Host a **YOUNIQUE™** virtual party

Time to party! Hosting a Younique virtual party is the perfect way for you and your friends to share Younique—and to earn a little something in return. Spread the love with a party, and save on products.



MARCH - AUGUST 2018 · US/CA



younique™



From left to right: Lindsey Lake, U.S., Ivonne Höcker, DE, Jill Maxfield Howell, U.S., Janelle Heyl, U.S., Sadle Hinchliffe, U.K., Takako Reed, U.S., Lynna Zapata, U.S., Casti Salinas, U.S., Marie-Carmel Bien-Aime, CA, Krista Kasper, U.S.



We are proud to say this catalog features only Younique Presenters.

Never underestimate the influence empowered women have on the world. At Younique, we witness the impact of these women every day, and we're both humbled by their greatness and overwhelmed by their dedication.

Check out our newest products, our best sellers, and, of course, our beautiful Younique Presenters as models. Once you see what we've been working on, there won't be any question why we're what everyone keeps talking about.

With Love,

DEREK MAXEIELD

Founder & CEO

MELANIE HUSCROFT Co-Founder & CVO



THE YOUNIQUE LOVE IT GUARANTEE™

We're so confident that you'll love Younique that we guarantee your satisfaction with, and the quality of, all of our products. We've crafted our product guarantee policy to make purchasing YOUNIQUE™ products easy and worry-free. If you don't love it, we've got you covered!





WHAT'S NEW

Novelty only goes so far: we'd rather reinvent and revolutionize. **We're obsessed with improvement,** from honing color matching to perfecting beloved formulas. **We want better and we want exciting.** And...well, we don't mean to brag, but our newest products are **nothing short of exhilarating.**



NEW RELEASES

37 MOODSTRUCK® Pressed Shadow NEW SHADES





WHAT'S

BEST SELLERS

- 5 YOUNIQUE ROYALTY™ Detoxifying Mask
- 5 YOUNIQUE ROYALTY™ Exfoliating Mask
- 13 TOUCH MINERAL Liquid Foundation
- 14 YOUNIQUE TOUCH MINERAL Skin Perfecting Concealer
- 31 MOODSTRUCK SPLASH® Liquid Lipstick
- 35 MOODSTRUCK SPLURGE Cream Shadow
- 37 MOODSTRUCK® Pressed Shadow
- 44 MOODSTRUCK 3D FIBER LASHES+™ Lash Enhancer
- **44** MOODSTRUCK EPIC[™] Mascara

beYOUNIQUE COLLECTIONS

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- 56 Make the Stars Jealous
- 57 Exotic and Hypnotic
- 57 Worth Waiting For
- 58 Queen's Ransom
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YOUNIQUE ROYALTY[™] Skin care

UNMASK Your beauty

- A. YOUNIQUE ROYALTY™ Oil Control Mask
 - \$49 USD I \$59 CAD Mattifies oily skin, minimizes the appearance of pores, and improves skin clarity and tone.
- B. YOUNIQUE ROYALTY™ Exfoliating Mask
 - **\$49 USD I \$59 CAD** Gently exfoliates to reveal healthierlooking skin while reducing the appearance of pore size.
- C. YOUNIQUE ROYALTY™ Detoxifying Mask

\$49 USD I \$59 CAD Cleanses skin for a smoother, more polished appearance.

What's she wearing?

Janelle is wearing YOUNIQUE ROYALTY™ Oil Control Mask.









FOR YOUR **DAILY** ROUTINE

A. YOUNIQUE ROYALTY™ Rose Water Toning Spritz

> **\$29 USD I \$35 CAD** Leaves a light, fragranced finish.

 B. YOUNIQUE ROYALTY™ Renewing Day Cream

> **\$42 USD | \$50 CAD** Protects normal to oily skin with SPF 20, vitamins C and E, and baobab oil.



Medium Protection Large spectre FPS 20 Protection moyenne 50 ml / 1.7 fl.oz

Want spa luxury, but not the luxury price tag? Wish granted. Our YOUNIQUE ROYALTY™ skin care line brings the spa to your bathroom—and you won't need to take out a second mortgage. Each product addresses your skin care needs with gentle effectiveness so you can have sensational, touchable skin while you conquer the day (and the world).





