



Alaska Airlines LIFT program

LIFT is the community investment program that unites all of our social and environmental impact efforts.

Giving back is part of who we are. From the beginning, serving people and our communities has defined us. Driven by our incredible employees, Alaska and Horizon have a legacy of thinking long-term, taking care of each other, giving back to the communities we serve, and flying greener.

LIFT's guiding principles:

We're all about people.

We empower employees, provide stellar service to guests, and help the communities where we fly.

[Meet our people](#)

We fly greener.

Reducing our environmental impact to protect the beautiful places in which we fly and live is essential.

[See how we do it](#)

We invest for strong communities.

Our aim is to support, develop, and build the future of the communities we serve.

[Explore our programs](#)

We make flying matter.

This means using our resources and engaging in activities that make a positive difference in people's lives.

[Read how we help](#)

Our company knows that getting involved makes a difference.

We're always looking to new ways to inspire our guests to help those around them. Want to get involved? Here are few ways you can make an impact:



Corporate giving

For over 35 years, Alaska Airlines has been committed to investing in the communities where we live, work, and fly.

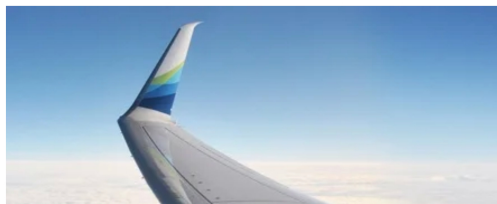
[SEE HOW WE GIVE](#)



Alaska Airlines Foundation

Our Foundation's LIFT grants focus on young people in the communities where we fly – especially those needing access to opportunities.

[LEARN HOW TO APPLY](#)



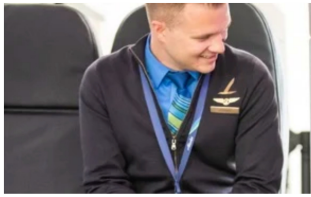
Sustainability reporting

At Alaska, sustainability isn't just a word; it's a commitment. Every year, we publish a report detailing our sustainability progress.

[READ OUR LATEST REPORT](#)

We encourage you to get involved.

We're always looking to new ways to inspire our guests to help those around them. Want to get involved? Here are few ways you can make an impact:



LIFT Miles program

Our LIFT Miles program lets Mileage Plan™ members donate miles to charitable organizations and make their important work easier.

[DONATE MILES](#)



Offsetting your travel

Help reduce the environmental impact of your flight by purchasing a carbon offset with our partner, CarbonFund.org Foundation.

[SEE HOW IT WORKS](#)



Try #FillBeforeYouFly

Bring your own water bottle and fill it before you get onboard to help us meet our goal to reduce single-use plastics on our flights.

[READ ALL ABOUT IT](#)

Our employees embody the spirit of giving every day.

Our employees have found countless ways to volunteer in their neighborhoods. Helping employees help others is another way we're dedicated to making our communities stronger.



Matching gifts

Employees can donate to their favorite charity and request a match to that donation through our company matching gift program. Alaska Airlines matches donations of up to \$1,000 in funding per year.



Volunteer Rewards program

As our employees volunteer for their favorite charities, their volunteer time can earn rewards at the rate of \$10 per hour, which can then be donated to the qualifying non-profit organizations of their choice.



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