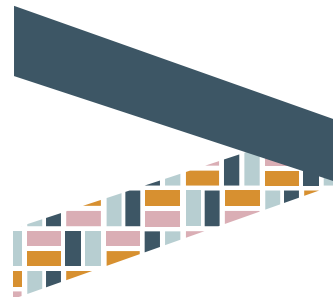


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2019 Providers & Partners Fall Conference

**OCTOBER 16, 2019**

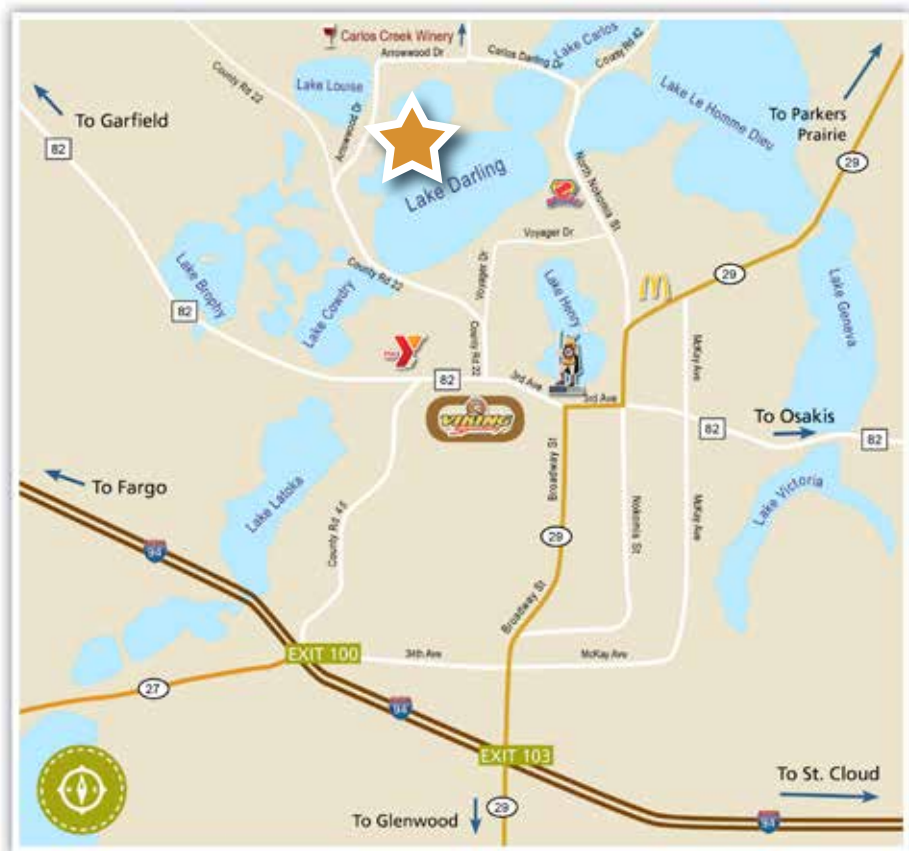
**ARROWWOOD RESORT > ALEXANDRIA, MN**

## >>> Explore How Working Together Makes Us Stronger

**Wednesday, October 16, 2019**, is our eighth annual Fall Providers & Partners Conference. Incorporating local concerns and national issues, this conference includes a variety of expert speakers and workshops covering topics across the health care spectrum. And, as always, this conference is presented free of charge by PrimeWest Health!

## >>> Conference Location

Join us at the Arrowwood Resort & Conference Center, 2100 Arrowwood Lane, Alexandria, MN. Hotel accommodations are available (mention the PrimeWest Health Fall 2019 Providers & Partners Conference when making your reservations to receive a reduced room rate). Call Arrowwood at **1-320-762-1124** or visit [www.arrowwoodresort.com](http://www.arrowwoodresort.com) for information about accommodations.



## >>> Registration

There is no cost for the conference, but advance registration is required. Visit [www.primewest.org/fall-conference/2019](http://www.primewest.org/fall-conference/2019) to register online or to print a registration form you can return via mail or fax. Registration closes on **Wednesday, October 2**. We encourage you to register early—this conference fills up fast!

## >>> Schedule

**Choose a Track:** If you need help deciding which sessions to attend, we have designed three tracks based on areas of interest. Choose a track and stick with it or feel free to mix it up. You are welcome to attend any of the sessions.

