



Get in touch

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St. Louis, MO

Portfolio

www.erinachenbach.com

LinkedIn

@ErinAchenbach

Education

2017

Bachelor of Journalism

University of Missouri - Columbia

- Degree emphasis in photojournalism
- Minor in anthropology
- Recipient of Multicultural Certificate
- Mizzou Alternative Breaks participant, site leader and 2015-2016 board of directors member

Skills

- **Photography:** Studio and on-site lighting, DSLR systems
- **Software:** Adobe Creative Cloud, Microsoft Office, Canva
- **Audio recording and editing**
- **Video recording and editing**
- **Reporting:** Copy editing, news writing and AP style

Erin Achenbach

Journalist and Editor

Journalist and editor with experience covering legal, business, government, community and sports news. Experienced in reporting, editing, proofreading, fact-checking and AP style, with experience writing for print and digital audiences.

Experience

October 2024 - Present

Missouri Lawyers Media | St. Louis, Missouri

REPORTER

- Cover Missouri courts, legislation, regulations and the legal industry for a statewide legal news publication.
- Report daily stories on court opinions, lawsuits, attorney discipline, firm news and other legal developments.
- Review filings, opinions and court records for accuracy, context and legal terminology.
- Work with editors, attorneys and other legal sources to clarify rulings and develop timely story ideas.

October 2023 - Present

ClutchPoints | Remote (Contract)

FREELANCE WOMEN'S SPORTS EDITOR

- Write and edit digital sports content focused on the WNBA, women's college basketball and other women's sports topics, with additional MLB coverage.
- Proposed and helped expand ClutchPoints' enterprise reporting model to include WNBA team coverage.
- Use SEO best practices to increase engagement and drive traffic across digital platforms.
- Edit and proofread headlines and copy for clarity, tone, accuracy and brand voice.
- Collaborate with editors to refine story angles and improve readability and reach for national audiences.

June 2021 - October 2024

St. Louis Call | St. Louis, Missouri

EXECUTIVE EDITOR

- Led editorial operations for a weekly community newspaper serving St. Louis County.
- Edited and approved stories, headlines, visuals and opinion columns for print and web.
- Managed deadlines, assigned coverage and coordinated layout with production staff.
- Worked with reporters, interns and contributors on articles, columns and editorial planning.
- Reported and wrote news stories and opinion columns on local issues and events.
- Trained staff and interns in AP style, fact-checking and newsroom editing workflows.

September 2018 - June 2021

St. Louis Call | St. Louis, Missouri

STAFF REPORTER

- Reported on local government, school districts, crime, breaking news and public interest stories in south St. Louis County.
- Wrote, proofread and edited multiple articles weekly for print and web.
- Took photos to accompany news, feature and community coverage.
- Developed trusted relationships with local officials, elected leaders, business owners and other community sources.

June 2017 - May 2018

KMZU | Carrollton, Missouri

REPORTER/NEWSCASTER

- Conducted live and recorded radio newscasts, covering daily and breaking news, as well as long-term stories, for a rural radio station. Took photos and videos to accompany articles. Worked with the advertising department to execute social media and radio contests.