

## **COPY SAMPLES LONG FORM (PROGRAMMING / EVENTS)**

(announcer in all caps)

### **FIRST PERSON ONE ON ONE**

THEY'RE THE BEST-SELLING AUTHORS

WITH DIVERSE STYLES, SPANNING GENRES!

(Judy Blume/ author) I knew this story and I had to tell it

SIT DOWN ONE ON ONE WITH YOUR FAVORITE AUTHORS...

(Alexander/ author) Want kids to get involved in reading? Try poetry!

FIND OUT WHAT INSPIRES THEM!

(Clark/author) I just knew I had to unpack that history..

MOTIVATES THEM...

(Kendzior/author) It's cathartic writing about an idea that's underexplored

THEIR METHODS - AND HOW THEY TRANSFORM AN IDEA INTO A BEST SELLER!

(Turrow/author) I'm playing a game with the reader. we're trying to outwit each other

SIT DOWN WITH ALL OF YOUR FAVORITE AUTHORS!

FIND IN DEPTH INTERVIEWS, PODCASTS AND MORE!

"FIRST PERSON ONE ON ONE "

PRESENTED BY ST LOUIS COUNTY LIBRARY AND HEC MEDIA!

## **GLOBAL STUDIES / TRAVEL**

YOU CAN TRAVEL THE WORLD...

SEE IT! EXPERIENCE IT! *LIVE IT!*

WITH HEC MEDIA'S GLOBAL STUDIES!

ARTS AND CULTURE...

OLD WORLD CHARM...

THE NATURAL *WONDERS!*...

DISCOVER *WELL-KNOWN* GEMS –

ALONG WITH *HIDDEN* TREASURES AROUND THE WORLD

WITH HEC MEDIA'S *GLOBAL STUDIES*.

LET SCHOLARS AND EXPERTS GUIDE YOU...

AS THEY GO BEYOND THE BASICS – HELPING YOU LEARN AND

UNDERSTAND... NOT JUST “SIGHTSEE”

WALK THE SAME STREETS USED BY ANCESTORS CENTURIES AGO..

REVEL IN ARTWORK FROM THE MASTERS...

LEARN ABOUT ANTIQUITIES AND CULTURE ...

AND DON'T FORGET THE LOCAL FARE!

JOIN OTHER INQUISITIVE ADULTS FOR AN EXPERIENCE LIKE NO OTHER.

PLUS - EDUCATORS, IT'S A GREAT WAY TO FULFILL C.E.U.'S.

AND *STUDENTS* CAN EARN CREDIT HOURS!

GO ALONG FOR THE TOUR, AND LEAVE WITH A *GLOBAL PERSPECTIVE* ...

PLUS MEMORIES THAT LAST A LIFETIME

FIND OUT MORE AT HEC MEDIA DOT ORG SLASH GLOBAL STUDIES!

**“IT’S A ST. LOUIS THING” (40 YEARS) / AARON MERMELSTEIN**

HE’S BEEN TELLING STORIES ON TELEVISION FOR A LONG, LONG TIME!  
WITH WIT, WISDOM... AND OFTEN A *WICKED* SENSE OF HUMOR...

(quick clip)

AARON MEREMELSTEIN – STORYTELLER EXTRAORDINAIRE!

(quick clip)

A FLIPCAM-TOTIN’ FEATURE REPORTER - WITH AN *OFF HAND*, *OFF THE WALL*  
AND ***OFF-BEAT*** LOOK AT THINGS!

(quick clip)

HE MAKES AN “ART” OF OBSERVATION!

(quick clip)

POKING AROUND PLACES MANY OF US *HAVEN’T SEEN*...

(quick clip)

SHOWING YOU ***ST. LOUIS*** LIKE *NO ONE ELSE CAN!*..

(quick clip)

MEETING *MEMORABLE* FOLKS ALONG THE WAY!

(quick clip)

AARON MERMELSTEIN SHOWS YOU THE COMMUNITIES IN AND AROUND  
ST. LOUIS ... WITH A PERSPECTIVE ALL HIS OWN!...

“IT’S A ST. LOUIS THING!”

ONLY ON HECTV AND *ON DEMAND* AT HECTV DOT ORG

**“IT’S A ST. LOUIS THING” (HE’S BACK) / AARON MERMELSTEIN**

AARON MERMELSTEIN CAN TELL A STORY LIKE NOBODY’S BUSINESS  
AND NOW HES BACK ... DOING HIS THING

(you’re in my shot (or) youre in my shot again – move pls, thankyou!)

ARMED WITH AN EYE FOR THE UNUSUAL.

The fence is normal height it’s the horses that are small

AND A FLAIR FOR THE FLIPCAM - PLUS HIS QUICK WIT - AARON BRINGS  
YOU ALL THINGS ST. LOUIS!

FROM PEZ AND PIRATES...

(clip from Pirate festival) “She devils, marauders and trollups..”