Arrowwood Tennis Center			
8:00a – 8:45a	Registration > Networking > Continental Breakfast		
8:45a – 9:00a	<b>Welcome</b> Jim Przybilla, PrimeWest Health CEO		
9:00a – 10:00a	<b>Keynote: Thriving with Teamwork, Leadership, and Communication</b> Dr. Jermaine Davis		
10:00a – 10:30a	Morning Break > Provider Pavilion		
	<b>Track 1 Lake Milnora</b>	<b>Track 2 Lake Osakis</b>	<b>Track 3 Lake Minnewaska</b>
10:30a – 11:30a	<b>Elder Care and Vulnerable Adult Protection Act Highlights</b> Dr. Rajean Moone	<b>PHI: Why It Matters to Your Organization</b> Elizabeth Winchell	<b>Best Practices for Breast Cancer Screening</b> Matt Flory & Provider Panel
11:30a – 12:00p	<b>Lunch</b> Make your way through the buffet lines. Then have a seat to enjoy your lunch while laughing along with the luncheon speaker.		
12:00p – 1:00p	<b>Luncheon Keynote: Keep 'Em Laughing</b> C. Willi Myles		
1:00p – 1:15p	Afternoon Break > Provider Pavilion		
1:15p – 2:30p	<b>The Inside Story of Rural Population Health</b> Maureen Melgaard-Schneider & Provider Panel	<b>Is EQ the New IQ?</b> Karin Goettsch	<b>Addiction: MN's Plan for Prevention, Treatment, and Recovery</b> Lucas Peterson & Brian Zirbes
2:30p – 2:45p	Afternoon Break & Dessert > Provider Pavilion		
2:45p – 3:45p	<b>Ethics in Behavioral Health: A Professional Perspective</b> Karen Edens	<b>DHS Provider Enrollment &amp; Licensing Changes: Are You Ready?</b> DHS Staff	<b>Provider Fraud: Don't Let it Be You! Case Studies from the MFCU</b> Kirsi Poupore & Diane Castro

Continuing education units (CEUs) pending for all sessions

## >>> Session Details

### **Thriving with Teamwork, Leadership, and Communication** > *Dr. Jermaine Davis*

Learn how these three concepts work together to create a healthy and positive work environment that cultivates success and the ways teams can build trust through communication, cooperation, and collaboration.

### **Keep 'Em Laughing** > *C. Willi Myles*

Laugh along with Myles as he demonstrates how to bring humor into the workplace and apply it to coping with everyday challenges.

## > Track 1

### **Elder Care and Vulnerable Adult Protection Act Highlights** > *Dr. Rajean Moone*

Learn about the effects of the law, including the new licensing and regulatory structure that will govern residential service facilities, protect the rights of residents, and set minimum standards for business operations.

### **The Inside Story of Rural Population Health** > *Maureen Melgaard-Schneider & Provider Panel*

Melgaard-Schneider will facilitate a panel discussion featuring a look at challenges faced by rural populations, including geographic isolation, lower economic status, transportation, and access to housing.

### **Ethics in Behavioral Health: A Professional Perspective** > *Karen Edens*

See how potential legal ramifications, professional license implications, and job safety concerns come into play for behavioral health providers when ethical questions arise; learn about and practice using a model for resolving ethical dilemmas and conflicting interests.

## Provider Pavilion

Meet with PrimeWest Health staff and representatives from outside organizations, gain information, and connect with other providers. Take advantage of this opportunity to talk one-on-one with experts and have your questions answered on the spot.



## Cancellation Policy

We understand that life happens. However, due to high demand for this conference, if you register and find you can't attend, please send a cancellation notice to **jennifer.burkey@primewest.org** no later than **Wednesday, October 9**, or a \$25 fee may be assessed to cover the cost of materials and lunch.

## > Track 2

### **PHI: Why It Matters to Your Organization** > *Elizabeth Winchell*

Learn what Personal Health Information is and familiarize yourself with the ways it affects your day-to-day operations, how to keep it secure, and the ramifications for not doing so.

### **Is EQ the New IQ?** > *Karin Goettsch*

Discover how EQ, or emotional intelligence, contributes to workplace success and learn how you can increase your own EQ by focusing on self-perception, self-expression, decision-making, interpersonal skills, and stress management.

### **DHS Provider Enrollment & Licensing Changes: Are You Ready?** > *DHS Staff*

See a demonstration of the Minnesota Provider Screening and Enrollment Portal (MPSE), the new web-based application that allows you to submit and manage your Minnesota Health Care Programs (MHCP) enrollment records and related requests online.

