

# EVERY DOLLAR YOU SPEND AT BRECKENRIDGE HELPS KEEP ALIVE THE DREAM OF DIRECTIONLESS COLLEGE GRADUATES EVERYWHERE.



*The young people who escape to Breckenridge need help. Without your support their utopian community will die. And they'll be forced to take jobs where they wear suits and practice habitual, tedious grooming rituals. Please read on to find out why your help is desperately needed.*

**T**HE TOWN of Breckenridge, Colorado is a safe haven. Young people flock here every winter carrying only their skis, their snowboards and their dreams. They come here simply to spend the season. And to put off the realities of the harsh, capitalist world outside. **BUT WITHOUT YOUR HELP**, this lifestyle is in jeopardy. Your dollars make sure the town's young people can ski daily and fend off the life of graduate

programs and law school. Your vacation dollars keep these kids out of the harsh job market. And help them avoid difficult interview questions like, "If you were an animal, what kind of animal would you be?" The young, dedicated skiers who come here can't make it without you and your kind generosity. **WON'T YOU PLEASE** take a trip to Breckenridge? You'll fall in love yourself and help those who already have.

**YES!** I'll help the skiers and snowboarders who spend seasons in Breckenridge. I want to save them from having to decide what they'll actually do with their lives. Tell me how to get 1 day free lodging and lift ticket when I pay for 3 days lodging and lift tickets. 1.800.985.9846 or 1.888.796.2815 or [www.snow.com](http://www.snow.com)

**NO!** I don't want to help a bunch of misguided weenies. Join the Merchant Marines for all I care!

**B**  
**BRECKENRIDGE**  
*The perfect ski town.*