

Write out your address
On these lines

YOUR NAME HERE

(XXX) XXX-XXXX
email@emailaddress.com
[Your LinkedIn here/](#)

EMPLOYMENT

Job Title **Company** **Employ Date-Present**

- Generated concise, creative, and compelling SaaS, B2B, and B2C-focused digital content including landing pages, email campaigns, blogs, digital ads, website content, YouTube, and social media.
- Implemented SEO strategies across branded websites and landing pages, with a focus on increasing qualified leads and conversions.
- Focused on direct-response marketing copy, including engaging headlines and strong calls-to-action consistent with Company's predefined brand voice and tone.

Job Title **Company** **Employ Date-Date**

- Implemented SEO strategies across branded websites and landing pages, with a focus on improvement through considerable experience gained as a writer, editor, and storyteller.
- Generated concise, creative, and engaging digital content for a wide range of marketing materials, including landing pages, emails, digital ads, website content, Amazon, and social media.
- Focused on direct-response marketing copy, including engaging headlines and strong calls-to-action consistent with Company's pre-defined brand voice and tone.

Job Title **Company** **Employ Date-Date**

- Assisted with Ingest and QC/Editing of broadcast material for CBS Corporation, Katz Media Group, Sony Network Entertainment, MAVTV, and Entertainment Studios networks into multiple server systems.
- Operated routers, patch bays, waveform monitors, Vector scopes, and encoding equipment.
- Trimmed programming and entered timing information into Server Database, providing relief for Master Control Library and Media Coordinators when necessary.

Job Title **Company** **Employ Date-Date**

- Compiled, wrote, and edited several U.S. Historic Walking Tours for the Company's multimedia platform, connecting cities, museums, and their stories with travelers across the globe.
- Worked closely with SEO and Microsoft Office software to research and compile exciting and engaging information regarding peculiar local legends, mysteries, monuments, and Historic National Landmarks.
- Ensured quality deliverables to all clients by or before deadlines across a wide range of cities including Chicago, Denver, New Orleans, Niagara Falls, San Diego, and more.

Job Title **Company** **Employ Date-Date**

- Personalized and tailored existing Quality Control standards, with a focus on improvement through considerable experience gained as a writer, editor, and storyteller.
- Worked closely with Pro Tools Avid Technology, Adobe Systems, and Microsoft Office software.
- Ensured quality deliverables to all clients by or before deadlines across a wide range of titles from Audible, Random House, Macmillan Publishers, and Hachette Book Group.

EDUCATION

City, State **Trade School/University Goes Here** **School Begin-End**

- B.A. or MA in XXXX

TECHNICAL EXPERIENCE/SKILLS

- Digital Content Creation, Storytelling, Communication, Copywriting, Copy Editing, Technical Writing, Project Management, Proofreading, Research, Social Media, Digital Media, Audio Editing, Video Editing, WordPress
- Microsoft Office, Shopify eCommerce Solutions, Sprout Social, Magento eCommerce, Outlook, Adobe Suite, ICE: Snell Advanced Media, Aspera Software Asset Management, Pro Tools Avid Technology, Vantage Telestream, Email Marketing, Web Copy, SEO Optimization, Campaign Marketing, Google Suite, Slack