



STEPHANIE MORALES

22 | Provo, UT

WORK EXPERIENCE

Social Media Specialist

BYUtv Sports | Aug 2020 - Present

- Design, create, and promote original content for various shows and events for a major broadcasting network
- Train new team members and teach program proficiency

Editorial Writer

Dr. Ed Carter (Freedom of Journalism) | Jun - Sept 2020

- Helped kickstart project dedicated to scholarly, legal and journalistic discussion and analysis
- Assisted Dr. Carter in dissecting and creating media targeted towards high school and college students to better understand complex topics
- Wrote essays and created content under strict deadlines to be published to the project's website

Research Assistant

Dr. Scott Church | Apr - Jun 2019

- Tracked media usage of a 150+ university students using Microsoft Excel
- Worked under a strict time limit to compile data for an academic journal article
- Coordinated with team members to ensure consistency and accuracy within data sheets

Academic Mentor

BYU SALLC | Sept 2019 - Aug 2020

- Taught organization, planning, and time management skills
- Recorded personal growth and tracking academic progress
- Coordinated with other mentors, tutors, and supervisors to create and implement new curriculum

EDUCATION

Brigham Young University

BA Communications - Public Relations | 2016 - Present

- GPA: 3.67
- Minor in Latin American studies
- BYU Hispanos Unidos Social Media Manager

CONTACT



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SKILLS SUMMARY

- Bilingual (English/Spanish)
- Attentive to detail
- Fast learner
- Effective communicator
- Proficient in Word, Excel, and PowerPoint
- Familiar with Adobe InDesign and Photoshop
- Proficient in Canva

INTERESTS

- Painting
- Traveling
- Latin dancing
- Asian cooking
- BYU Sports
- Frank Sinatra