



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



STRONGER TOGETHER

2011 Annual Report
YMCA OF GREATER SEATTLE



PARTNERS FOR POSITIVE CHANGE

Henry Ford once said, "Coming together is a beginning; keeping together is progress; working together is success." At the Y, we embrace this belief wholeheartedly. Every day, our community grows stronger through the combined, determined efforts of the Y and our partners, including

members, volunteers, supporters, schools, community organizations, businesses and local governments. ● 2011 marked a year of vital new partnerships and ongoing relationships. For example, the Y began a partnership with Coach Pete Carroll and the Seattle Seahawks to expand our work in the prevention of and recovery from violence and gang activity. The Y's public/private partnership with the City of Snoqualmie to build and operate a community center came to fruition, and we began discussions with the City of Seattle and the City of Sammamish for the Y to operate more community centers. ● As always, Y partners included families and individuals pursuing their health and well-being despite challenging circumstances. In 2011 the Y provided \$4.3 million in financial aid in facility memberships, reaching a record number of low-income families — about one-third of the total number served. ● The Y was privileged to partner with the parents of nearly 80,000 kids and teens who gained confidence, character and new skills through our programs. Parents gave the Y high scores for our youth development programs, and we improved upon good scores in the Youth Program Quality Assessment, an evidence-based, national tool developed by the HighScope Educational Research Foundation. The Y also joined the voices of concerned citizens to advocate for the Families and Education Levy, which Seattle voters passed. ● These are but a few of the year's highlights made possible through the support and collaboration of partners like you. Thank you for all you do to help the Y strengthen our community through youth development, healthy living and social responsibility.

Robert B. Gilbertson, Jr.
President & CEO

Carolyn S. Kelly
Board Chair



Who we are: The Y is a powerful association of men, women and children joined together by a shared commitment to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility. **Our cause:** Strengthening community is our cause. Every day, we work side-by-side with our neighbors throughout King and south Snohomish counties to bring about positive change while ensuring that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive. Our cause connects us to more than 2,600 Ys nationally and to the YMCA movement in 125 countries. **You bring our cause to life. Be a change agent with the Y.**

MAKE AN IMPACT

Volunteer: You positively impact lives right in your own community with the Y while making new friends and connections. Our more than 11,000 volunteers throughout the region share their time and talents in a wide variety of ways, including coaching, tutoring, event support, fundraising and much more.

Give: Your gift makes an immediate, lasting impact right in your community, helping children and families striving to overcome difficult circumstances become healthier and more confident. The Y has a four-star rating on Charity Navigator—the highest given to nonprofit organizations. Our fundraising efficiency and effectiveness ensure that your gift is used to its maximum capacity.

Join: As a Y member, you can increase energy, decrease stress, prevent illness, maintain a healthy weight, find personal balance and enjoy quality time with family and friends. Enjoy our 13 branches and our integrated approach to well-being that nurtures spirit, mind and body.

We're stronger together when you take part! Get involved at your local Y! To volunteer, give or join, visit seattleyymca.org.



YOUTH DEVELOPMENT



Blake Diaz, 5, who has autism, has made remarkable progress through Summer Fun Bunch and other programs at the Northshore YMCA. Nurturing staff and enriching activities have brought out the best in him, and financial assistance through the Y's Partners With Youth Annual Campaign has made his involvement possible. His mother, Darlene, is thrilled that the Y continues to be an excellent setting for him to put his verbal and social therapy goals into practice.

HELPING KIDS REACH MILESTONES

Through the Y, kids, teens and young adults of all socio-economic backgrounds develop the character traits and skills essential to success. The Y is a leading provider of before and after school child care, overnight and summer day camp adventures, youth sports and leadership training. Teens and young adults find academic support, employment training and caring role models to help them pursue their goals.

MY SON IS EXCELLING & CONNECTING WITH HIS PEERS. WE'RE AMAZED AT HOW FAR HE'S COME.



Watch Darlene and Blake share their story at seattlemca.org

HEALTHY LIVING



Tabitha Yockey is transforming her personal well-being through physical activity and community support at the Coal Creek and Bellevue Family YMCAs. A full-time employee with the Department of Health & Social Services and mom to three adopted boys, she's significantly reduced her stress, blood pressure and weight — 80 pounds so far! Her boys are thriving in youth sports, child care and teen programs. Tabitha is working with a Y personal trainer and aims to get certified as a Zumba® instructor.

HEALTHY CHOICES ENERGIZE FAMILY

People of all ages and abilities pursue their potential in spirit, mind and body at the Y. Trained lifestyle coaches help individuals set personal health and well-being goals, and families grow closer as they create healthy habits and learn how to prevent chronic disease. Ys are community hubs, offering state-of-the-art fitness equipment, swimming pools, gyms and kitchens. Y day and overnight camps offer healthy outdoor adventures and education.

