

(TONS OF TOPICAL PROMOS FOR FEATURE STORIES AND SHOWS -
announcer all caps, sound in lower case)

A NEW NATURE :30

Nats woodworking

THEY CRAFT BEAUTIFUL HANDMADE FURNITURE ...

It's an art form and I never really realized that.

BUT MORE IMPORTANTLY, THEY CREATE SECOND CHANCES

I didn't know what I was getting myself into. I was just trying to push myself to make a change in my life.

THE PROGRAM GIVING EX-FELONS THE SKILLS TO SUCCEED

When I sand the rough parts of out the coffee table it's basically like I'm sanding all of the rough parts out of my life

ON STATE OF THE ARTS ON HECTV AND HECTV DOT ORG

STAINED GLASS ART :30

THEY'RE A FAMILY OF STAINED GLASS ARTISTS...

You go into it because you have a calling and passion for it. For us that ties largely to our faith and family.

USING TECHNIQUES THAT HAVE BEEN PASSED DOWN THROUGH FIVE GENERATIONS

It really is a collaborative process with the artists..

THE BEAUTY OF STAINED GLASS ART

.. it's a great responsibility to be entrusted with such a proud history..

ON STATE OF THE ARTS ON HECTV AND HECTV DOT ORG

JULIE PROBST :30

SHE WAS A MUNY THEATER KID IN THE MIDWEST..

I was nine years old and you'd go in and sing, dance, wait all day long for cut after cut..

ONE OF DISNEY'S MOUSKETEERS...

I was one of the twelve. Definitely changed my life..

AND SHE SHOWED UP ON OUR FAVORITE SITCOMS..

(pop up full from 3's company or Facts of Life)

BACK AT HOME WITH ST. LOUIS NATIVE, JULIE PROBST,

(pop Victoria and Julie looking thru keepsakes in trunk .. ooh Tiger beat!)

ON STATE OF THE ARTS ON HECTV AND HECTV DOT ORG

PIANOS FOR PEOPLE :30

She gets to actually come in today and pick out the piano that will go home with her

THE GROUP CONNECTING PIANOS – WITH PEOPLE

I think it didn't hit me at first, I'm like wait, I'm getting a piano!

HOW ONE FAMILY TURNED TRAGIC LOSS ... INTO THE GIFT OF MUSIC FOR SO MANY

(nats up - she plays and looks over shoulder)

It's important to give everybody the opportunity... a piano can change someone's life!

ON IMPACT ON HECTV AND HECTV DOT

DEC 5th FUND :30

(husband) Laura found her lump on Oct 2nd of 2013

BUT IT IS A *DIFFERENT* DAY HER FAMILY CHOOSES TO REMEMBER ..
ONE DAY DURING CANCER TREATMENT WHERE LAURA FELT WELL..

We didn't talk about cancer... we just had this day of small little moments

HOW FAMILY AND FRIENDS ARE PAYING IT FORWARD.. SO *OTHERS* CAN
HAVE THEIR OWN SPECIAL DAY..

(nats raking, etc)

I wanted to give back and help people, help heal my heart

ON IMPACT. ON HECTV AND HECTV DOT ORG

OLD SCHOOL BUILDINGS / PHOTOGRAPHY :30

I think part of what art does is tell a story..

THE *EXHIBIT* – WITH A BUILT IN *HISTORY* LESSON!

When you go through the empty halls you can almost picture the kids how did
they go to school when it was nice and shiny and new

SCHOOLS THAT WERE ONCE ARCHITECTURALLY GRAND...
NOW SHUTTERED - AND IN DECAY..

The quality was just extraordinary ..

HOW PHOTOGRAPHERS ARE FINDING *BEAUTY* IN THE RUINS ..

ON STATE OF THE ARTS ON HECTV AND HECTV DOT ORG

AUTHOR / KWAME ALEXANDER :30

FROM THIS...

writing was as far as the arctic.. cold!.. not for me!

TO *THIS!*

I fell back in love with the power of words ..

NEWBERRY MEDAL WINNER, KWAME ALEXANDER...

(reading poem nats – dribbling, swoosh..)

WHERE HE FINDS INSPIRATION...
AND WHY KIDS CLAMOR FOR HIS POETRY...