- C. YOUNIQUE ROYALTY™ Hydrating Day Cream
 - **\$42 USD I \$50 CAD** Protects normal to dry skin with SPF 20.
- D. YOUNIQUE ROYALTY™ Divine Daily Moisturizer
 - **\$39 USD I \$47 CAD** A beauty staple for radiant-looking skin.
- E. YOUNIQUE ROYALTY™ Instant Lifting Serum

\$65 USD I \$78 CAD Specially formulated for a smoother-looking complexion.





younique Royalty Purifying purifiant s pores 0 ml / 3.3 oz Е

\$20 USD | \$24 CAD

\$49 USD | \$59 CAD

\$65 USD | \$78 CAD

\$39 USD | \$47 CAD

\$39 USD | \$47 CAD

YOUNIQUE" FOUNDATIONAL ELEMENTS





YOUNIQUE TOUCH MINERAL Liquid Foundation

\$39 USD I \$47 CAD

This divinely touchable foundation goes on liquid and dries to a soft, powdery finish while optical diffusers blur imperfections.

A. Scarlet B. Organza C. Velour D. Taffeta E. Chiffon F. Satin G. Cashmere H. Velvet I. Charmeuse J. Chenille K. Cypress L. Suede M. Georgette



What s she wearing: Krista is wearing TOUCH MINERAL liqued foundation in Taffeta.

被 Touch М

We are our own canvases, and for us the feel of brush against skin is simply the harnessing of our nature. This is the first step, **the preparation of the masterwork to come.** We are readying ourselves for perfection. YOUNIQUE TOUCH MINERAL Pressed Powder Foundation

\$32 USD | \$39 CAD

This no-fuss foundation gives breathable, buildable coverage with a matte finish.

YOUNIQUE TOUCH Foundation Set of 2

\$60 USD | \$72 CAD Twice as nice, this set is your choice of any cream and powder foundations.

> TOUCH GLORIOUS™ Face Primer

> > М

Touch Glorious

FACE PR

40 ml / 136 fl ci

\$39 USD | \$47 CAD

Velvety soft primer allows for even application of makeup. YOUNIQUE TOUCH MINERAL Skin Perfecting Concealer

\$29 USD | \$35 CAD Full-coverage, lightweight concealer that corresponds to all shades.

L K J I H G F E

YOUNIQUE TOUCH MINERAL Cream Foundation

\$32 USD | \$39 CAD Radiant, buildable medium coverage with a silky feel.

























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BEACHFRONT® Bronzer

\$32 USD I \$38 CAD Half matte, half shimmer bronzer for year-round golden glow.

TOUCH À LA MODE™ Cream to Powder Luminizer

\$39 USD I \$47 CAD On-the-go highlighting stick applies like a cream, but feels weightless. Chestnut

BB FLAWLESS Complexion Enhancer

Carob

\$39 USD | \$47 CAD Tinted moisturizer. Lightweight, easy to apply, and versatile.

BB FLAWLESS Set

\$90 USD | \$108 CAD Set of 2 BB FLAWLESS complexion enhancers in your choice of shades, plus YOUNIQUE[™] Blending Buds.



What's she wearing?

tvonne is wearing BB FLAWLESS complexion enhancer in Bisque, TOUCH A LA MODE™ cream and cream to powder luminizers in Pearly, and BEACHFRONT[®] bronzer in Malibu.

Sadie is wearing BB FLAWLESS complexion enhancer in Honey and TOUCH À LA MODE™ cream and powder luminizers in Pearly.

TOUCH BEHOLD® Setting Spray

Dark

OILI HOUGO OUT HIO

\$39 USD I \$47 CAD Get ready, get set, and go! Keeps makeup in place, so you're picture-perfect.

SCULPTING TRIO Highlight & Contour Set

\$49 USD | \$59 CAD

Medium

The secret to a killer contour, this sculpting trio has everything you need for a perfectly defined and highlighted face.

Light

Define, exaggerate, highlight. We've got the perfect way to show you off. Don't be coy you're too important to hide.

Vhat's she wearing?

SCULPTING TRIO in Light.

TOUCH BEHOLD® Translucent Setting Powder

\$39 USD | \$47 CAD

Apply over your makeup to create a soft-focus effect that provides a flawless, photo-ready finish. Set it, forget it, and conquer your day.

