

# Jennifer L. Grybowski

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Passionate writing and editing professional with nearly 20 years of experience. Proactively identifies and pitches story ideas in line with publication branding guidelines and target audience's interests to build reader engagement and subscription sales. Enthusiastic about learning with an affinity for research; proven aptitude for taking complex documents and topics and turning them into easily-digestible narratives, all with a solid commitment to accuracy and editorial style. Refined ability to make lasting and fruitful relationships to foster dynamic development of content.

## Areas of Expertise

- Story Development
- Editorial Judgement
- Editorial Team Development
- Interviewing Skills
- Copy Editing
- Relationship Building

## PROFESSIONAL EXPERIENCE

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### Freelancer

Sept. 2017 - Current

- Writing and reporting for a wide variety of publications on an extensive list of topics including business, municipal government, community news, politics, education, profiles, hard news, human interest, breaking news, magazine features, blogs, public relations, and marketing materials.
- Proofreading and copy editing for community newspapers, trade journals, magazines and novels.
- Teaching English Composition and Journalism on a web-based platform to homeschooled teenagers.
- View clips and current list of clients at <https://jlgrybowski.journoportfolio.com/>.

### Turley Publications

Palmer, MA

Reporter/Editor

Jan. 2008 – Sept. 2017

- Produced 10-12 feature stories and briefs per week with two photo spreads a month related to school, community and local municipality areas.
- Established and maintained relationships with various sources to pursue news leads. Regularly pitched ideas for series to editors.
- Served as interim managing editor for all 14 newspapers, with a total circulation of 100,000.
- Provided training to 25 reporters and editors. Facilitated brainstorming workshops with editors and management.

### Community Advocate Newspaper

Westborough, MA

Managing Editor

April 2003 – Nov. 2006

- Served as a liaison between the publication and the community to generate story leads while creating loyalty among readers. Worked closely with other management staff members on growing and developing the publication, its messaging and its readership.
- Managed the beats of 35 freelance writers. Responsible for growing staff as needed. Provided training on a variety of topics and skills to reporters and editors.
- Attended to all editorial aspects of newspaper production.

### Tampa Bay Metro Magazine

Tampa, FL

Staff Writer

Sept. 2000-March 2003

- Wrote feature stories and section pieces about style, fashion, homes, people, travel, health and tech topics.
- Coordinated photo shoots and artwork for art department.

## EDUCATION

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### Master of Fine Arts in Creative Writing

Southern New Hampshire University; 4.0 GPA, 2019

Online Teaching of Writing Certificate, 4.0 GPA, 2019

*Sigma Delta Tau - Alpha Phi Beta, International English Honor Society, Member*

### Bachelor of Arts in Communication

The University of Tampa; 3.78 GPA, 2002

*Omicron Delta Kappa, The National Leadership Honor Society, Member*