

Welcome to the Land of Dreams, a business strategy game designed to help everyone - from managers to frontline employees, sharpen their entrepreneurial skills.

Will your voyages lead to fortune or failure?

It's up to you.

Fortune favours the bold - spotting opportunities is part of the challenge.

Once you've got an idea you must decide on which islands you need to visit, pass tests and win financial backers.

Each journey will be unique and will test your ability to be creative, courageous and able to react to circumstances beyond your control.

If you favour risk you could end up visiting the Island of Zur, populated by giants, fraudsters and pirate bankers.

Is your idea worth patenting? Take a trip to Patent Island to ensure your intellectual property is protected.

Participants will keep notes on their scorecard and be encouraged to reflect on what they have learned over the course of their journey.

Get in touch to find out how the Land of Dreams could help you inspire strategic or entrepreneurial thinking across your organisation.