

Example of recent travel copywriting assignment

Dinner under the Zambian skies, unbeatable sunsets and hot air balloon rides over the vast grassy floodplains. Busanga Bush Camp is tucked away on a tree- island of sycamore fig trees in the heart of the Busanga Plains and is the perfect place to recharge and appreciate the beauty of Zambia.

Welcome to Busanga Bush Camp, the perfect place to unplug and wind down in the heart of the Busanga Plains. Guests have the choice of a selection of luxurious, secluded accommodation with views from their verandas out across the floodplains. Head out for a game drive or a walking safari with an expert, who'll help you spot the puku, buffalo, wildebeest and even the rare roan antelope. If you're lucky you may see lions, cheetah and wild dogs roaming the grasslands. A night drive is a chance to encounter Zambia's nocturnal wildlife - you may see genet, civet, owls and maybe even the elusive leopard. Take to the waterways on a boating excursion and learn more about Zambia's biodiversity. If you're feeling brave and want to see the grasslands from a birds-eye perspective, arrange a hot air balloon safari to take in the breathtaking scenery and catch a glimpse of hippos playing far below. When you're back at camp kick back in the lounge over a refreshing drink and settle down for some star-gazing.