

Eli Karp

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[Portfolio](#)

EDUCATION

Northwestern University, Evanston, Ill. expected June 2022

Bachelor of Science in **Journalism**, Minors in **Legal Studies & History**

GPA: 3.82/4.00 | Dean's List: 9/9 quarters

Courses: Journalism in Practice: Pitch. Report. Write. Repeat., Storytelling: Video Reporting, Shooting, & Editing, Media Presentation: Video Producing for Broadcast & the Web, Multimedia Storytelling, Sports Commentary, Sports Media History

JOURNALISM EXPERIENCE

WJFW-TV, Rhinelander, Wisc.

Sports and Reporting Intern

January 2022-March 2022

- Cover general assignments, news and sports stories as full-time reporter in the Northwoods of Northern Wisconsin
- Report and produce 2-3 news packages per week
- Write scripts for each evening newscast
- Front packages and anchor sports blocks in studio

Inside NU, SBNation site covering Northwestern athletics, Evanston, Ill.

Editor-in-chief

October 2018-April 2021

- Manage team of 20 writers and editors, create weekly story budgets
- Write two to three articles per week, with 210 bylines about Northwestern football, basketball, softball and soccer
- Edit articles according to AP Style and generate Twitter and Facebook captions for posts
- Spearhead the launch of weekly email newsletter about Northwestern football with 350 subscribers (five months)
- Host Facebook Live standups after football games and select basketball games
- Write as staffer for two years

Positivity Amid the Pandemic

Founder, Editor & Publisher

May 2020-November 2020

- Produce weekly newsletter dedicated to highlighting encouraging developments in the fight against COVID-19
- Research, write and edit all contents of newsletter
- Grow audience to nearly 200 subscribers since launch

WNUR Sports 89.3 FM, Campus Sports Radio Station, Evanston, Ill.

Social Chair

October 2018-December 2021

- Provide play-by-play and color commentary for roughly 30 live broadcasts of football, basketball, soccer, softball and baseball
 - Organize social events to help create camaraderie among more than 30 station members
 - Co-host weekly radio talk show about Big Ten football during fall 2020 & 2021
 - Direct, host and produce weekly podcasts for football, basketball and baseball for one year
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ADDITIONAL EXPERIENCE

MilesAhead, Luxury Hospitality Company, New York, N.Y.

Special Projects Intern

June 2021-August 2021

- Renovate [website](#) to properly represent MilesAhead's high level of service and showcase company's favorite hotels
- Curate client itineraries, including arranging activities such as exclusive dinners, day excursions and more VIP services
- Conduct review of business operations and provide recommendations for standard operating procedures
- Hire new full-time employee as well as three interns to assist with business growth

Medill-Northwestern Journalism Institute, Evanston, Ill.

Community Associate

June 2019-August 2019

- Supervise 83 rising high school seniors during five-week Medill Cherubs summer program
 - Assist instructors in teaching students to write, report and edit
 - Help brainstorm and edit content for Experiences section of program website
 - Run program's social media accounts, plan social events and help foster an inclusive environment for students
 - Participate in the program as a student in 2017
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SKILLS & INTERESTS

Computer: Proficient in Microsoft Office; proficient with Google Suite; proficient in Edius; knowledgeable in Premiere

Social Media: Knowledgeable in Twitter, Instagram, Facebook and Snapchat

Interests: Transportation, travel, sports, photography, comedy, community building