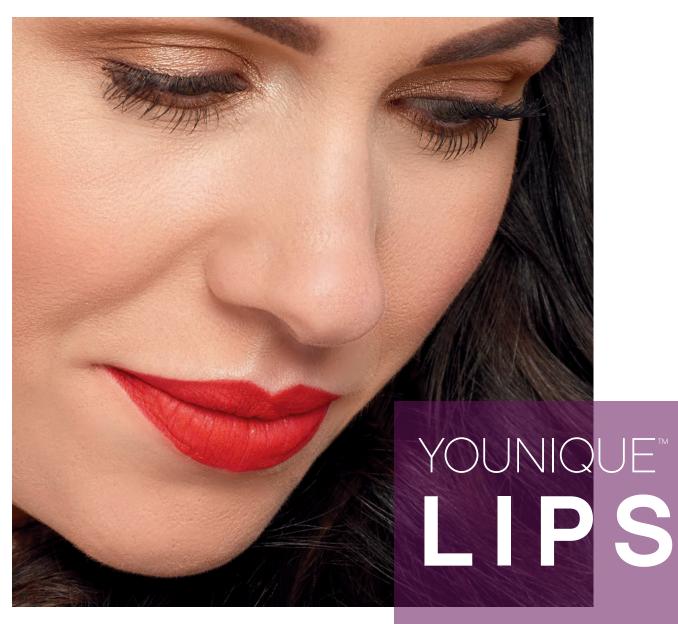


Sophisticated

Seductive

MOODSTRUCK MINERALS® Pressed Blusher

\$29 USD I \$35 CAD Highly pigmented for rich, pure color.







LIPBONBONS Tinted Lip Balm

\$22 USD I \$26 CAD Formulated with moisturizing oils. Sheer with a hint of color. LIPBONBONS Tinted Lip Balm Set of 5

\$99 USD | \$119 CAD



MOODSTRUCK® Lip Exfoliator

\$21 USD I \$25 CAD Creates a smooth surface so lip products apply evenly.



STIFF UPPER LIP® Lip Stain

Stiff Upper Lip Lipstall Stiff Upper Lip Lipstall States and an action and a states and a state of the states and a states and a state of the states and a states

\$22 USD I \$26 CAD Long-wearing, vibrant lip color. Matte finish.



What's she wearing?

(Instantes)

Lynna is wearing STIFF UPPER LIP[®] lip stain in <u>Skittish</u> and Sucker-Punched.

What's she wearing?



younique

Luscious

Lavish

Lovesick



Janelle is wearing LUCRATIVE LIP GLOSS[®] in Lippy.

anojunof

LUCRATIVE LIP GLOSS®

\$15 USD I \$18 CAD Non-stick with high gloss.

LUCRATIVE LIP GLOSS® Set of 3

\$40 USD | \$48 CAD





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You're bold, intelligent, empowered, and fearless.

Your words have soothed and encouraged, implored and explained. You've never backed down and you never will. Be sure your lips command just as much attention as the words coming out of them.





All 21 MOODSTRUCK PRECISION™ Pencil Eyeliners and Lip Liners

\$235 USD | \$285 CAD Includes free sharpener.

*See page 41 for eyeliners.





MOODSTRUCK OPULENCE® Lipstick

younia

\$19 USD | \$23 CAD Rich, full-powered coverage.

younique

MOODSTRUCK OPULENCE® Lipstick Set of 3

Top Notch

Pretentious

Stinkin' Rich

yourique

\$50 USD | \$60 CAD

d

Je

They speak their own language. They're a **source of fascination**, a series of curves reflecting your complexity. **Honor your lips** illuminate their influence.

30

anounon

Fortunate

Swagge

Ambitious

Opportunistic

Excessive



\$27 USD I \$32 CAD Opaque, saturated color with a matte finish.

MOODSTRUCK SPLASH® Liquid Lipstick Set of 3

\$73 USD | \$86 CAD

Sublime Sumptuous Sentimental

younique













MOODSTRUCK SPLURGE Cream Shadow

\$26 USD I \$31 CAD Versatile saturated color. Feels weightless, looks seamless.

MOODSTRUCK SPLURGE Cream Shadow Set of 3

\$70 USD I \$84 CAD

Amused

Magnificent



SHIMMER

Extravagant

Majestic











MOODSTRUCK ADDICTION® Shadow Palette

\$49 USD I \$59 CAD Highly pigmented in matte, satin, and shimmer finishes.

MOODSTRUCK ADDICTION® Shadow Palette Set of 3

\$130 USD | \$156 CAD









MOODSTRUCK PRECISION™ Liquid Eyeliner

\$21 USD I \$25 CAD Thick or thin and straight to the point.

MOODSTRUCK PRECISION™ Liquid Eyeliner Set of 5

\$94 USD | \$113 CAD

MOODSTRUCK PRECISION™ Pencil Eyeliner

\$15 USD | \$18 CAD Bold, blendable color.