I find it interesting boys are reading about a boy who doesn't like to read - ha

GO ONE ON ONE WITH MARYVILLE TALKS BOOKS!
ON HECTV AND HECTV DOT ORG

TEMPLE GRANDIN :30

See, the problem with Autism diagnosis, is it's so broad. It goes, Einstein, half the Silicon Valley programmers.. to somebody who can't dress themselves

BUT TEMPLE GRANDIN VIEWS HER OWN AUTISM AS A GIFT ... AND A WAY TO HELP OTHERS..

I'm very concerned about the students that are kind of different, they might be ADHD or labeled mild autism, maybe dyslexic, the kids that are different.

HOW THIS ANIMAL SCIENTIST, AUTHOR, AND ACTIVIST IS INSPIRING STUDENTS TO BE THEIR BEST!

I wanna see kids who are different go out and be very successful

ON BEHIND THE MINDS ON HECTV AND HECTV DOT ORG

LINK UP :30

(nats kids by bus & enter lobby shots)

AFTER MONTHS OF HARD WORK IN THE CLASSROOM...

lady on stage – you all ready? Yay!!!

THOUSANDS OF ST LOUIS AREA STUDENTS “LINK UP” WITH
PROFESSIONALS AT POWELL HALL!

We couldn't have found a more thoughtful, interactive program to really introduce
and bring alive the St. Louis symphony.

IT'S A WORLD CLASS EXPERIENCE!

ON STATE OF THE ARTS ON HECTV AND HECTV DOT ORG

ZEN :30

THE SCHOOL WITH A PROGRAM FULL OF PROMISE...
REWARDING STUDENTS FOR GOOD BEHAVIOR

I like that I get to learn how to play chess

WHILE DEALING WITH OTHER BEHAVIOR IN A LESS TRADITIONAL AND
MORE *ZEN-LIKE* WAY

When you're always hearing you're bad or not doing the right thing you start to
internalize that and become what people are putting into you

HOW THINGS LIKE YOGA AND CALM DOWN SPACES HAVE HELPED!

ON BEHIND THE MINDS ON HECTV AND HECTV DOT ORG

HIGH STYLE :30

the idea started with one piece then two then I went to an auction..

THAT WAS JUST THE BEGINNING. BUT A HOBBY OF REPURPOSING FURNITURE SOON TURNED INTO SOMETHING MUCH BIGGER

when I thought what if I was doing it for charity – a weight lifted off, just doing it because I loved it ..

HOW THESE BEAUTIFUL FURNISHINGS HELP SO MANY... INCLUDING THE ARTIST WHO CREATES THEM!

ON IMPACT ON HECTV AND HECTV DOT ORG

TALENT CONNECT :30

BORN WITH A DISABILITY THAT MAKES IT HARD TO COMMUNICATE, KEITH, ALSO KNOWN AS TANK, WAS STRUGGLING...

he came home from work went straight to sleep. Tank was just frustrated we almost came to the point – tank doesn't need to work,

BUT *THEN* EVERYTHING CHANGED..

(pop) lets look at your schedule..

THE PROGRAM CREATING MORE THAN JUST JOBS..

(nats) fist bump - good morning Keith how's everything goin?

ON IMPACT.. ON HECTV AND HECTV DOT ORG

MARYVILLE TALKS BOOKS / JOE BUCK :30

It's probably not your typical sports book

JOE BUCK.. ON THE NEXT MARYVILLE TALKS BOOKS

This was an opportunity to write about the first 47 years of my life, good and bad
FROM LIFE LESSONS..

I didn't do my job well that night because I let that criticism bother me

TO HIS FAMOUS FATHER

..wish I had a little more of that in me

AND HIS RULES TO LIVE BY .. PUT IN INK! (*he shows "So What?" tattoo*)

That is a reminder of my lifestyle - so what!..

JOE BUCK ON MARYVILLE TALKS BOOKS ON HECTV & HECTV DOT ORG

MILITARY SHOWERS :30

ON THE NEXT IMPACT..

I was looking for a way to give back to service people who are doing so much for
our country

AND THAT'S WHEN "OPERATION SHOWER" WAS BORN...

(nats - I love this blanket its so cute!)

A GROUP THAT HOSTS BABY SHOWERS FOR MILITARY FAMILIES

They do a lot for us so we wanna make sure we can give them a little bit of a
special opportunity and really see that people care and recognize what they do

HOW THEY'RE SPREADING THE LOVE AT HOME AND ABROAD..

