



Hi! I'm Sakshi Garg

DIGITAL CONTENT PRODUCER

workwithsakshigarg@gmail.com

[Medium articles](#)



Phone

+91-9818032284 Rohini, New Delhi

Address

Click on the logos to view:



WORK EXPERIENCE

01

SEPT '20- NOV '22



NEWS SUB-EDITOR

[Times Internet](#) – Noida (hybrid)

- Filed 60+ stories, edited 5 reporter copies, created one photogallery and handled 2 liveblogs per day.
- Produced TOI Plus articles.
- Managed social media for city handles.

2021



WEBSITE CONTENT STRATEGIST

Mudra Trade – Delhi

- Writing blogs and website content on cryptocurrency and blockchain.
- Keep abreast with latest crypto and industry trends.
- Offering suggestions for creation and improvement of content.
- Liaising with graphic designers & team.

JAN 2020



CONTENT CREATOR

[TERI](#) – Delhi

- Covered World Sustainability Summit, primarily interviewing partners and speakers.
- Produced video content alongside PR firm Edelman.

MAY – JUL 2019



COPYWRITING AND MARKETING INTERN

[Arun Verma Design Studio](#) – Noida

- Designed text for product/brand promotion, mainly for print ads, billboards, internal communication.
- Indulged in market research, studying consumer behaviour, insight mining.

Jun – JUL 2018



CONTENT WRITER INTERN

[Dineout](#) – Noida

- Produced SEO optimized content.
- Undertook the task of creating 60+ descriptions daily.

CERTIFICATION

02

Basic Instagram Masterminds Certification

Online course– 2023

- Using promotional marketing strategy for growth
- Creating an attractive profile & optimizing it
- Designing a cost & time effective strategy
- Know-how of networking with other competitor accounts

Content Writing Certification

Online course– 2023

- Using persuasive words that will achieve business objectives
- In-depth research ways for quality content
- The ancient secrets of persuasive writing
- Writing SEO optimized and plagiarism-free content

EDUCATION

03

Bizgurukul Pvt Ltd.

2023–present

Copywriting course

Confidence Trading – Option Trading Training

2022–2023

Learned concepts regarding Futures & Options to make easily executable options strategies.

Bennett University – Greater Noida

July 2020

Bachelors in Journalism and Mass Communication (hons) – CGPA 8.56

- Secured academic scholarship for 2 years in a row.
- Produced a short film '[Peekaboo](#)'.
- Member of editorial board of Times of Bennett (student newspaper).
- Click [here](#) for other related university work.

Ryan International School – Delhi

April 2017

Secured 77.8% in Class XII and CGPA 9.2 in Class X.

- Passed Cambridge University's Preliminary English Test
- Runner's up in World Record Essay Contest.

FEB – JUN 2018

CAMPUS AMBASSADOR

[Proctor & Gamble](#) – Noida



- Provided product demonstrations for university campus community.
- Collecting feedback and sharing insights with the company.
- This was a work-from-campus internship.

VOLUNTEER EXPERIENCE

04



VOLUNTEER IN MANAGEMENT TEAM

[World Economic Forum](#) – Delhi

- Member of India Economic Summit management team.
- Operated Partner's Lounge and Bilateral meetings and hosted Bangladesh PM Sheikh Hasina, Sadhguru & many other Indian politicians and dignitaries.

RELEVANT SKILLS

05



- **Technical:** Content Management System, Adobe Photoshop, Canva, Adobe InDesign, Adobe Premier Pro, FilmoraGo, Power Director
- **Financial:** Candlestick analysis, option trading, hedging, TradingView
- **Social media marketing**
- **Interpersonal communication skills**
- Fluent in **English and Hindi**

INTERESTS

06



Content creation



Designing



Photography

PUBLICATIONS



'All I could think of was his hand on my shoulders'

TOI+

[Show Publication](#)

"If anyone tries to hug me, I freeze. I just stop breathing at the thought of hands on my shoulders. This fear of touch is affecting my life and I feel helpless," says a 17-year-old basketball player who never imagined that her coach would turn out to be a monster...



Has the pandemic made our kids sexually violent?

TOI+

[Show Publication](#)

February 2022: An FIR was registered in Chhattisgarh against seven boys, aged between six and 13 years, for raping an eight-year-old girl. The horrific crime was fuelled by the boys' porn-watching sessions on a smartphone in the guise of online studies. The boys began 'experimenting' with the girl and nobody in the family realised the boys were watching porn...