

# VICTÓRIA KIOMY

## JOURNALIST



### WHO I AM

**Journalist by degree**

**Marketer by experience**

**Diversity leader by passion**

Victoria. 24. Single.

Japanese-Brazilian.

Proud LGBTQIA+.

Customer Experience enthusiast.

### CONTACT

vkiomy@gmail.com

+55 15 99687 7509

### MY WORLD

São Paulo - SP

### WHAT I DO

UX Writing

People management

Copywriting

SEO

Content Writer

Text Reviewer

Strategy

Social Media

### WORK EXPERIENCE

- **Junior Writer @ MindBe (March20 - Sep20)**  
Content Writer. People Manager. Blog Strategy.
- **Junior Digital Marketing Analyst @ Kombi (Out19-Mar20)**  
Social Media. Content Writer. SEO and Ad Analytics.
- **Junior Social Media @ Yank (Aug18-Aug19)**  
Social Media. Content Writer.
- **Intern Writer @ Makrokosmos (Aug17 - April18)**  
Social Media. Content Writer.

### EDUCATION

#### JOURNALISM BACHELORS DEGREE @ UNISO (2018)

Honors student. Radio announcement internship. Spotlight Award Winner graduation thesis.

### OTHER COURSES I'VE TAKEN

- UX Writer (@ALDEIA)
- Creative Writing (@UFSCAR)
- Copywriting (@ROCK UNIVERSITY)
- Text Reviewer (@ROCK UNIVERSITY)
- Fashion Journalism (@CÁSPER LÍBERO)
- Digital Marketing (@BELAS ARTES)
- Image Production (@BELAS ARTES)