

EB

EMMA BORGERDING

Profile

I am a passionate Business graduate with a track record of jobs that have gifted me with a valuable set of transferrable skills. After many years in the forefront of industries with restricted access to upward mobility, I am itching to put my capabilities to the test in a new position. I'd like to highlight and expand my current skillset.

Employment History

Content Creator, ASTRAnomicals | A Digital Marketing Agency

November 2021 - Present • Remote

• Lead Copywriter

Mortgage Loan Processor, NFR Funding Corp.

September 2021 - Present • Remote

• Responsible for clearing PTF conditions; Currently working with a team of loan officers, as wells as borrowers, underwriters and title companies; Experienced with multiple lender portals (UWM, Home Point, etc.).

Copywriter, The New School Podcast

April 2020 - June 2020 • Los Angeles, CA

Responsible for select blog posts seen @
">https://www.thenewschoolpodcast.com/blog>; Search engine optimization; Newsletter content; Contributions to social media marketing.

Copywriter Intern, Cellese, Inc.

June 2020 – August 2020 • Irvine, CA

 Responsible for creating and editing website copy including product descriptions and headlines. *Summer internship cut short due budget cuts caused by COVID-19*

Private Member's Club Service, Soho House Amsterdam

Feb 2019 - Aug 2019 • Amsterdam, The Netherlands

• Provided excellent experiences for the prestigious members of Soho House; Competent and calm team player; Served clients from all around the globe.

Server/Floor Manager, Summer House Restaurant

Oct 2014 - February 2021 • Newport Beach, CA

 Responsible for keeping new and returning clients satisfied; Training and supervising new hosts and servers; As shift manger, ensuring all restaurant operations run smoothly; Food and drink service; Phone/take-away orders.

Education

San Diego State University, Bachelor's of Science in Business Administration

Aug 2015 – May 2017 • San Diego, CA

• Graduated with 3.5 GPA; Completed university coursework in writing, marketing, management, accounting, finance, etc.

Information

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Links

Online Portfolio <https://emmaborgerding.jou rnoportfolio.com/>

Skills

Critical Thinking

Client Relations

Phone/E-mail Etiquette

Copy & Content Writing

Organization

Dependable

Advanced communication skills

Certifications

Bloomberg Market Concepts