



# SOPHIE YAPP

## CURRICULUM VITAE

**DATE OF BIRTH** 12 MARCH 1995  
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### PORTFOLIO

sophieyapp.journoportfolio.com

### LINKEDIN

www.linkedin.com/in/sophie-yapp-1849ba108

## SKILLS

FEATURE WRITING

INTERVIEWING

FILM / FASHION REVIEWING

NEWS / OPINION PIECE WRITING

FASHION CUPBOARD

COMMUNICATION SKILLS

TECHNOLOGICAL SKILLS:  
OFFICE/ INDESIGN / PHOTOSHOP

TIME MANAGEMENT

ORGANISATION

ADAPTABILITY

RETAIL

## REFERENCES

AVAILABLE ON REQUEST

## PROFILE

With my prime interests residing in the moving image and the written word, and being a firm believer in the sentiment that print is not dead, I am aspiring to become a writer for a print publication. Writing my dissertation on Shane Meadows' depiction of realism in the film and drama series *This Is England*, alongside my latest project, *Auteur* - a dystopian film magazine integrating film and culture through an assortment of features and interviews derived from film themes - is indicative of both my enthusiasm for, and ambition to write about, film and culture.

Naturally, my inquisitive nature contributes to my desire to pursue a career within the field of journalism, alongside my passion for the written word, as fuelled by the enjoyment and escapism personally attained from writing and reading. As such, I always ensure a pen and notebook is at hand, in the event of a surge of inspiration. My love for film stems from its evocative capabilities in encapsulating a worldview as seen through the eyes of one, through the lens to another.

I am both parts creative and motivated, and these traits - when combined with my ambitious, hard-working and reliable demeanour - ensure that I always strive to reach my full potential in any task in which I am assigned. Moreover, I wholeheartedly believe that you can either do well, or excel, and always endeavour to gravitate towards the latter.

## EXPERIENCE

<b>GRAZIA MAGAZINE</b> FASHION INTERN	11 SEP 15 - 18 SEP 15
	28 AUG 15 - 31 AUG 15
	23 JUNE 15 - 10 JUL 15

Working in the fashion cupboard, organising and sending returns back to PR companies, liaising with PR companies in the interest of acquiring lookbooks and high resolution images for upcoming issues as well as sourcing stockists and credits for print issues.

<b>LOOK MAGAZINE</b> FASHION INTERN	23 APR 15 - 22 MAY 15
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Assistance with High Street Hottest and High Street Catwalk shoots, working in the fashion cupboard, organising and sending sample returns, sourcing stockists and credits for the weekly print magazine and creating/sourcing links for online tap-to-buy readers.

<b>DISORDER MAGAZINE</b> FASHION INTERN	01 APR 15 - 19 AUG 15
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Writing articles to be featured online, assistance with styling for a cover shoot, returning borrowed samples to PR companies and attending Graduate Fashion Week shows in order to provide coverage via social media platforms.

<b>SAINSBURY'S</b> CUSTOMER SERVICE ASSISTANT	07 JUL 15 - 21 FEB 15
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<b>MCDONALD'S</b> CREW MEMBER	03 APR 12 - 17 APR 15
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<b>A&amp;D AQUATICS</b> WAITRESS, CASHIER	09 APR 11 - 26 APR 13
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## EDUCATION

<b>BACHELOR OF ARTS (HONOURS)</b> UNIVERSITY FOR THE CREATIVE ARTS	SEP 2013 - MAY 2015
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BA (Hons) Fashion Journalism, currently achieving at a 2:1 level.

<b>AS/A LEVEL</b> KING CHARLES 1 SIXTH FORM	SEP 2011 - SEP 2013
English Language & Literature: A*	Health & Social Care: Distinction* Fine Art C
Philosophy & Ethics: B	

<b>GCSE</b> KING CHARLES 1 SCHOOL	SEP 2009 - SEP 2011
English: A	Maths: C Science: C Fine Art: A Textiles: A ICT: Level 2
French: B	German: B Religious Education: A