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AKSHAY PRASHANT K.L

SEO & CONTENT WRITER | BLOG:
AKSHAYPRASHANT.WORDPRESS.COM

OBJECTIVE

To advance my career and enhance my writing skills and become a part of a pool of highly experienced and talented team of researchers, writers, authors, editors, and copywriters.

SKILLS

Blogging
Content Marketing
Copywriting
Creative Writing
E-Book Writing
Email Marketing
Google Ads
Press Releases
Resume Writing
Scientific Writing
Search Engine Optimisation
SEO Content Writing
Social Media Marketing
Technical Writing
Web Content Writing
White Papers
WordPress

EXPERIENCE

CONTENT WRITER • CONSULT VA • APRIL 2020

CONTENT WRITER AND STRATEGIST • PINE-TREE MUSIC CLASS • MAY 2018 – MARCH 2020 •

I primarily worked on writing content and content strategy for the company's social media.

INTERN CONTENT WRITER • ISTAR SKILL DEVELOPMENT PVT. LTD • DECEMBER 2017 – MAY 2018 •

I was tasked with creating classroom content for their DDUGKY Program. I was also involved in creating in-app content for their company app – Talentify.

EDUCATION

• **A2 FRENCH • 2020 • ALLIANCE FRANCAISE •**

Advanced French Grammar, Syntax and Speech with an emphasis on French culture.

• **CONTENT MARKETING AND BLOGGING • SHAW ACADEMY • 2019**

• **DIGITAL MARKETING & CONTENT WRITING • 2018 • DIGITAL ACADEMY 360 •**

Studied SEO, SEM, ORM, SMM and Types of Content Writing with a hands-on approach.

• **BACHELOR OF SCIENCE, BIOTECHNOLOGY • 2017 • SRM UNIVERSITY GPA – 7.5 •**

Extensive Practical Coursework with an emphasis on Bacterial, Viral and Human Biotechnology.

• **12TH STANDARD • 2013 • KENDRIYA VIDYALAYA KELTRON NAGAR, KANNUR, KERALA •**

Science Stream with Physics, Chemistry, Mathematics & Biology.



ACHIEVEMENTS

- Published my E-book, Five go on a Cruise Together on Juggernaut.com, October 2018.
- Over 700 likes with two Facebook campaigns on my page “Yellow Claw Cult”, August 2018.
- First Position, National Level, Youth Parliament Competition, 2011.

References available on request.



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