

Lighten Your Load

Posted by **Sandhya Divakaran** On July 9, 2013 In **Sartorial Styles**

Take a look at the world around you. Your phone, your television, and your computer are all increasing in size and functionality. Simple things like talking on the telephone are now far more complicated. A series of swipes and clicks are needed before you embark on the simplest of tasks.

In a world of bigger sizes, Monica Pons tries to make a change, with her Tiny Wallets. These simple leather carriers are colorful and held together by a vibrant rubber band, making for a compact and picturesque product. Smaller than an iPhone, but big enough for cash and cards, Tiny Wallets is a brand that makes 'small' wonderfully attractive.

Desado had a chat with Monica on her lovely collection and the inspirations behind it. Below is an excerpt of the questions posed:

How are tiny wallets different from the others available in the market?

Tiny wallets are minimalistic leather wallets. They serve the purpose of carrying all the essentials every person needs when going out, yet taking so little space. Also, you can customize them by changing the color of the elastic bands, so it fits your outfit perfectly.



Why "tiny" in a world where everything is getting bigger in size?

Sometimes "tiny" just works better! Why have a larger wallet, and then have to carry a handbag, if you can fit everything you need in your pockets?

How did you come up with this lovely concept?

The concept of tiny wallets actually came from a personal need. Sometimes I like to go out without carrying a handbag, or having a big lump in my pocket, and even the smallest of the wallets commonly available is not small enough. Given my Brazilian upbringing, working with colorful and high quality leather was a natural choice for me.

How practical is this wallet?

Tiny wallets comfortably carry notes and credit cards, and can also be used as a business card holder. An accessory for coins will be launched in the future. Tiny wallets are easy to handle and durable, and they fit everywhere, so it's perfect for every situation.

You have vibrant colors and patterns used in the range. What is your muse?

Brazil, my motherland, has always been a great source of inspiration for me. Brazil is a land of hospitable people, warm weather and diverse and colorful nature. It was only natural that this big influence in my life would also be present in my creations, and the tiny wallets are a clear expression of this element. Nature's diversity of materials and beautiful colors come to add value to this uncomplicated design. Leather, with all its versatility and durability, well captures the essence of my country.

What is your outlook on a bulky carrier versus a tiny wallet? Is it time for us to do away with the larger handbag?

Tiny wallets are made to give you freedom. With them, you don't have to carry a larger handbag to fit your belongings anymore, if you don't feel like it. At this point, ditching the larger handbag takes away part of the complexity of putting together the perfect modern outfit!

What is next on your designing agenda?

I am a very active designer, and have several projects running in parallel. Along with developing new accessories for the tiny wallets, I also have a line of flip-flops coming up, and a brand of jewelry being developed.

How would you sum up Tiny Wallets in a sentence?

Tiny wallets are the perfect combination between minimalistic and functional.



2
Like
0
0
Pin It

Interested with Tiny Wallets? If you now crave the freedom of walking without toting a bulky handbag, you can easily find the entire line of Tiny Wallets on www.desado.com.

About Author



Sandhya Divakaran

Sandhya comes from a background of journalism and business writing, and wants to be the kind of writer, who can seamlessly pick up on any topic, due to her strong belief in the pen being mightier than the sword. She loves to read, and if she had her way, would live inside a book, expanding her world with words. When not busy typing, she loves shopping, has a heart for furry friends and spends her quality time with friends and family.

Post A Comment

* Your email address will not be published. Required fields are marked

Name

*

Email

*

Website

Comment

Submit Comment

Search...



RECENT POSTS

A Passion For Pink

United (By Blue) With A Purpose

Komono: Cosmos of Stunning Shades & Timekeepers

The Fairytale World Of Sunnybelle's Shoes

Ethnic Bags With A Story To Tell

ARCHIVES

OCTOBER 2013

SEPTEMBER 2013

AUGUST 2013

JULY 2013

JUNE 2013

MAY 2013

APRIL 2013

MARCH 2013

FEBRUARY 2013

JANUARY 2013

DECEMBER 2012

CONNECT

 FACEBOOK

 TWITTER

 INSTAGRAM

 PINTEREST

