

KATHRYN (Katy) MERSMANN

EXPERIENCE

**NASA's Goddard Space Flight Center
Communications Intern, June-Aug. 2015**

- Pitched and wrote feature stories about science and engineering for nasa.gov/centers/goddard.
- Designed and created multimedia content advertising the New Horizons Pluto flyby.
- Planned and implemented social media features about the New Horizons Pluto flyby.

**RJI Futures Lab Update, Reporter, Aug. 2014-
Present**

- Write and produce video stories about innovations in journalism.
- Contact and interview journalism innovators.
- Research and experiment with new developments in journalism.

**Columbia Missourian, Graphics Reporter, Aug.-
Dec. 2014**

- Design and create static and interactive graphics to run in print and online.
- Use Highcharts, Leaflet and Illustrator to design and produce news and feature graphics.

CNN-Medical Unit, Intern, Jan.-April 2014

- Wrote three web stories for cnn.com/health.
- Attended shoots and helped interview sources for stories.

EDUCATION

**University of Missouri
Completed, May 2011**

- Bachelor of Journalism, Convergence
- Bachelor of Arts, Classical Humanities

In Progress, Dec. 2016

- Masters of Arts, Convergence Journalism

CONTACT

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Twitter: [@KatyMersmann](https://twitter.com/KatyMersmann)

Work Samples: katymersmann.com

HONORS

- Summa Cum Laude
- Kappa Tau Alpha Inductee
- Online News Association Student Newsroom Member
- Dean's List: Fall 2011, Spring and 2012, Spring and Fall 2013, Spring and Fall 2014, Spring 2015

TECHNOLOGY/SKILLS

- Final Cut Pro X
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Audition
- Wordpress
- Marantz and Zoom Audio Equipment
- Nikon, Sony and Canon Cameras

ACTIVITIES

- ONA Mizzou President
- Mizzou Women in Media Treasurer
- Chi Omega Sorority
- Relay for Life of Mizzou Steering Committee