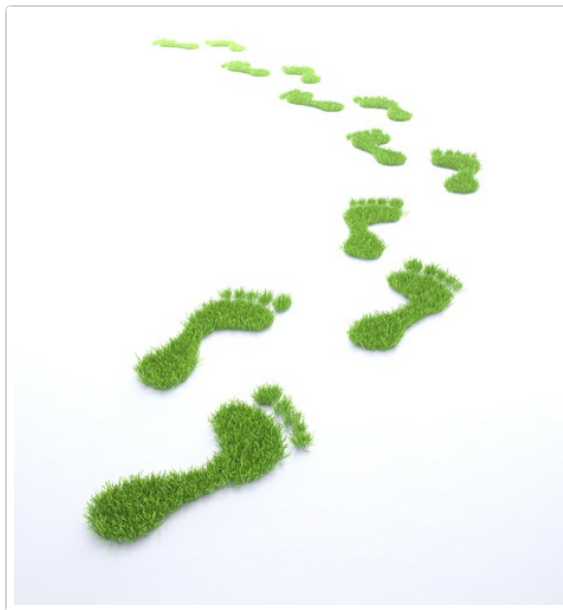


Going Green Is The Way Ahead

Posted by **Sandhya Divakaran** On July 30, 2013 In **Gadgets & Goodies, Home Hypes**

You know how people say charity begins at home? Well, there's more where that thought came from.

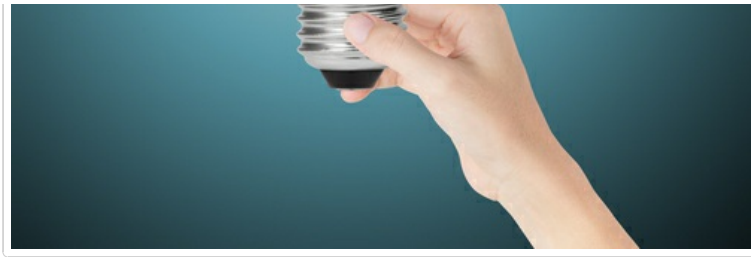


Living a sustainable lifestyle is a choice that needs to come from the self. It begins with an awareness of the amount of resources being wasted away unnecessarily, in the present world. The Middle East especially, encompasses countries with some of the highest carbon footprints in the world. This is obviously not the model example of [eco-friendly living](#).

However, the emphasis on safeguarding the environment has significantly increased in the region too. The onus is on changing the way we live to see that we use lesser energy, water and electricity and as a responsible race, see that we leave enough behind for the next generation.

The decision to live a sustainable lifestyle is like the beginning of a healthy diet – you know it's the right thing to do, but you find it extremely difficult to actually start. And if you do, as you dedicatedly follow it, it becomes a natural routine that you cannot get out of.





Simplest examples of a sustainable lifestyle include switching off power outlets and devices when not in use, or even turning off the tap, faucet or shower, when water is no longer needed. But these are the smallest gestures. Those already in tune with [eco-friendly living](#) use carefully selected household products, appliances and building solutions that combine technology with good design. These products are stylish, as well as ecologically sound, from ideas to improve insulation and lessen energy use, to eco-friendly furniture, paints and fashion accessories.

So it is no wonder that bamboo furniture and kitchenware are now gaining popularity in the market, why LED lighting takes precedence over ordinary lamp sources, and why refrigerators, washing machines and dishwashing gadgets are geared towards utilizing lesser water, energy and being doubly efficient too.

If you believe that you could do more to embrace this type of responsible living, then you'd probably like to check out [Eco4Life](#) on [Desado.com](#), an attempt to encourage sustainable living among all.



About Author



Sandhya Divakaran

Sandhya comes from a background of journalism and business writing, and wants to be the kind of writer, who can seamlessly pick up on any topic, due to her strong belief in the pen being mightier than the sword. She loves to read, and if she had her way, would live inside a book, expanding her world with words. When not busy typing, she loves shopping, has a heart for furry friends and spends her quality time with friends and family.

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