MOODSTRUCK PRECISION™ Pencil Eyeliner Set of 3

\$40 USD I \$48 CAD

MOODSTRUCK PRECISION™ Pencil Eyeliner Set of 10

\$125 USD | \$150 CAD Includes free sharpener.

All 21 MOODSTRUCK PRECISION™ Pencil Eyeliners and Lip Liners

\$235 USD I \$285 CAD Includes free sharpener.

*See page 27 for lip liners.

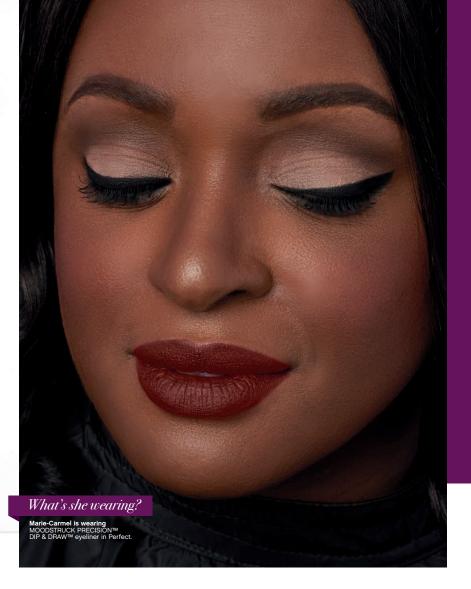


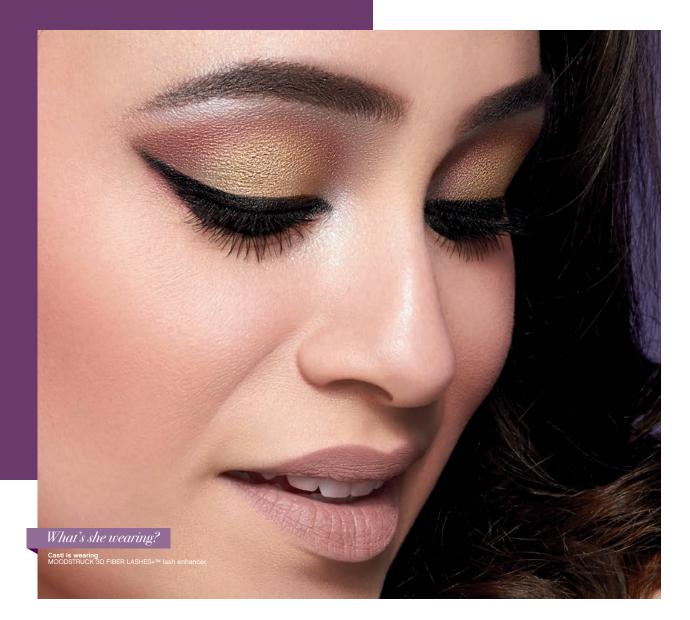
MOODSTRUCK PRECISION™ DIP & DRAW™ Eyeliner

\$21 USD | \$25 CAD

Saturated color and an ultra-fine tip: ideal for cat eyes.







What's she wearing? Lindsey is wearing MOODSTRUCK EPIC™ mascara.

MOODSTRUCK EPIC™ Mascara

\$24 USD I \$29 CAD Delivers up to 244% increase in volume.* Ideal as base for fiber lashes.

MOODSTRUCK ESTEEM™ Lash Serum

\$42 USD | \$50 CAD Fortifies for thicker, fuller, longer-looking lashes. Moodstruck Esteem Lash Serum Serum pour cils

odstruck Epic Mascara

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Moodstruck 3D Fiber Lashes+ 3D FIBERS - FIBRES 3D POUR CILS

MOODSTRUCK 3D FIBER LASHES+™ Lash Enhancer

\$29 USD | \$35 CAD

The iconic lash transformer. Up to 900% more volume in only two coats.**

*Results observed in independent laboratory testing. Individual results may vary.

Averaged results observed in independent laboratory testing when compared against bare lashes. Two coats provide up to a 900% increase in average volume. Individual results may vary. MOODSTRUCK® Brow Obsession Palette

\$39 USD | \$47 CAD

Contains lighter and darker brow powder, two highlighters, and a setting wax.

