

# Camila Gonzatto

## Content Creation and Management

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### Work experience (selection)

Collection Planning + Sampler (Laser and Production)  
soulbottles | 2019 - present

Freelancer Online Content Manager

The Barn | 2018

- Texts in English for The Barn website (including Blog and social media plan).

Freelancer Copywriter

Sixt rent a car | 2017

- Texts in Brazilian portuguese for Sixt's Brazilian website.

Freelancer writer [online journalism]

Goethe-Institut | 2013 - present

- Guest writer on culture-related topics, with an emphasis on cinema, literature, visual arts, and theater.
- Brazilian blogger for Goethe Institute's Berlinale Blog since 2014.

Freelancer scriptwriter [film, TV]

Film production companies and TV networks | 2002 - present

- Research for fiction and documentaries films and TV Programs.
- Scriptwriting (fiction and documentaries) for films and TV series on many different issues.
- Creating and writing transmedia projects.
- Storytelling for brands. Example: Miseal Project

Website consultant

Fundação Iberê Camargo | 2009 - 2011

- Planing and managing the institution's new website project.
- Planning long-term strategies for the website and social media.
- Content strategist.
- Problem solving advisor (content and partners)

Website editor

Fundação Iberê Camargo | 2004 - 2009

- Writing and editing texts, articles and interviews with artists.
- Planning and writing all the social media activity.
- In charge of short- and long-term administrative management.
- Website was three times Top3 at iBest National Prize.
- Website visits grow more than 300%
- Weekly newsletter planning and managing.

Staff writer + designer

RBS Group, Eai? and Atlântida Magazines | 2002 - 2003

- Designer of the magazines Eai? and Atlântida.
- Staff writer of the visual art section on Eai?

### Portfolio

Writing portfolio

<https://camilagonzatto.journoportfolio.com/>

### Skills

- iWork, Microsoft Office
- Adobe Creative Suit
- Basic HTML
- CMS
- Editorial Design
- Transmedia Storytelling

### Languages

- English (C2)
- German (C1, approved on Test DAF)
- Spanish (C1)
- Portuguese (Brazilian, native speaker)

### Education

- PhD in Literature (area: Creative Writing) at Pontifícia Universidade Católica do Rio Grande do Sul (Brazil), with a 3-semester exchange at Freie Universität Berlin (Latin-American Institute)
- Master's Degree in Literature (area: Creative Writing)  
Pontifícia Universidade Católica do Rio Grande do Sul (Brazil)
- Bachelor's degree in Social Communication  
Universidade Federal do Rio Grande do Sul (Brazil)

### Awards

- Berlinale Talents 2014 (selected for Script Station)
- Honour List of AICA Incentive Prize for Young Critics 2012 with the text: "Reinvented territories" about the 8th Mercosul Visual Arts Biennial.
- Santander Cultural/PMPA/APTC Prize for feature film project development, 2009.

Filmography and graphic design portfolio

[https://www.xing.com/profile/Camila\\_GonzattodaSilva/portfolio](https://www.xing.com/profile/Camila_GonzattodaSilva/portfolio)