



Get in touch

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Address

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Portfolio

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LinkedIn

@ErinAchenbach

Education

2017

Bachelor of Journalism

University of Missouri - Columbia

- Degree emphasis in photojournalism
- Minor in anthropology
- Recipient of Multicultural Certificate
- Mizzou Alternative Breaks participant, site leader and 2015-2016 board of directors member

Things I'm good at

- **Photography:** Studio and on-site lighting, DSLR systems
- **Software:** Adobe Creative Cloud, Microsoft Office, Canva
- **Audio recording and editing**
- **Video recording and editing**
- **Reporting:** Copy editing, news writing and AP style

Erin Achenbach

Writer

Journalist and editor with experience in legal, business, government and sports reporting. Skilled in editing, proofreading and AP Style across print and digital platforms. Committed to accuracy, clarity and consistency while producing compelling content that meets publication standards and SEO goals. Open to freelance and contract opportunities

Experience

October 2024 to present

Missouri Lawyers Media | St. Louis, Missouri

REPORTER

- Report and edit daily stories on Missouri courts, legislation and regulatory issues, emphasizing clarity and precision.
- Proofread and fact-check all copy for spelling, grammar and accuracy prior to publication.
- Collaborate with editors and legal professionals to ensure proper interpretation of legal language and rulings.
- Maintain AP Style and in-house consistency across print and digital platforms.

October 2023 to present

ClutchPoints | Remote (Contract)

FREELANCE WOMEN'S SPORTS EDITOR

- Write and edit digital sports content focused on the WNBA and women's college basketball.
- Utilize SEO best practices to increase engagement and drive traffic across digital platforms.
- Conduct research, verify stats and ensure factual accuracy of all published work.
- Edit and proofread headlines and copy for clarity, tone and brand voice.
- Collaborate with editors to refine story angles and optimize readability for national audiences.

June 2021 to October 2024

St. Louis Call | St. Louis, Missouri

EXECUTIVE EDITOR

- Led editorial operations for a weekly community newspaper serving St. Louis County.
- Oversaw editing, proofreading and final approval of all stories, headlines and visuals for print and web.
- Managed deadlines, assigned coverage and coordinated layout with production staff.
- Trained reporters in AP Style, fact-checking and newsroom editing workflows.
- Ensured balanced, accurate coverage of elections, courts and local government.

June 2017 to May 2018

St. Louis Call | St. Louis, Missouri

STAFF REPORTER

- Reported on local government, school districts, crime, breaking news and public interest stories in south St. Louis County.
- Wrote, proofread and edited multiple stories weekly under deadline.
- Developed trusted relationships with local officials, business owners and other community sources.

June 2017 to May 2018

KMZU | Carrollton, Missouri

REPORTER/NEWSCASTER

- Conducted live and recorded radio newscasts, covering daily and breaking news, as well as longterm stories, for a rural radio station. Took photos and videos to accompany articles. Worked with the advertising department to execute social media and radio contests.