Light

Dark

Medium



Blond

Brunette





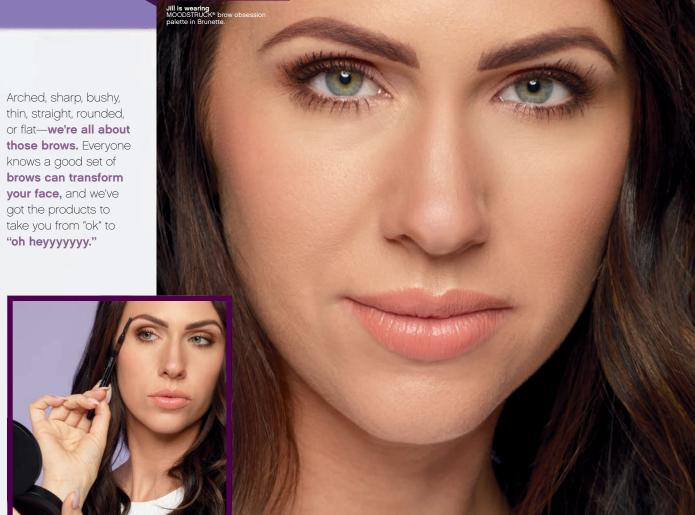
Dark Brunette/Black

MOODSTRUCK PRECISION™ Brow Liner

\$19 USD | \$23 CAD Fine tip mimics the appearance of hair. MOODSTRUCK PRECISION™ Brow Liner Set of 2

\$34 USD | \$41 CAD

ADDINI T



What's she wearing?



POWER TOOLS

younique

Jourier

YOUNIQUE™ Powder/Concealer Brush

\$42 USD | \$50 CAD

Applies powder and concealer to large and small areas with a smooth, line-free finish.

YOUNIQUE™ Brow Artist Brush

\$19 USD I \$23 CAD Synthetic micro-crystal fibers feature ultra-thin and flat ends.

YOUNIQUE™ Lip Brush

\$25 USD | \$30 CAD

Retractable fine tip allows for precise application of lip products.

YOUNIQUE™ Fan Brush

\$25 USD | \$30 CAD

Perfect for applying powder foundations, setting powders, bronzers, and luminizers.







MOODSTRUCK PRECISION™ Tweezers

\$9.50 USD | \$11.50 CAD

Tame those strays with these high-quality tweezers.

MOODSTRUCK PRECISION™ Pencil Sharpener

\$7.50 USD | \$9 CAD Frustration-free sharpening.

YOUNIQUE™ Blending Buds

\$25 USD I \$30 CAD Ideal for small and large area applications.

Luxurious products feel exceptionally regal with the right application. **Our brushes allow for accurate placement with less waste**—you may not be a professional makeup artist, but you sure can look like one.

- A. YOUNIQUETM Foundation Brush
 \$20 USD | \$24 CAD
 Applies foundation for a smooth finish. Works with liquid or cream foundations.
- B. YOUNIQUE™ Crease Brush
 \$15 USD I \$18 CAD

Applies color with precise, deliberate strokes.

C. YOUNIQUE™ Angled Shadow/Sponge Brush \$15 USD I \$18 CAD Applies and blends shadows with precision.

В

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С

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- D. YOUNIQUE™ Powder Puff Brush \$32 USD I \$38 CAD Soft and absorbent for perfect application of foundation, concealer, and bronzer.
- E. YOUNIQUETM Applicator
 \$15 USD I \$18 CAD
 Silicon-headed for less waste and easy application.
- F. YOUNIQUE™ Liquid Foundation Brush \$32 USD I \$38 CAD Place liquid in recessed area for seamless,

controlled foundation application.

G. YOUNIQUE™ Lash Comb/Brow Brush
 \$20 USD I \$24 CAD
 Separates, tames, and smooths clumps.

anonurone

51



- H. YOUNIQUE™ Contour Brush \$32 USD I \$38 CAD Angled and padded ends allow for precise application and blending of wet or dry products.
- I. YOUNIQUE™ Concealer Brush \$12 USD I \$14 CAD Covers imperfections beautifully.
- J. YOUNIQUE™ Liner/Shader Brush \$18 USD I \$22 CAD Creates smooth, even lines, and blends shadow for a diffused finish.
- K. YOUNIQUE™ Deluxe Eye Brush \$17 USD I \$21 CAD Uniformly covers lids for easy color application.
- L. YOUNIQUE™ Blusher Brush \$25 USD I \$30 CAD Perfectly angled for precise placement of blush and bronzer.
- M. YOUNIQUETM Blending Brush \$18 USD | \$22 CAD Ideal for blending eyeshadows to seamless depth and transition.
- N. YOUNIQUE™ Cream Shadow Brush
 \$15 USD | \$18 CAD Use with cream shadow for smooth blending and creaseless application.