ON THE NEXT IMPACT ON HECTV AND HECTV DOT ORG

SAMMY SOAP :30

It's something everybody uses everyday ...Soap is really simple to make

SO THIS MOM CREATED "SAMMY SOAP". CREATING JOBS FOR HER SON,
SAM - AND OTHERS WITH INTELLECTUAL DISABILITIES

It was just a no brainer. If you're going to do it for one, you might as well do it for
thirty

HOW ONE MOM'S MISSION TO HELP HER SON HAS GROWN ..

It's what we all want for all of our kids - to feel included ...

ON IMPACT ON HECTV AND HECTV DOT ORG

STL VEG GIRL :30

In 2008 I lost my dad to cancer and exactly 10 weeks after he passed away I was
diagnosed - so it was a 1-2 punch for my family

BUT INSTEAD OF WALLOWING IN GRIEF, CARYN DUGAN TURNED TO
FOOD.. SPECIFICALLY, THE STUDY OF FOOD

I got rid of all the meat the chicken the fish, pitched it

NOW SHE TEACHES OTHERS HOW TO ADOPT – AND MAINTAIN - A PLANT
BASED DIET

A plant on every plate....”

MEET "STL VEG GIRL", ON IMPACT ON HECTV AND HECTV DOT ORG

AUTHOR JEN SINCERO :30

I started telling people I was a writer even though I had a temp job answering phones

FROM HUMBLE BEGINNINGS - - TO THE NEW YORK TIMES BEST SELLER LIST!

By the time I sat down to write the next one I thought omygod can I do it again?

JEN SINCERO ON HER LATEST "BADASS" BOOK.. THIS ONE, ABOUT MAKING MONEY.

(Brenda) what do you change first? (Jen) Your thoughts and attitude and stop looking for all of the proof that its not going to happen

ON MARYVILLE TALKS BOOKS. ON HECTV AND HECTV DOT ORG

EXPLOSIVES :30

fire in the hole!..

IT'S THE *OTHER* BIG BANG THEORY...
(NATS Bang!)

THE ONE THAT SAYS PEOPLE *LOVE* BLOWING STUFF UP!..

I just like the sound and the way things blow apart – its fun

SO... AN EXPLOSIVES CAMP IN ROLLA, MISSOURI - IS GETTING PROSPECTIVE STUDENTS *FIRE* UP...(slight pause here for sfx)
ABOUT CAREERS IN THE MINING INDUSTRY!

ON THE NEXT IMPACT!

GHETTO TO GOLD :30

I came up from nothing.. I beat the odds

HIS STORY SOUNDS LIKE FICTION... GROWING UP IN A TOUGH ST. LOUIS GHETTO – TO BUILDING HIS OWN *FORTUNE 500* COMPANY!

You have to have drive you have to want to succeed

BUT THERE'S MORE TO *THIS* STORY..

I made the money but also gave the money away

ENTREPRENEUR AND *PHILANTHROPIST*, BEN FIXMAN,
ON THE NEXT IMPACT!

BOTANICAL GARDEN :30

I had a great biology teacher and he gave me a tip // identify a new plant every day // and it grew from there

MEET THE NEW PRESIDENT OF THE *MISSOURI BOTANICAL GARDEN*

St. Louis can be incredibly proud of it // it's regarded as one of the top 2 or 3 in the world...

HIS CAREER PATH, HIS PREDECESSOR AND HIS DREAMS FOR THE GARDEN..

PETER WYSE JACKSON ON THE NEXT IMPACT!

BLESSING BASKET:30

We exist for one reason to get people out of poverty and we do it with a basket

SHE CALLS IT A *SIMPLE* CONCEPT – -
(Theresa pays woman - counting money nats)

BUT HER IDEA.. IS MAKING A *GLOBAL* IMPACT

(weaver) blessing basket has changed my life!

we've built a school, helped a hospital..
when you buy a blessing basket it starts a chain reaction that's life changing!

ON THE NEXT IMPACT
ON HECTV AND HECTV DOT ORG

SOUND THE ALARM :30

he said I have a surprise for you ..
(car POV driving nats)

the only thing I hear is this POW and I feel this impact
I'm like Lord I can't die I have a daughter that depends on me

NOW YEARS LATER, THIS SURVIVOR IS HELPING *OTHER* VICTIMS OF
DOMESTIC VIOLENCE...

(talks to group) what are some of the signs of abuse? that you're being abused?

THROUGH HER OUTREACH, "SOUND THE ALARM"

I want to save someone else's life so they don't have to go thru that

ON THE NEXT IMPACT ON HECTV AND HECTV DOT ORG

IMPACT SHOW COMBO PROMO

HE BEAT THE ODDS AFTER A DEVASTATING FIRE..
MEET THE MAN WHO TURNED HIS TRAGEDY INTO TRIUMPH!

