

LIGHT IT UP

Global Party Map

An exploration of some of the biggest and most storied parties from across the globe in preparation for the largest scale EDM event ever to land on Canadian soil: **Bud Light Sensation** at the Rogers Centre on June 1.



Glastonbury Festival

Location: Glastonbury, UK
Since: 1971
Date: Summer Solstice
Attendees: 150,000
Entertainment: 200+ bands & DJs
About: One of the world's largest music festivals, 'Glasto' has been organized by a local farmer with profits being donated to local charities and community groups, and is mostly run by volunteers.
Weirdness Factor: Annual celebrity death rumours; New Agers protesting the use of the festival site (supposedly King Arthur's burial grounds).

5 days



Burning Man

Location: Black Rock Desert, Nevada
Since: 1986
Date: final week of August
Attendees: 58,000
Entertainment: 200 DJs
About: The impossible is defied for one week, as an entire caravan city/art installation is built in the middle of a punishing desert. And then destroyed.
Weirdness Factor: There is nothing that is not weird at Burning Man

7 days



Ultra Music Fest

Location: Miami
Since: 1999
Dates: Mid-March
Attendees: 165,000
Entertainment: 200+ bands and DJs
About: The ultimate in Spring Break parties, Ultra takes place during the Miami Winter Conference, one of the most important events in the global DJ world.
Weird factor: Tattooed bikini girls in furry boots and animal hats EVERYWHERE.

2 days



Coachella Valley Music and Arts Festival

Location: Indio, California
Since: 1999
Date: 2nd week of April
Attendees: 80,000
Entertainment: 200 bands & DJs
About: Located on the Empire Polo Club grounds, art installations are equally as prominent as the bands. The fest is also known as being on the forefront of music festival fashion trends, both good and bad.
Weirdness Factor: The first year generated 0 profits; Fallout from Woodstock '99 fires and riots forbade cars from camping on site.

2 days



Bonnaroo

Location: Manchester, Tennessee
Since: 2002
Date: Mid-June
Attendees: 85,000
Entertainment: 250 bands & DJs
About: If you happen to wander through Manchester, Tennessee on the hunt for the perfect sourmash mix in mid-June you might as well take advantage of Bonnaroo. The Bluegrass, Folk, R&B, Jazz, EDM and anything-goes freewheelin' event has been hosting crowds since 2002.
Weirdness Factor: People adding "roo" at the end of every word while at the fest.

4 days



Full moon parties, half moon parties, black moon parties

Location: Khophangan, Thailand
Since: 1985
Date: Year round
Attendees: millions
Entertainment: thousands of DJs have performed
About: If you're not there for the colicics and spa resorts, nearly every weekend is an excuse to salute the moon on the sultry southern Thai beaches of Khophangan.
Weirdness Factor: Full Moon Parties exploded in global popularity when featured in the movie 'The Beach' starring Leonardo DiCaprio

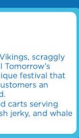
3 days



All Tomorrow's Parties: Iceland Edition

Location: Reykjavik, Iceland
Since: 2013
Date: Last weekend of June
Entertainment: 40 bands
About: Iceland conjures images of Vikings, scraggly cliffs and deep green valleys but All Tomorrow's Parties' Icelandic offshoot is a boutique festival that goes against the grain, promising customers an experience befitting of a Viking land.
Weirdness factor: Viking snack food carts serving lamb hotdogs, boiled lamb head, fish jerky, and whale blubber.

3 days



Exit Fest

Location: Novi Sad, Serbia
Since: 2000
Date: Second Thursday of July
Attendees: 200,000
Entertainment: 150 bands & DJs
About: One of the largest festivals in Europe, Exitfest takes place in a medieval Petrovaradin Fortress where its modern beginnings were at a political student protest against the Milosevic government.
Weirdness Factor: Partially responsible for overthrowing the Milosevic government. The fortress has over 16 km of underground tunnels. Don't get lost!

4 days



Tomorrowland

Location: Boom, Belgium
Since: 2005
Date: Late July
Attendees: 185,000
Entertainment: 400 DJs
About: The fest has become famous for their fairytale themed stages, the Dreamville lodging area that hosts over 35,000 people, it's an EDM and Belgian waffle lover's wet dream.
Weirdness Factor: Actually held outside the town of Boom (it's a Flemish long 'o'). Rentable mansion tents available, equipped with butlers.

3 days



Bud Light Sensation will be a feast for the eyes and ears, bringing 8 hours of non-stop electronic music and epic production to the Rogers Centre in Toronto. It all goes down on June 1, and you won't want to miss it—the event will revolutionize partying in Canada. Likely forever. Light it up with 30,000 revelers onsite, or meet 'em on Twitter using the Bud Light Sensation hashtag: #budlightsensation. Grab your tickets while they last. You must be 19 years or older to attend.

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