

# Pre-Final: copy updated and given to Shelby for final UI rev

Elite MVP1 - Copy for Earn/Use/Benefits

Good afternoon, Alex  
Your balance: 154,200 miles

Current status: MVP Gold 75K  
You're on track to earn 2,629 miles this year. You've earned 2,629 miles so far.

Year-to-date elite progress  
2,629 miles earned  
2,629 miles goal

Your recent mileage activity

Activity date	Activity type	Miles	EQ miles	Non-EQ miles	Goal met	EQ met
Thu, Dec 15, 2016	Round-trip Alaska	+1,572	+0	+0	+1,572	+0
Thu, Dec 15, 2016	Round-trip Alaska	+1,572	+0	+0	+1,572	+0
Thu, Dec 15, 2016	Round-trip Alaska	+1,572	+0	+0	+1,572	+0
Thu, Dec 15, 2016	Round-trip Alaska	+1,572	+0	+0	+1,572	+0
Thu, Dec 15, 2016	Round-trip Alaska	+1,572	+0	+0	+1,572	+0

Your Helina Alaska miles: 500,652

Next upgrade codes

Expiration date	Upgrade code
Dec 31, 2016	1200-8888-8888-8888-8888
Dec 31, 2016	1200-8888-8888-8888-8888
Dec 31, 2016	1200-8888-8888-8888-8888
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Alaska Lounge great passes

Expiration date	Upgrade code
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Earn miles

Use miles

Your MVP Gold 75K benefits

- Elite benefits
- High benefits
- Alaska benefits
- Alaska Lounge benefits

Alaska Airline Via Expedite benefits

Join Alaska Lounge

Good afternoon, Alex  
Your balance: 154,200 miles

Current status: MVP Gold 75K  
You're on track to earn 7,629 miles this year. You've earned 7,629 miles so far.

Year-to-date elite progress  
7,629 miles earned  
7,629 miles goal

Your recent mileage activity

Activity date	Activity type	Miles	EQ miles	Non-EQ miles	Goal met	EQ met
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Earn miles

Use miles

Your MVP Gold 75K benefits

- Elite benefits
- High benefits
- Alaska benefits
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Alaska Airline Via Expedite benefits

Join Alaska Lounge

Good afternoon, Alex  
Your balance: 154,200 miles

Current status: MVP Gold 75K  
You're on track to earn 19 miles this year. You've earned 19 miles so far.

Year-to-date elite progress  
19 miles earned  
19 miles goal

Your recent mileage activity

Activity date	Activity type	Miles	EQ miles	Non-EQ miles	Goal met	EQ met
Thu, Dec 15, 2016	Round-trip Alaska	+1,572	+0	+0	+1,572	+0
Thu, Dec 15, 2016	Round-trip Alaska	+1,572	+0	+0	+1,572	+0
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Earn miles

Use miles

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Join Alaska Lounge

Elite MVP3 - No Earn/Use/Benefits

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Earn miles

Use miles

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Join Alaska Lounge

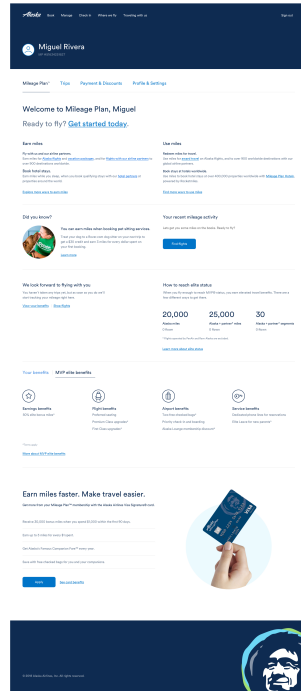
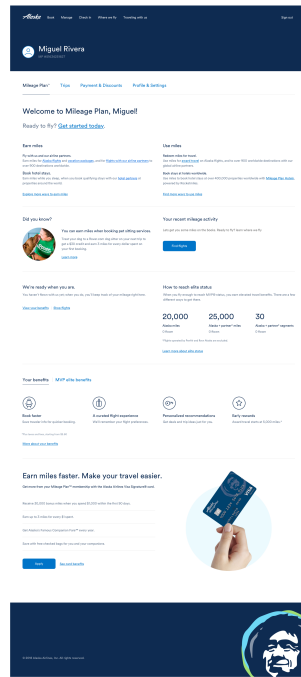
What's a Million Mile flyer?

A Million Mile Flyer is a person who has earned 1,000,000 miles or more on Alaska Airline.

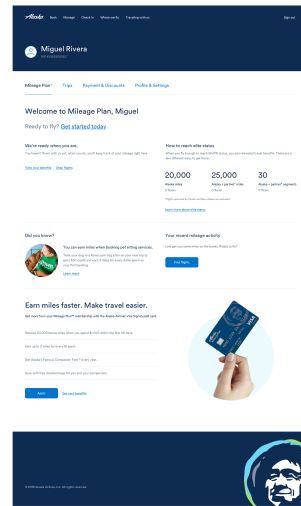
Million Mile Flyers receive 100% elite status.

# Pre-Final: copy updated and given to Shelby for final UI

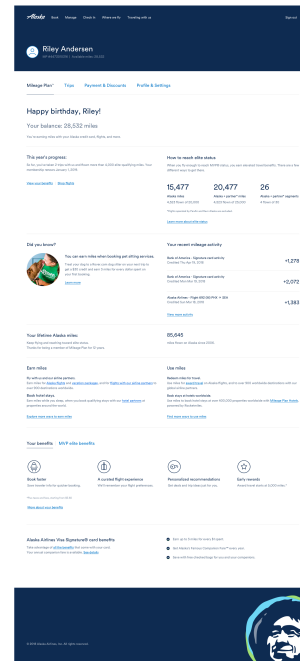
Newbie MVP1 - Copy for Earn/Use/Benefits



Newbie MVP3 - No Earn/Use/Benefits



Non-elite MVP1 - Copy for Earn/Use/Benefits



Non-elite MVP3 - No Earn/Use/Benefits

