

RACHEL CROSS

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Mobile: (508)-614-8011

Education

Fashion Institute of Technology, State University of New York

Advertising and Marketing Communications, Associate in Applied Science- Dec. 2019, BAS in progress

Honors: Dean's List 2019 and 2020, Bakers Scholarship 2019-2022

Related Courses: Journalism, Magazine Journalism, Feature Journalism, Copywriting, Fiction Writing, Fashion Business Practices, Integrated Marketing Communications, Advertising and Promotion, Digital Layout, Professional Speech Communications, Brand Management

Employment

Starbucks, Barista Barrington, RI / New York, NY Jan- Oct. 2021

Produced handcrafted drinks and made food to order, completed register transactions, and upheld cleaning and health standards in accordance to restrictions of COVID-19.

YMCA, OST Coordinator Barrington, RI, June 2018- 2021

Cared for and looked after elementary aged children during a daily afterschool program.

Responsible for planning and implementing a daily itinerary consisting of educational and enjoyable activities appropriate for their age group (5-9 years old)

Crescala Fashion Dev, Social Media Coordinator New York, NY Oct. 2019- Mar. 2020

Responsible for maintaining the company's Instagram account by posting pictures and following and interacting with related accounts.

Rover, Dog Walker and Dog Sitter New York, NY, Nov. 2018- Mar. 2020

Provided for several dog breeds, sizes, and ages by planning walks and activities that served the needs of each dog

Town of Barrington, Camp Counselor Barrington, RI, Jun. 2017-August 2019

Planned activities and events that were appropriate children ages 8-12 who attended the camp

Kohl's, Sales Associate Seekonk, MA, Nov. 2017- Jan. 2018

Performed transactions including purchases, returns, and bill payments while catering to the specific needs of each customer

Related Experience

Blush Magazine at FIT, Writer New York, NY, Jan. 2019- Present

Collaborated with a team to develop ideas, write, and edit an article to be published in the Spring 2019, Fall 2019, and Spring 2020 issues

New York Fashion Week, Usher New York, NY, Sept. 2018

Style 360 Fashion Week (DFBK) and Style Fashion Week

Skills

Computer: Microsoft Office, Adobe InDesign, G Suite, Procreate, Photoshop, JooMag

Social Media: Instagram, Tik Tok, Twitter, Facebook, Pinterest, Linked In, and Snapchat