Every Day I'm Stealing... ©©©©©©©©©©©©

Say What???

Yep, when you....

- Upload music to a project.
- Share a video.
- Embed a film clip in a social media blog.
- Sing another band's song in concert
- Reprint a story so that no one needs to buy the original text. You're breaking the law!





What Am I Doing Wrong?

You're violating copyright laws. These laws protect creative works from being used without the artist's ok.

What is a Copyright?

Simply, it is any tangible – touchable, watchable, recordable, repeatable – creative work. Copyright happens *as soon as* a work of art is created. The owner *is the only one allowed* to reproduce, distribute, perform, display, transmit, or transform that unique expression.

Sources

Discovery Education.com Fairuse.Stanford.edu Educationworld.com Copyright.gov Movieposter.com Catherine Mitseas, Cohort 106



Know the Rules

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FINAL WORD

Keep it Honest. Think Before You Use Someone's Art

BAM! WHO KNEW?

It may seem in today's media washed world that everything belongs to everybody, but that's not true. If an artist, or really anyone working independently, creates and vocalizes a piece of art, whether it be written, spoken, visual, or physical, they have the right to capitalize – make money – off of that work. Just giving the author credit is not enough.

Taking that work and acting as if it is yours, is the same as stealing. Period. It's plagiarism inside the classroom and outside in the everyday world.







Well, How Can I Use the Work?

ASK permission of the owner. It sounds complicated but frequently, if you go to the source, such as the author's publisher, the movie's distributor, the newspaper's website or even your school media center, there are legal ways to use it.

Sometimes, this means purchasing the work for a small fee. However, using work without permission is called copyright infringement, and it's against the law. If you do not ask permission, then you may end up paying legal fees or be forced to stop using the work .

Ok, Something's Got to Be Easy and Free to Use!

Yes, there are ways to use previously published material.

Understand Fair Use: Established through the Copyright Act of 1976, the Fair Use doctrine allows the use of limited amounts of copyrighted material under certain circumstances. These include criticism & commentary, parody, news reporting, research and scholarship, and classroom instruction. However, even these have restrictions. Most importantly, their use cannot take money away from the owner and/or make money for you. Try the Public Domain – these are works published before 1923, are "out of copyright," are created by federal government employees, and/or rights have been freely granted by artist.