

Lucid Hearing & Sam's Club Press Release Analytics

July 30, 2019

Attention Grabbing Posts

LATEST TWEETS



Stock_Market_Pr 58 followers

Sam's Club® Is Partnering with Lucid Hearing® and Liberty Hearing Aids® to Provide the Latest Hearing Technology wi... <https://t.co/aaNJcChZAY>



feed_stocks 254 followers

Sam's Club® Is Partnering with Lucid Hearing® and Liberty Hearing Aids® to Provide the Latest Hearing Technology wi... <https://t.co/sXAXWXJvSV>



Picante_Media 770 followers

Sam's Club® Is Partnering with Lucid Hearing® and Liberty Hearing Aids® to Provide the Latest Hearing Technology wi... <https://t.co/K3TZ75r3dg>



AFTvitaliy 2,731 followers

Sam's Club® Is Partnering with Lucid Hearing® and Liberty Hearing Aids® to Provide the Latest Hearing Technology wi... <https://t.co/cjNN7p6TZU>



NewsFromSPI 2,624 followers

Sam's Club® Is Partnering with Lucid Hearing® and Liberty Hearing Aids® to Provide the Latest Hearing Technology wi... <https://t.co/6Sr4v9ZvFO>




Articles, posts & more...

Articles Posts Activity Interest

Kevin Liebe • 2nd
Audiologist | President, CEO at HHTM Group
2d

A shot across the bow at Costco... just a few days after releasing the KS 9. Sam's Club says their new premium Made for iPhone aids are now \$1399/pair (\$100 less than KS9), and unlike Costco, they are offering a payment plan subscription service. Will be interesting to see if Sam's Club gets more aggressive in the hearing space and begins to pull customers away from Costco. [#hearingaids](#)



Sam's Club and Lucid Hearing Announce Launch of Premium Hearing Aids at Prices that Underc...
hearinghealthmatters.org

7 1 Comment

Unique Visitors to the Online Sites



NewsTrak Report 07/25/2019 03:03 PM Central Daylight Time (U.S. and Canada)

Online & Mobile Postings

Sam's Club® Is Partnering with Lucid Hearing® and Liberty Hearing Aids® to Provide the Latest Hearing Technology with Prices that Undercut National Competitors 🌐

07/25/2019
11:57 AM CDT

182
ONLINE POSTINGS

49.2M
UNIQUE VISITORS

Unique visitor is a term used in Web analytics to refer to a person who visits a site at least once within the reporting period. Each **visitor** to the site is only counted once during the reporting period, so if the same IP address accesses the site the site many times, it still only counts as one **visitor**.

Social Mentions from the Press Release

Business Wire

At a Glance

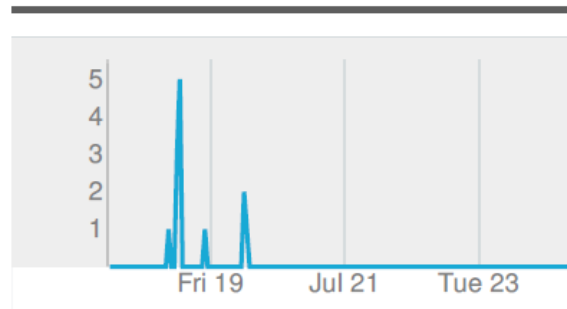
July 17, 2019 at 11am - July 24, 2019 at 11am

This report analyzes **133 social mentions** including the keywords **LUCID HEARING**, **#LUCIDHEARING**, **Lucid Hearing®**, **@Lucid_Hearing** and **Is Partnering with Lucid** between July 17th at 11am (Central Daylight Time) and July 24th at 11am (Central Daylight Time).

The peak of conversation happened on July 18th at 12pm

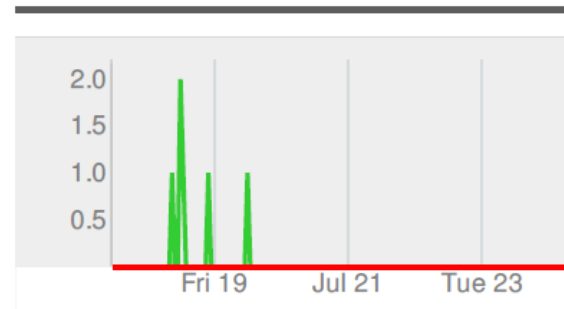
The most influential profile during the selected time period was **@NewsFromSPI**, who has 2,619 followers.

Volume:



There were **133** mentions between July 17th at 11am and July 24th at

Sentiment:



96% Positive

Influencers:

