhya Divakaran** On March 5, 2013 In **Home Hypes, The Artsy Corner**

Art has seen a long line of transformation that transcends styles and meaning over the ages. Closely aligned with the cultures of a certain period, this discipline has moved leaps and bounds in terms of expression.

Going forward to the present, it is the age of minimalism. From communicating with mere symbols and short codes, to the need for the shortest route to travel, to various lifestyle choices, the focus is on the phrase "Less is More." Why should art be far behind?

Creativity has its own way of catching up with the times. For the present cultures, artists like French illustrator Christophe Louis – popularly known online as Quibe – have risen, to convey meaning in a single line through [minimalist art](#). Louise creates impressive artworks borrowing from pop culture and icons of a geeky world.



Below is an excerpt of an interview with this genius:

Desado: You worked in advertising prior to one-line art. What made you give up this career and opt for a more artistic one?

Quibe: I used work as an Art Director prior to this new way of living. It was due to my daughters actually. I started drawing for them, and with them. It brought back a feeling I had forgotten during my years in advertising – the pleasure of creating something with my own hands. So I decided to evolve to the role of an illustrator.

Desado: What are your emotions when you sit down to create one of your famous one-line [minimalist art](#) masterpieces?

Quibe: I feel like I'm in the right place! As an artist, during the time I sit to draw one of my images, I do not concern myself if people will like it or not. It seems as if I was meant to do

this, it feels right.

Desado: What are your subjects when you sit to create?

Quibe: My subjects revolve around the patterns of everyday life. Books I read, movies and series I watch, games I play, speech and so much more, influence me. I give life to those ideas, marks and lines that remain in my mind.

Desado: Going forward, is there another line of art that you would like to pursue?

Quibe: Yes, of course, I'm working on mash ups of pop culture. We live in a world where everything goes so fast, that it becomes really blurry. If you look throughout history, it is the same between the boundaries of genres and worlds. For instance, a fine line separates the end of entertainment and the beginning of politics. And the marvelous truth is that all these individual components are part of a whole, and this is what gives them a reality and true meaning.

Desado: What are the distinguishing factors of your creations?

Quibe: I suppose it is the subjects that I use. My personal challenge is to use pop culture icons, strip them down to their core and make them recognizable in their simplest form.

Desado: What has influenced you most while pursuing this art form?

Quibe: I would have to mention caricaturists. I had to learn to choose what's important and what's not in a face or an attitude, or what can't be spared in order to maintain the likeness of a personality. Although I don't really do caricature, it is very helpful to see how it is done.

Desado: Would you consider holding exhibitions in the Middle East?

Quibe: I'd be really happy to! It's a bit incredible for me that people could be interested in what I do. It would be an honor to present my work.

We're sure this ambitious style of art is sure to be a success in the region. If we have piqued your interest sufficiently well, it's time to take a look at the One Liners by Christophe Louis on Desado.com



About Author



Sandhya Divakaran

Sandhya comes from a background of journalism and business writing, and wants to be the kind of writer, who can seamlessly pick up on any topic, due to her strong belief in the pen being mightier than the sword. She loves to read, and if she had her way, would live inside a book, expanding her world with words. When not busy typing, she loves shopping, has a heart for furry friends and spends her quality time with friends and family.

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