**I FEEL GREAT & MORE
POSITIVE IN GENERAL.
WHENEVER OUR FAMILY NEEDS
SOMETHING TO DO WE GO TO THE Y!**



Watch Tabitha share her story at seattleyymca.org

SOCIAL RESPONSIBILITY



Carol Chellino is a school nurse at Van Asselt Elementary in Seattle and a longtime member of the University Family YMCA. Because of the character-building impact that YMCA Camp Orkila had on her son, Joe, over the years, Carol is dedicated to helping other kids benefit from camp. She's helped Van Asselt students to receive camp scholarships, has volunteered as a nurse at YMCA Camp Colman and helps fundraise at the branch during the Partners With Youth Annual Campaign.

PROVIDING CARE OPENING DOORS

Giving back to our community and supporting our neighbors in need is central to the mission of the Y. By providing financial assistance, connecting diverse populations through community service and responding to local needs together, the Y fosters care and respect for all. Annually, the Seattle Y provides \$19 million in free or subsidized services so that everyone can benefit from confidence-building, health-enhancing programs like summer camp, child care and membership.

TOGETHER WE CAN HELP ALL KIDS GET THE SUPPORT AND ENCOURAGEMENT THEY NEED FOR THEIR GROWTH AND CONFIDENCE.



Watch Carol share her story at seattleyymca.org

INCREASING OUR IMPACT

As we look ahead, we are motivated by what we are achieving and even more so by the many pressing needs before us that the Y can effectively address. The Y is more committed than ever to ensuring educational and vocational support for the young, health and well-being for all our neighbors, and social responsibility to our community and the world.

For example, in the critical area of early learning, the Y will be mobilizing parents, friends, families and caregivers in low-income neighborhoods to come together to learn the developmental steps for preparing children for kindergarten.

To address summer learning loss among low-income children, the Y will expand and enhance our High Point Scholars program for elementary students and those transitioning to middle school. It will be fully integrated into West Seattle Elementary School, where more than 100 children will be served with English as a Second Language classes, reading and math curriculums in an intensive, 5-week program.

To equip families and individuals to avoid chronic disease through lifestyle changes and social support, the Y is expanding its chronic disease prevention programs. The Downtown Seattle Y is leading the way, serving as our new Healthy Living Center model, strengthening partnerships with local hospitals and leading health organizations.

The desire to give back to our community and beyond is at an all-time high and continues to grow. The Y recently surpassed 11,000 volunteers who served 268,264 hours in 2011, and we are committed to increasing this number to broaden and deepen our impact.

Measuring effectiveness is essential to ensuring progress in fulfilling our mission. An important focus is supporting diversity, inclusion and equity in staffing and programming. The Y will also expand measures of quality in our youth development programs.

We move forward with sincere appreciation for each person, family and organization we serve alongside and the talents and resources so generously offered every day in support of the Y.

The Y is dedicated to the effective stewardship of resources entrusted to us by our donors. Our goal is to maximize benefits to our members and participants as we meet expenses and use remaining funds to invest in our facilities, technology and other capital improvements.

Strengthening Community	2009	2010	2011
Facility Members & Community Participants	171,553	190,755	200,328
Volunteer Involvement	9,534	9,863	11,385
Volunteer Hours	189,756	220,906	268,264

2011 PERFORMANCE

Total All Funds	2009	2010	2011
Total Earned Revenue			
Contributions and United Way	\$14,018,884*	\$7,084,400	\$8,397,765
Government	\$13,871,375	\$11,067,731	\$11,585,924
Membership and Program	\$36,011,479	\$42,074,976	\$44,408,111
Other	\$883,207	\$1,941,345	\$237,888
Total Association Earned Revenue	\$64,784,945	\$62,168,452	\$64,629,688

Total Expenses			
Youth Development	\$18,868,233	\$20,238,681	\$21,328,781
Healthy Living	\$22,894,212	\$24,557,077	\$25,879,773
Social Responsibility	\$9,554,853	\$10,248,847	\$10,800,872
Management	\$5,038,659	\$5,785,365	\$5,906,791
Fundraising	\$1,655,871	\$1,010,244	\$940,969
Total Association Expenses	\$58,011,828	\$61,840,214	\$64,857,186

Investments	\$5,683,923	\$2,757,368	\$(3,209,301)
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Total Change to Reserves and Endowment	\$12,457,040	\$3,085,606	\$(3,436,799)
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Balance Sheet	2009	2010	2011
Total Assets	\$147,947,398	\$152,520,200	\$150,657,218
Total Liabilities	\$39,198,783	\$40,685,979	\$42,259,796
Net Assets	\$108,748,615	\$111,834,221	\$108,397,422

*Includes gifts to the It's All About Community! Capital Campaign

Please see the Audited Financial Statements for full details. Contact Glenn Tsugawa, SVP, Chief Financial Officer, at 206 382 5000 or gtsugawa@seattleyymca.org, or visit our website.

Audit Committee

Jim Eldredge, Chair; Buster Brown; Stephen Lozano; Matt Stover; John Vynne.

Audit Firm: Clark Nuber P.S.

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