

2012 Annual Report: Looking Back & Looking Forward

LOOKING BACK

2012 HIGHLIGHTS

In 2012, more kids and families experienced meaningful opportunities for lasting change through the Y than ever before. The Y served more than 214,000 people throughout King and south Snohomish counties.

Snoqualmie Y Opening: The Y's public/private partnership with the City of Snoqualmie resulted in the opening of the new Snoqualmie Valley YMCA, now serving over 6,000 youth and families throughout the region and growing. It was recognized with the NAIOP Community Impact Award of the Year Award and has become the community hub of the Snoqualmie Valley.

Youth Development

CLCs: The Y continued to develop and expand our Community Learning Centers (CLCs) serving Seattle Public Schools with a focus on helping low-income students produce lasting academic results. For the 2012/13 school year we received approximately \$1 million through the Families and Education Levy and other sources to fund programs at several local elementary, middle and high schools.

Summer learning: The Y continued building upon the foundation of our CLCs to operate summer learning programs that are proving successful in preventing summer learning loss, helping students to stay on grade level or catch up if they are behind. For example, in West Seattle Elementary's High Point Scholars program, tests in the fall showed that 83 percent of participants experienced no summer learning loss. Families and Education Levy funds also supported programs to help transition 9th graders at Franklin, Cleveland and Chief Sealth High Schools.

Summer food: Thanks to the summer food program with Walmart and the Community Transformation Grant, the Y communicated and supported in its programs the importance of physical activity and nutrition to academic performance. Mondays through Fridays throughout the summer, the Y offered a daily average of nearly 700 free meals to youth in Kenmore, Seattle, Shoreline and SeaTac – an increase of more than 200 over the previous year.

BOLD/GOLD: Our Boys Outdoor Leadership Development and Girls Outdoor Leadership Development programs, BOLD and GOLD, received \$500,000 in grants to expand nationally. Programs were launched in Canton, Ohio, Chattanooga, Tennessee; Minneapolis/St. Paul; Boise, Idaho; Billings and Bozeman, Montana; and Seattle and Bellingham.

Healthy Living

Chronic Disease: The Y helped more our neighbors than ever to achieve well-being, reduce their risk for chronic disease and reclaim their health. We expanded our Diabetes Prevention Program which was accepted by King County for its employees. Other chronic disease prevention programs continue to grow and thrive including Actively Changing Together (ACT!) to prevent childhood obesity, now being offered in Spanish, LiveSTRONG® at the Y for cancer survivors and Pedaling for Parkinson's.

CTGs: The YMCA of Greater Seattle received a \$65,000 grant from the Community Transformation Grants Program (CTGs) – a Centers for Disease Control and Prevention

initiative – to lead efforts in South King County to ensure more healthy opportunities are available to all residents, emphasizing increased access to African American and Hispanic families.

Social Responsibility

IBP: The Y introduced a new income-based pricing model to support increased accessibility to Y membership and programs.

Volunteers: We increased our number of volunteers dramatically in 2012 – from 11,000 to nearly 14,000 serving more than 282,000 hours.

Alive & Free: Alive & Free is building a collaborative model for serving youth impacted by gangs and violence in South King County through partnership with the cities of Auburn, Renton, Tukwila, and Kent and in partnership with the Seattle Seahawks Coach Pete Carroll's A Better Seattle. Alive & Free is also helping youth reduce their contact with the justice system by supporting them to meet their court obligations in partnership with King County Juvenile Courts. In 2012, as the Street Outreach Team for the City of Seattle's Youth Violence Prevention Initiative, Alive & Free served 333 high-risk youth and responded to 34 Critical Incidents of violence involving youth.

LOOKING FORWARD

PARTNERSHIPS & EXPANSION

Our many valued partners are instrumental to the Y's ability to expand and increase our impact in the lives of kids and families and in our community. As we look ahead, we're motivated by what we're achieving together and by the critical needs before us that the Y can effectively address.

Sammamish public/private partnership: The Y and the City of Sammamish are partners for the voter-approved Sammamish Community & Aquatics Center, a 60,000 square foot facility which will be owned by the city and operated by the Y. Excitement is building for this public/private partnership that will enable us to serve more children and families in Sammamish and surrounding neighborhoods than ever before.

Renovations: Renovation and expansion plans are underway for the West Seattle & Fautleroy Y, allowing it to better serve and attract new members. The facility will be expanded by 12,000 square feet and more parking will be created. The branch will also open a satellite facility on Fautleroy Way.

The Y's Vision 2020: In 2009, the YMCA of Greater Seattle developed Vision 2020, outlining key strategic goals to be achieved by 2020. We're making significant progress toward those goals, which are:

- Improving the health and success of one in four young people (age 3-19) in our service area (representing >100K young people in the Y).
- Providing membership and/or program activities that support family well-being and individual healthy habits for one in ten people in our service area (representing >200K people in the Y).
- Building inclusive, healthy, caring communities by encouraging community activism and doubling Y volunteerism and philanthropy, while advancing community engagement (representing 25K volunteers, 500K annual hours and \$8 million in Partners With Youth fundraising).

To continue this progress and achieve these goals by 2020, more Y branches will be necessary. The public/private model is the most practical and desirable and the Y is pursuing these partnerships in a number of locations. For example, the City of Seattle is

building the Rainier Beach Community Center, a new \$15 million, 48,000 square foot facility and has asked the y to be an operating partner.

Youth Development

Summer learning programs: Following the success of the 2012 summer learning pilot, the Y intends to increase the number of schools and students each year, growing from three schools and 300 students to more than 12 schools and 1,200 students.

Early learning: The Y will be expanding its parent/child programs that focusing on developmental steps and readiness for kindergarten and first grade. The Y will mobilize parents, friends, families and caregivers in low-income neighborhoods to learn these developmental steps that national research indicates are critical for future academic success.

RWJ grant: The Washington State Alliance of Ys has been selected to participate in the Y's Statewide Pioneering Healthy Communities (PHC) – an initiative aimed at addressing the childhood obesity epidemic through policy, systems and environmental change. The Washington State Alliance of Ys is one of 14 to receive funds from the YMCA of the USA, which was awarded \$7.9 million from the Robert Wood Johnson Foundation to expand the Statewide PHC initiative.

Healthy Living

DPP expansion & other chronic disease prevention: To equip families and individuals to avoid chronic disease through lifestyle change and social support, the Y will continue to expand its chronic disease prevention programs. The Diabetes Prevention program is gaining recognition and value to employers

Social Responsibility

Center for Global Excellence: The Y's Global Excellence Initiative works to ensure that our Ys reflect our local community, creating a welcoming and inclusive environment and developing local and global social responsibility. The Seattle Y is expanding the initiative to six more branches. In 2013, the seven Global Excellence Ys will focus on Equity, Diversity and Inclusion, Community Engagement and International.