

Kristin Limoges

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Experience

Freelance Writer, Editor, and Brand Consultant

June 2019-Present

- Create engaging, in-depth features on industry news, trends, and happenings for print and digital publications that include *Dore*, *AFAR*, *Domino Magazine*, and *Real Simple*.
- Advise agencies and brands on consumer behaviors, product marketing, and industry impact.
- Copywriting marketing materials, SEO editorial, and content initiatives for both emerging and established brands.

Wellness and Beauty Editor, Domino Magazine

July 2016 - June 2019

- Constructed the wellness vertical from scratch, determining the voice, editorial direction and content.
- Created innovative, engaging stories for both the fast-paced digital and print environments.
- Cultivated relationships with exciting people, products, and developments in the beauty, wellness, travel, and decor world.
- Curated a strong POV to create unique, clever content to capture an audience.
- Analyzed insights on products, consumers, and emerging trends, and created stories and franchises, ensuring direction is in alignment with the vertical.

Freelance Editor, Writer, and Producer

2014-2016, New York

- Created engaging, in-depth editorial features on industry trends, news, and happenings within the travel, wellness, and beauty industries.
- Managed and coordinated shoots and campaigns for Art + Commerce PROdn.

Managing Editor, Editorialist

2014, New York

- Coordinated and developed the various teams, schedules, and budgets.
 - Created and oversaw distribution, planning, and printing procedures, as well as developed short- and long-term editorial direction.
 - Cultivated commercial relationships, as well as discovered branded and advertising opportunities.
 - Worked directly with agents, photographers, stylists, and editors to produce photoshoots.
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Education

University of Nebraska-Lincoln / *B.A. News-Editorial and Textiles Science*

May 2009