OFTEN A PLACE OF STRESS AND FEAR... ONE COUPLE IS BRINGING *JOY*
TO THE NICU!

THE ST. LOUIS FOOTBALL TEAM WINNING ON - *AND OFF* THE FIELD!.

HOW COFFEE - *AND COMPASSION* – ARE CHANGING LIVES!

TEENS TAKING THE TIME TO BE REAL LIFE SUPER HEROES!

AND A “FRESH” FOOD TRUCK - WHERE ITS NEEDED MOST!

ON THE NEXT IMPACT ON HECTV AND HECTV DOT ORG

SUPERHEROES :30

THEY'RE STROLLING HOSPITAL HALLWAYS ...

Quick nat pop teenager (superhero)

ON A *MISSION* TO MAKE CHILDREN SMILE

(patient) my little brother so jealous I get to meet you guys

(nurse) To see heroes in person // its just magical

AND THE BEST PART? THEY'RE *TEENAGERS* WHO DON'T EXPECT A
THING IN RETURN.

We're just trying to brighten people's days

REAL LIVE SUPERHEROES – ON THE NEXT IMPACT
ON HECTV AND HECTV DOT ORG

CHANGE IN MIND :30

SHE GREW UP IN RURAL ILLINOIS...
BUT ALWAYS FELT *DRAWN* TO THE OTHER SIDE OF THE WORLD –

I was mesmerized by images I saw on TV when I was very young of orphans in Africa
(nats African kids)

SO AS AN ADULT, SHE LEFT HER CAREER PATH – DOWN A NEW ROAD OF DISCOVERY ...

there's a lot of work to be done there but there's also a great spirit in the people

THE LASTING IMPACT ONE WOMAN IS MAKING IN MALAWI AFRICA..
(pop nats)

IMPACT ON HECTV AND HECTV DOT ORG

MANUFACTURING DAY :30

THE CHALLENGE...

building a car out of 4 lifesavers 3 straws, piece of paper 2 paperclips...
(off cam –start building or manufacturing your car!)

BUT THE *LESSON* IS MUCH MORE..

We just think of an idea and we kind of brainstorm and then start building

TEACHING TEAMWORK AND *FUELING* CREATIVITY .. (nat pop- car goes)

What they're doing up there right now as far as making the car out of paper – that's the real world

THE GROUP HELPING STUDENTS EXPLORE A FUTURE IN MANUFACTURING
ON THE NEXT IMPACT ON HECTV AND HECTV DOT ORG

STATE OF THE ARTS / SHOW COMBO :30

THE ARTIST WHO TRANSFORMS *OTHERS'* TRASH

JAZZ AND *OPERA* TELL A TRAGIC TALE..

PUBLIC ART COMES ALIVE..

FILMMAKERS TELL THEIR STORIES IN 48 HOURS – SCRIPT TO SCREEN...

THE LEGALLY BLIND ARTIST INSPIRING OTHERS!

HOW PHOTOGRAPHY IS PUTTING ST. LOUIS ON THE MAP – BOTH ONLINE
– AND OLD SCHOOL!

AND THE PROJECT CELEBRATING AFRICAN AMERICAN FATHERHOOD

ALL THIS AND MORE!

ON THE NEXT STATE OF THE ARTS - ON HECTV AND HECTV DOT ORG

ZINGRAFF :30

if it doesn't get me by the first 100 pages it's not gonna..

SCOURING SCREENPLAYS.. AND MAKING MOVIES!

NAT SOT and action!"

IT'S ALL HAPPENING JUST OUTSIDE OF ST. LOUIS IN SAUGET, ILLINOIS!

I don't want to be a part of anything that isn't good, wholesome inspirational and
makes people think

THIS GRANDMA'S FILMMAKING PHILOSOPHY – AND HOW SHE BRINGS
THE BIG NAME STARS TO THE MIDWEST!

ON THE NEXT STATE OF THE ARTS - ON HECTV AND HECTV DOT ORG

BUMBERSHOOT :30

The main four would be trapeze, aerial fabric, rope and then hoop.

THE AERIAL ARTS... GAINING IN POPULARITY – FOR BEGINNERS ON “UP”.
(maybe slight inflection on up as we show someone up high)

it was just beautiful, athletic, artistic all rolled into one.