## > Track 3

### **Best Practices for Breast Cancer Screening** > *Matt Flory & Provider Panel*

Flory will lead a conversation with providers about the processes and procedures they have implemented to improve screening rates at their facilities.

### **Addiction: MN's Plan for Prevention, Treatment, and Recovery** > *Lucas Peterson & Brian Zirbes*

Hear a provider perspective on preparing for addiction service delivery and learn how new services and collaboration among payers, providers, and consumers lead to better results for everyone.

### **Provider Fraud: Don't Let it Be You! Case Studies from the MFCU** > *Kirsi Poupore & Diane Castro*

Learn about the role and authority of the Minnesota Medicaid Fraud Control Unit and what providers should do, as well as examples and statistics on fraud in Minnesota.

## >>> Featured Speakers



### **Keynote Speaker** **Dr. Jermaine Davis**

An accomplished businessman, award-winning college professor, and best-selling author, "Dr. Jermaine" specializes in helping teams and organizations develop healthy work environments that allow everyone to succeed. He has a master's degree in speech communications and a doctorate in organizational leadership.

### **C. Willi Myles**

Performing across the U.S. and abroad, Myles has appeared on national TV and at the legendary Apollo Theater in New York City. A seasoned leader and trainer, he has opened for and toured with many of the top musical and comedy acts in the country.



### **Dr. Rajean Moone**

Moone currently serves as the Executive Director of the Minnesota Leadership Council on Aging and as the Faculty Director for Long-Term Care Administration at the University of Minnesota. He holds a bachelor's degree in psychology, a master's in gerontology, a PhD in social work, and a Minnesota nursing home administrator's license.

### **Karen Edens**

Edens, founder of the Edens Group, which helps businesses respond to substance use in the workplace, has nearly 50 years of experience in chemical health. She is adjunct faculty at the University of Minnesota, has served as president of the National Association of Prevention Professionals and the Minnesota Association of Resources for Recovery and Chemical Health, is a certified chemical dependency practitioner, and has a bachelor's degree in family studies and communication.



### **Elizabeth Winchell, JD**

Winchell is an attorney at Nilan Johnson Lewis PA where she advises clients across the health care industry on compliance strategies and regulatory issues. Her areas of practice include licensing and certification; payment and reimbursement; fraud, waste, and abuse; health data privacy and security; and the Emergency Medical Treatment and Active Labor Act.

### **Karin Goettsch, PhD**

Goettsch is a talent development consultant and facilitator with 20 years of experience leading global strategic initiatives and services as adjunct faculty at Concordia University College of Business and the University of Minnesota. A frequent presenter on leadership development, team collaboration, emotional intelligence, and intercultural communication, Goettsch serves on the Board of Directors of the Minnesota Literacy Council.



### **Matt Flory**

Flory is the State Health Systems Manager with the American Cancer Society. He is the past president of the Minnesota Public Health Association, a board member of both the Community Health Worker Alliance and the Colon Cancer Coalition, and a member of the Measurement and Reporting Committee for MN Community

Measurement and the Consumer and Small Business Advisory Committee for MNSure. Flory has a master's degree in public policy.

### **Lucas Peterson**

Utilization Manager at Northstar Behavioral Health, Peterson has experience working with individuals who have mental health concerns, substance use disorder, brain injuries, autism, and developmental disabilities. He previously served as the managed care policy lead for the Behavioral Health Division at DHS, and has a bachelor's degree in psychology.



### **Brian Zirbes**

Zirbes serves as the Vice President of Operations at Northstar Behavioral Health and has held direct service and leadership roles in psychiatric hospitals, community mental health clinics, detoxification programs, and DHS. He has a master's degree with a dual focus in adolescent counseling and alcohol and other drug addictions.

### **Kirsi Poupore**

Director of the Minnesota Medicaid Fraud Control Unit since 2016, Poupore and her team work to investigate and prosecute provider fraud as well as certain issues in Medicaid-funded facilities. Before joining the MFCU, Poupore worked in the Office of the Minnesota Attorney General's Civil Enforcement Division.

### **Diane Castro**

As the Investigative Auditor with the Minnesota Medicaid Fraud Control Unit, Castro reviews and evaluates provider fraud referrals, analyzes claims data and medical and financial records, executes search warrants, and works with attorneys to prepare cases for prosecution. She has a bachelor's degree in accounting.