

# Sydney Rockett

## Multimedia Sports Journalist — [Portfolio](#) | [LinkedIn](#)

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### PERSONAL EXPERIENCE

#### Multimedia Sports Journalist

Annenberg Media, Los Angeles, CA — September 2020-Current

- Co-Anchor the live sports show [USC Sports Scene](#) streaming on Twitter every Wednesday, averaging 400 viewers. Provide expert on-air commentary about the latest USC and professional sports news.
- Independently write and publish [articles covering USC Sports](#) for Annenberg Media.
- Report, conduct interviews and produce text pieces including a story about [how COVID-19 has affected college recruitment](#).
- Live tweet for USC Men's and Women's Basketball games on [@ANNMediaSports](#) Twitter account.

#### Freelance Multimedia Reporter

562.org, Long Beach, CA — August 2020-Current

- Develop and pursue stories independently and for assignment while covering the latest local and [sports related news](#) in the city of Long Beach.
- Write feature stories, scripts, produce and edit packages for 562.org online website.

#### Public Relations & Communications Intern

Los Angeles Sparks, Los Angeles, CA — May 2019-November 2019

- Worked across various teams in the Sparks communications department relating with media relations, public relations, community outreach, player appearances, social and digital media.
- Wrote player feature stories for Sparks [game program](#), and covered numerous events for the Sparks LinkedIn page and [online website](#).
- Conducted interviews with former Los Angeles Laker and Sparks Head Coach Derek Fisher and WNBA players Candace Parker, Nneka Ogwumike, and Chelsea Gray.

#### Sports Anchor

Lancer's TV, Riverside, CA — September 2018-May 2019

- Served as "[sports anchor](#)" for Lancer's TV and covered all California Baptist University Division I sports, including men's and women's basketball, soccer, baseball, softball, swim and water polo.
- Wrote scripts, conducted interviews with CBU sports administration and athletes, created and edited packages for the sports segment of the show.

### EDUCATION AND TRAINING

#### Master of Science, Journalism

University of Southern California, Los Angeles, CA Expected in May 2021

#### Bachelor's Degree, Journalism and New Media, Public Relations

California Baptist University, Riverside, CA 2019

### SKILLS

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|------------------------|--------------------------|
| · Adobe Premiere       | · Public Relations       |
| · Adobe Audition       | · Social Media Marketing |
| · Sports Writing       | · Sideline Reporting     |
| · Microsoft Excel      | · Broadcast Television   |
| · Verbal Communication | · Media Relations        |