



# Fabrizio Melechi

Communication & Design Student

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## About Me

Hello, I'm Fabrizio, my experiences and my life choices have led me to acquire various and transversal knowledge.

I have different backgrounds: humanistic as economic and international, which allowed me to develop a deep understanding of social dynamics and intercultural relations.

I consider myself as a "curious" person, I feed on human contact and relationships.

My curiosity and propensity towards listening have been and are the engine of my personal and professional growth.

I live in Parma and I am looking for a new opportunity especially in the field of communication!

## Tool & Software

- Figma
- Tally
- Canva
- Google Analytics
- Webflow
- IMotion
- GDevelop
- Microsoft Suite
- Miro
- Google Suite



[Have a look at my portfolio, here!](#)

## Certifications

*Consiglio Nazionale delle ricerche (CNR)*

Short Course on Natural Resources, Green and Circular Economy, and Sustainable development.

May 2021- June 2021

*UniurbLab - Contamination Lab*

Start-up development Course

October 2017- February 2018

## Language

Italian: Mother Tongue

English: C1 Level

Spanish: B2 Level

## Work Experience

### *Digital Marketing Intern*

Covet Group | Porto

During the internship I collaborated with the marketing and sales department.

My main tasks: social media management, web content creation, copywriting, microtext translation, data analysis, contact with foreign customers.

September 2019 - December 2019

## Education

### *Master's Degree in Advertising Communication, Storytelling and Culture of Image*

University for Foreigners of Perugia | Perugia

**Multidisciplinary degree course focused on:** psychology, sociology, creative writing, business communication, foreign languages, visual design, brand storytelling, sustainability communication, video editing and post production

2020 - Current

### *Bachelor's Degree in Foreign Languages for Business*

University of Urbino Carlo Bo | Urbino

**A degree course focused on:** foreign languages and cultures, intercultural communication, business english, international marketing, internationalization strategies, business economics and management.

2015 - 2019

## Erasmus Experience

### *Master's Degree in Human Computer Interaction*

Tallinn University | Tallinn

-Interaction Design Methods - Ux Evaluation - Game Design - Physiological and Affective Computing

January 2022- June 2022

### *Bachelor's Degree in European Cultures and Histories*

Karlsruhe Institut fur Technologie | KIT Germany

Smart Cities - Intercultural Communication - International Marketing - Contemporary history

March 2017 - August 2017