

LAURA MIGUEZ

INFO

ADDRESS

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SKILLS

- Fluent in English/Spanish/Galician
- Social Media Management
- Knowledge of CSS and HTML.
- Content Editing: Microsoft Office Suit, Wix, Wordpress.
- SEO: copywriting, target keywords, Google Analytics and Google Trends, etc.
- Creative Writing

PROFILE

I have plenty of experience in writing and reporting across a variety of platforms, including print and online social media. I am experienced at working to strong deadlines and thrive in fast-paced environments. I am proactive, ambitious and trustworthy. The ability to learn fast and respond quickly to new challenges is one of my strengths.

EMPLOYMENT HISTORY

Supervisor and Community Manager , La Mama's Restaurant

Sheffield

Sep 2018 — Present

- Leadership responsibilities; organizing bookings, supervising and training the team and new members of the staff.
- Delivering excellent customer service, both in English and Spanish.
- Planning digital marketing strategy, adapting PR and brand to different marketing strategies targeting different customer segments.

Radio Speaker Internship , La Voz de Galicia (Spain)

Santiago de Compostela

Oct 2017 — Aug 2018

- Co-producing and writing the local radio program, coordinating and conducting on-the-street, recorded, or live radio interviews.
- Targeting different social groups. Boosted various subjects, increasing young people's interventions by 20%.

English Teacher , A Casa das Linguas (Spain)

Santiago de Compostela

Jul 2017 — Oct 2017

- Teaching written and oral English at different age-groups.
- Designing creative content aimed at the first-year students to increase engagement.
- Planning lesson plans and behaviour management tasks.

Online editor Internship, La Voz de Galicia (Spain)

A Coruña

May 2017 — Sep 2017

- Blogging and article writing for the newspaper's online section.
- Deepen my understanding of digital marketing, developing my skills on Google Analytics and SEO.
- Strengthened my capacity of time management, working to deadlines while taking ownership of topics/articles.

EDUCATION

CPE Proficiency in English, University of Cambridge

BA in Journalism , University of Santiago de Compostela (Spain)

Santiago de Compostela

Sep 2014 — Jul 2018

CGE with Honours in Social Sciences , High School Rosalia de Castro (Spain)

Santiago de Compostela

Sep 2011 — Jun 2013