

Jennifer L. Grybowski

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Passionate writing and editing professional with 20 years of experience. Proactively identifies and pitches story ideas in line with branding guidelines and targets audience's interests to build reader engagement and subscription sales. Enthusiastic about learning with an affinity for research. Proven aptitude for taking complex documents and topics and turning them into easily digestible narratives, all with a solid commitment to accuracy and editorial style. Refined ability to make lasting and fruitful relationships with source networks to foster dynamic development of content. Demonstrated capacity to work on multi-faceted projects on deadline with ease, as well as effortlessly communicate and collaborate with cross-functional teams. View clips at <https://jlgybowski.journoportfolio.com/>

PROFESSIONAL EXPERIENCE

With Intelligence Traditional - Editor

May 2021 - Current

- Lead coverage of sales, marketing, and product development opportunities in the traditional asset management space.
- Work with several asset management data providers to generate a steady stream of data-led content.
- Develop a network of trusted sources among the asset management community.
- Edit and write a daily flow of news and analysis to ensure a required number of high-quality articles are published for each daily briefing.
- Run daily news meetings and directing reporters on content that is most relevant to target audience.
- Work with the events and commercial teams to organize awards, webinars and summits that fall under the With Intelligence umbrella.
- Manage a team of reporters, including responsibility for all aspects of training, development and discipline.
- Coordinate coverage with With Intelligence's US wealth and investor teams.

Freelance Writer/Editor

Sept. 2017 - May 2021

- Produce content for a wide variety of publications and online platforms on an extensive list of topics including business, real estate, career, tech, NGOs, government, construction/manufacturing politics, education, healthcare, and more.
- Establish and foster relationships with clients in an assortment of industries to ascertain their pain points and find creative content solutions.
- Proofread, copy edit, and developmental edits for newspapers, trade journals, and novels.

Turley Publications - Reporter/Editor

Jan. 2008 - Sept. 2017

- Produced 10-12 news feature stories and briefs per week. Regularly pitched ideas for series to editors.
- Established and maintained relationships with source networks to pursue new story leads.
- Served as interim managing editor for all 14 newspapers, with a total circulation of 100,000. Managed staff, attended to all aspects of newspaper production, drove content direction.
- Facilitated management workshops and provided training to >100 reporters and editors.

Community Advocate Newspaper - Managing Editor

April 2003 - Nov. 2006

- Served as a liaison between the publication and the community to generate story leads while creating loyalty among readers. Worked closely with other management staff members on growing and developing the publication, its messaging and its readership.
- Managed the beats of 35 freelance writers. Responsible for growing staff as needed. Provided training on a variety of topics and skills to reporters and editors.
- Coordinated all editorial aspects of newspaper production.

EDUCATION

Master of Fine Arts in Creative Writing

Southern New Hampshire University; 4.0 GPA, 2019

Online Teaching of Writing Certificate, 4.0 GPA, 2019

Sigma Delta Tau - Alpha Phi Beta, International English Honor Society, Member

Bachelor of Arts in Communication

The University of Tampa; 3.78 GPA, 2002

Omicron Delta Kappa, The National Leadership Honor Society, Member