TO CORNOCOB PIPES AND CORKBALL!

(clip from corkball) “Truly our games, not played anywhere else”

PLUS, THE CAST OF CHARACTERS HE FINDS ALONG THE WAY

STORIES ALL *UNIQUE*

SOMETIMES UNLIKELY

AND *OFTEN* UNNOTICED

UNTIL NOW...

(clip from story) A hidden treasure right out in the open

THEY’RE THE PEOPLE AND PLACES THAT ARE UNMISTAKABLY  
.. A ST. LOUIS THING ONLY ON HECTV AND HECTV DOT ORG

## **OPERA THEATRE ST. LOUIS – OPERA ON THE GO!**

(music director ) So.. we are Opera Theatre St. Louis – the opera on the go program ..

BRINGING THE MAGIC OF *LIVE OPERA* TO YOUNG PEOPLE ACROSS THE ST. LOUIS AREA!

AND *STUDENTS* ARE PART OF THE ACTION!

(actor in workshop) I need one volunteer ...

WITH *THREE* MINI WORKSHOPS...

(actor in workshop) I want you to find a partner and place to do this exercise...

WHERE STUDENTS LEARN ALL THINGS OPERA!  
FROM MUSIC AND DRAMA – TO CHARACTER AND MOVEMENT – AND MAKE UP!..

(actor in workshop) what color you think? Pink?:

EXPLAINED AND DEMONSTRATED IN A FUN WAY, SO EVEN THE YOUNGEST OPERA-GOERS CAN UNDERSTAND THE CONCEPTS!

IT ALL CULMINATES IN AN ABRIDGED OPERA PERFORMANCE!

(music director introduces opera).. this is the magic flute.. by Mozart (clapping)

TEACHING ARTISTS USE A TRAVELING SET, WITH PROPS AND COSTUMES ...

(clip of opera)

APPROPRIATE FOR ALL STUDENTS GRADES THREE THROUGH TWELVE!

(clip of opera)

BE A PART OF THE ACTION!

WHEN OPERA THEATRE ST. LOUIS PRESENTS.. OPERA ON THE GO!

(teacher) Did you guys enjoy the performance? (big) yeah!!!

## MARYVILLE TALKS BOOKS :60

<p>People in bookstore Key title</p>	<p>Music bed throughout (anncr) DELVE INTO A GOOD BOOK...  WITH <i>MARYVILLE TALKS BOOKS</i></p>
<p>Flash to In The Unlikely Event book cover, book signing, author on stage, etc</p>	<p>(judy Blume) Three planes fell out of the sky in 58 days. I knew this story and I had to tell it</p>
<p>Transition page flips Dave Barry, Jean Kwok, other authors</p>	<p>GET INSIGHT FROM YOUR FAVORITE AUTHORS</p>
<p>Flash to Zealot book cover, Aslan interview, books signing, old script from book, etc</p>	<p>(Reza Aslan) I'm assuming that even if you believe Jesus was God incarnate, then you believe we was also a man. So I'm interested in that part.</p>
<p>Transition page flips Khaled Hoessini, Robert Reich, other athors</p>	<p>THE BACKSTORY ON THAT BEST-SELLER</p>
<p>Flash to Orange is the New Black book cover, Clips from same TV show, On cam</p>	<p>(Piper Kerman) I remember we drove up and there was a vicious triple layer razor wire fence and I thought.. I don't think I can do this</p>
<p>Transition page flips Sue Grafton, other authors</p>	<p>IN-DEPTH INTERVIEWS  (Patricia Cornwell)</p>
<p>Flash to Flesh and Blood book cover, author interview, crime clips stock footage, morgue, etc,</p>	<p>You know I thought I want to write about crime. So I started doing research, reading about DNA coming down the pike, using lasers in the morgue and I thought this is what I want to do</p>
<p>Transition page flips Turrow, other authors</p>	<p>INTELLIGENT DISCUSSION  (Geraldine Brooks)</p>
<p>Flash to</p>	<p>There are no written sources to say he existed outside the Bible. But if you were</p>

<p>The Secret Chord book cover, author interview, David battle movie clips</p>	<p>going to invent a hero, you wouldn't give him as many flaws as David had</p>
<p>Transition page flips Alexander, other authors</p>	<p>TOP AUTHORS OPEN UP ON THIS AWARD-WINNING SHOW</p>
<p>The Boys in the Boat book cover, author interview, old footage rowing and win, etc</p>	<p>(Daniel James Brown)  And so as much as possible I'm ready to see this story from the vantage point of Joe and these other young men.. it was such a good story I just wanted to do justice to it</p>
<p>End graphic show title ad sponsors</p>	<p>GO ONE ON ONE WITH MARYVILLE TALKS BOOKS, PRESENTED BY LEFT BANK BOOKS, MARYVILLE UNIVERSITY, ST LOUIS PUBLIC RADIO AND HEC TV</p>