

# Camila Gonzatto **Content Creation and Management**

Warthestraße 64 12051 Berlin

+49 176 65056264 | camilags@gmail.com

## Work experience (selection)

### **Freelancer Online Content Manager**

The Barn | 2018

- Texts in English for The Barn website (including Blog and social media plan).

### **Freelancer Copywriter**

Sixt rent a car | 2017

- Texts in Brazilian portuguese for Sixt's Brazilian website.

### **Freelancer writer [online journalism]**

Goethe-Institut | 2013 - present

- Guest writer on culture-related topics, with an emphasis on cinema, literature, visual arts, and theater.
- Brazilian blogger for Goethe Institute's Berlinale Blog since 2014.

### **Freelancer scriptwriter [film, TV]**

Film production companies and TV networks | 2002 - present

- Research for fiction and documentaries films and TV Programs.
- Scriptwriting (fiction and documentaries) for films and TV series on many different issues.
- Project creation and developing for film and commercials.
- Creating and writing transmedia projects.
- Storytelling for brands. Example: Miseal Project

### **Website consultant**

Fundação Iberê Camargo | 2009 - 2011

- Planing and managing the institution's new website project.
- Planning long-term strategies for the website and social media.
- Content strategist.
- Problem solving advisor (content and partners)

### **Website editor**

Fundação Iberê Camargo | 2004 - 2009

- Writing and editing texts, articles and interviews with artists.
- Planning and writing all the social media activity.
- In charge of short- and long-term administrative management.
- Website was three times Top3 at iBest National Prize.
- Website visits grow more than 300%
- Weekly newsletter planning and managing.

### **Staff writer + designer**

RBS Group, Eai? and Atlântida Magazines | 2002 - 2003

- Designer of the magazines Eai? and Atlântida.
- Staff writer of the visual art section on Eai?

## Portfolio

### **Writing portfolio**

<https://camilagonzatto.journoportfolio.com/>

## Skills

- iWork, Microsoft Office
- Adobe Creative Suit
- Basic HTML
- CMS
- Editorial Design
- Transmedia Storytelling

## Languages

- English (C2)
- German (C1, approved on TestDAF)
- Spanish (C1)
- Portuguese (Brazilian, native speaker)

## Education

- PhD in Literature (area: Creative Writing) at Pontifícia Universidade Católica do Rio Grande do Sul (Brazil), with a 3-semester exchange at Freie Universität Berlin (Latin-American Institute)
- Master's Degree in Literature (area: Creative Writing) Pontifícia Universidade Católica do Rio Grande do Sul (Brazil)
- Bachelor's degree in Social Communication Universidade Federal do Rio Grande do Sul (Brazil)

## Awards

- Berlinale Talents 2014 (selected for Script Station)
- Honour List of AICA Incentive Prize for Young Critics 2012 with the text: "Reinvented territories" about the 8th Mercosul Visual Arts Biennial.
- Santander Cultural/PMPA/APTC Prize for feature film project development, 2009.

## **Filmography and graphic design portfolio**

[https://www.xing.com/profile/Camila\\_GonzattodaSilva/portfolio](https://www.xing.com/profile/Camila_GonzattodaSilva/portfolio)