AND THE BENEFITS?.. *ASIDE* FROM THE THRILL OF IT ALL?..

You see a lot of personal growth and a lot of change in people I think it's really empowering

HOW AERIAL ARTISTRY IS MAKING ITS WAY TO THE MASSES..

(nats - long lines w the arms, beautiful, relax faces, awesome”

ON THE NEXT STATE OF THE ARTS. ON HECTV AND HECTV DOT ORG

SOTA COMBO :30

ON THE NEXT STATE OF THE ARTS..

A HISTORICAL BUILDING BACK FROM THE BRINK!..

THE GROWING ART FORM THAT'S TRULY A *FAIR WEATHER* FRIEND..

EIGHT VOICES *MIX AND MINGLE*..

WHILE HIP HOP AND CHESS COLLIDE!

SOME WHIMSICAL WORKS...

ONE ST. LOUIS *SMASH!*

PLUS THE HUMAN SPIRIT ON EXHIBIT IN PHOTOGRAPHS!

AND MUCH MORE

IT'S ALL ON THE NEXT STATE OF THE ARTS ON HECTV AND HECTV DOT ORG

POWER COUPLE :30

THIS ST. LOUIS "POWER" COUPLE HAS *BEEEN THERE DONE THAT...*
FROM THE MIDWEST - TO BOTH COASTS - THEN BACK *HOME* AGAIN...

we're picking and choosing our jobs. We're doing what we want to do.

SUCCESS IN RADIO, STAND UP, WRITING FOR TV..

WKRP was a natural for us because of our radio background.

..A WEBSITE, A RESTAURANT... AND THEY'RE NOT DONE YET!

Here I go. Here I go again. Another project. It's called..

ON STATE OF THE ARTS ON HECTV AND HECTV DOT ORG

SHOW COMBO :30

ON STATE OF THE ARTS

FROM CIRQUE DU SOLEIL TO HIS OWN BRAND AND *BEYOND*..
MEET THE TOP DRUMMER WITH ST. LOUIS ROOTS!..

A RAW LOOK .. AT *REAL* ST. LOUISANS!

X-RAY IMAGING TURNS INTO ART!

THE BEAUTY OF WOOD COMMINGLES WITH **CONCRETE**...

WHILE **IRON** MEETS WOOD FOR CUSTOM PIECES!

THE ART OF THE TEASE – BURLESQUE IS BACK! ... AND MORE!

ITS ALL ON STATE OF THE ARTS ON HECTV AND HECTV DOT ORG

HUMANS OF ST LOUIS :30

THE SOCIAL MEDIA PROJECT.. TELLING THE STORIES OF REAL ST. LOUISANS..

We went out there got stories and pictures.. and then put them out there..

... ONE PHOTO, ONE PERSON AT A TIME..

we're not wanting to put a shine on it .. actually, the opposite...
we take the shine away

ON STATE OF THE ARTS.. ON HECTV AND HECTV DOT ORG

FAUX BOIS :30

Faux bois is literally false wood in French..

IT MIMICS THE LOOK OF WOOD.. BUT IS CREATED BY AN ARTIST..

I live here - in these beautiful woods and it seemed like something I wanted to try
and do ..

SCULPTING CEMENT TO MAKE ORGANIC-LOOKING ART!

the minute I add the liquid I don't stop I don't answer a phone I don't do anything

THE ART FORM WITH ROOTS IN THE RENAISSANCE..

ON STATE OF THE ARTS ON HECTV AND HECTV DOT ORG

TALKING WITH AUTHORS :30 PROMO

HEC MEDIA PRESENTS “*TALKING WITH AUTHORS*” - THE PODCAST!

YOUR FAVORITE WRITERS AND GENRES!..

WITH DIVERSE SUBJECTS AND STYLES!

LIKE ALEXIS CLARK, ON HER BOOK “ENEMIES IN LOVE”! ...
A STORY OF FORBIDDEN LOVE IN WORLD WAR TWO... BETWEEN A
GERMAN P.O.W. AND A BLACK NURSE..

Clark sot: I just knew I had to unpack that history...

CO-AUTHORS STEPANIE DRAY AND LAJURA KAMOIE DISCUSS
“MY DEAR HAMILTON”...

Kamoie sot: We did not have to make things up to create drama in Eliza
Hamilton’s life it was already there..

PLUS, JENNA FISHER WITH “THE ACTOR’S LIFE: A SURVIVAL GUIDE”

Fisher sot: this book is literally about my journey from St. Louis to Hollywood..

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