



Why Our Free Member’s App Is Right For Your Gym

Member’s App Series: Part 1 – You’re reading it!

Let’s talk about what your gym really needs.

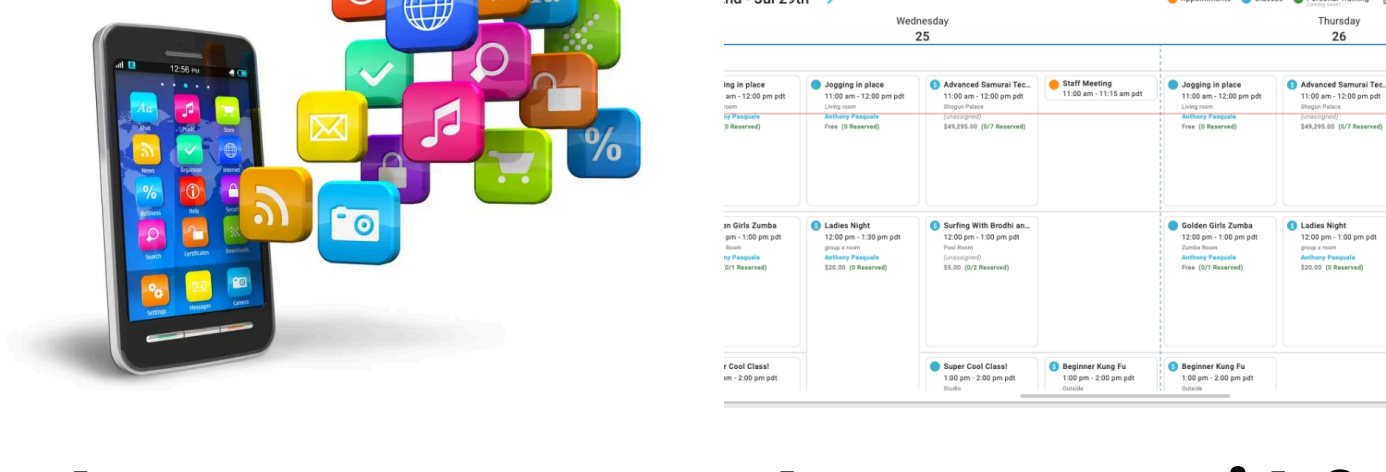
How about a simple, totally basic, preferably **free** Member’s App? One you don’t have to build yourself or manage in the Google or Apple App Stores?

Well, if you’re a Gym Insight customer, you already have one.

Built-In Convenience for Gym Owners

Gym Insight’s gym management software comes standard with a free mobile-based app downloadable through both Google and Apple. The best part? Your customers don’t even have to search for it. As soon as they sign up for a membership, they receive an email with instructions on how to download the app directly to their phones.

No scrolling. No searching. No hassle.



What Does Our Free Member’s App Provide?

Think of it as a better, simpler way to stay connected with your members—without extra overhead.

Would a better way to communicate with your members help?
Need an easier way for them to manage and update their accounts?
Could 24/7 door access improve your gym’s experience?

You’ll find all that—and more—in our free Member’s App. It’s designed to **save you time and money** by giving your members control over their accounts.

With the free Member’s App, gym-goers can:

- Open emails from the gym
- Update address, insurance ID number, email, phone number, and login info
- Reserve exercise classes at any location
- Print account and history information for employer submission
- Set training appointments
- Update payment information (if enabled by gym owner)
- View a digital keytag for immediate gym access

Why Gym Owners Love Our Free Member’s App

It makes life **so much easier**.

You can push messages to specific member groups using custom tags in your gym software. There’s no need to blast everyone with emails just to announce a canceled class.

Additional Member’s App features include:

- Automatically notify delinquent members
- Alert members when credit cards are expiring
- Lock out digital keytag users with a single click

Gym owners use our app to:

- Provide digital keytag access to new members
- Let first-time guests register for classes
- Send highly specific or personalized push notifications
- Automatically email agreement copies after sign-up

Simplify Operations, Empower Members

Our free Member’s App helps streamline your gym’s day-to-day tasks. Even better, your members take on responsibilities that would normally require staff support—freeing up your team to focus on more valuable work.

And don’t worry—you **maintain full control** over the app’s features and settings.

How Does our Free Member’s App Work?

Once a member signs up, they receive an email invitation to download the free Member’s App. A branded link walks them through the setup process. After installation, they’re sent a copy of their gym agreement and a digital keytag (if offered).

Within minutes, they’re loaded into your system and have access to your gym, classes, and personal trainers. Simple.

Why We Don’t Offer Video Streaming or Full App Branding

Because our research shows that most members **don’t use video features**—and including them would increase development costs. That would make it impossible for us to offer the app **for free** as part of our standard software.

Many gyms spend hundreds of dollars a month on flashy apps filled with features that go unused. We’ve eliminated that complexity.

Instead, our Member’s App is **feature-based**, allowing members to easily manage their memberships and access your club—without the hassle of building and maintaining your own app.

We handle all the development, updates, and maintenance. You just focus on running the best gym possible.

About Gym Insight

Gym Insight is a gym management software company offering the **easiest-to-use, most reasonably priced** subscription platform in the industry.


Our all-in-one solution makes it easy to:

- Convert memberships
- Manage employees
- Minimize access theft
- Stay informed with detailed reports
- Get U.S.-based support when you need it

We support everything from member management and sales automation to digital key tags, 24/7 door access, payment processing, and expert data transfers.

Want to see it in action?

Call us today for a free demo of our gym software:

 **855-367-4967 (855-FOR-GYMS)**



Look out for our next two blogs in our Member’s App series! ·

← [Previous: The Gym Owner’s Newsletter Ed. 18](#)

[Next: 3 Reasons our Gym Member’s App is a Fan Favorite.](#) →

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Contact Us

If you’d like to pick our brains or just chat, you can reach us by any of the methods below and we will be happy to hear from you.

 9250 S Rainbow Blvd Suite 170–200
Las Vegas, NV 89139

 Phone: 1-855-FOR-GYMS

 Email: info@gyminsight.com



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