YOUNIQUE™ Complete Brush Set

\$355 USD | \$425 CAD

The ultimate set. Includes the Concealer Brush, Foundation Brush, Powder Puff Brush, Blusher Brush, Liquid Foundation Brush, Contour Brush, Powder/Concealer Brush, Liner/Shader Brush, Crease Brush, Deluxe Eye Brush, Cream Shadow Brush, Lash Comb/Brow Brush, Angled Shadow/Sponge Brush, Brow Artist Brush, Lip Brush, Fan Brush, Blending Brush, and Applicator. Also includes a brush roll.

YOUNIQUE™ Eye Brush Set

\$123 USD | \$150 CAD

Includes the Liner/Shader Brush, Crease Brush, Deluxe Eye Brush, Cream Shadow Brush, Lash Comb/Brow Brush, Angled Shadow/ Sponge Brush, Brow Artist Brush, and Blending Brush.

YOUNIQUE™ Face Brush Set

\$175 USD | \$209 CAD

Includes the Concealer Brush, Foundation Brush, Powder Puff Brush, Blusher Brush, Liquid Foundation Brush, Contour Brush, and Powder/Concealer Brush.

Lash Comb/Brow Brush

CONCEALER BRU

be YOUNIQUE COLLECTIONS

Younique Moodstruck Epic Mascara



be YOUNIQUE STOP AND STARE

SAVINGS OF 15% USD I 15% CAD

\$139 USD | \$167 CAD

Stop traffic and stop hearts with this breathtaking collection. Stellar brows, perfect lips, and mile-high lashes make for the kind of entrance that gets them talking. See website for full details.

be YOUNIQUE MAKE THE STARS JEALOUS

SAVINGS OF 15% USD I 15% CAD

\$130 USD | \$156 CAD

It's time to get celestial. This collection enhances your gleam and illuminates your glow—you'll have so much star power, you'll need your own galaxy. See website for full details.

be YOUNIQUE EXOTIC AND HYPNOTIC

SAVINGS OF 15% USD I 15% CAD

\$116 USD | \$140 CAD

Reletion

Keep them mesmerized with this alluring collection full of hypnotizing looks. Once they look into your eyes, they'll never want to look away. See website for full details.

be YOUNIQUE WORTH WAITING FOR

SAVINGS OF 21% USD I 21% CAD

\$175 USD | \$210 CAD

SCUIPEING THO

Spark some jealousy with this dazzling ensemble curated to get you glowing and showing off. Oh, sun-kissed skin? You were just born with it. See website for full details.

be YOUNIQUE QUEEN'S RANSOM

SAVINGS OF 20% USD I 20% CAD

\$176 USD | \$211 CAD

This royal reward features the finest skincare in the kingdom. Treat that noble face to true luxury, then straighten your crown and rule whatever you wish. See website for full details.

be YOUNIQUE CONCEAL AND REVEAL

SAVINGS OF 16% USD I 16% CAD

\$140 USD | \$169 CAD

You never settle for anything less than perfect, and your skin is proof. Flawless, fabulous, and fierce, this collection gives you impeccable coverage for a remarkable day. See website for full details.





MAI

brave. I am letting things go.

-SURVIVOR-

"i will

be a beacon of hope for survivors of sexual abuse.

-SHELAINE MAXFIELD-

Whatever your past, you can do things today that will lead to a more hopeful future. The Younique Foundation is here to help you on your healing journey and show you how to support your loved ones. Learn more at youniquefoundation.org.



We inspire hope in women who were sexually abused as children or adolescents by providing healing services through retreats, survivor communities, and online resources. We make it safe to openly discuss sexual abuse through community dialogue and social awareness.



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We empower parents and caregivers to protect children from sexual abuse through education and online resources. We make it safe to openly discuss sexual abuse through community dialogue and social awareness.

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Products with this logo are designed to raise awareness for Defend Innocence.

SHARE IT. LIVE IT.

Living the Younique lifestyle is a commitment to uplifting, empowering, and validating women everywhere. It's devoting yourself to helping a global family of women realize their potential for personal growth and financial reward. Together, we make a beautiful team.

Are you ready to live Younique? Contact your Younique Presenter to join the Younique Family.

PRESENTER K[]

Start your business out strong. Presenter Kit contents are subject to change.