

## Press Release

### CASCO Pet to unveil new joinery service at Interzoo 2024

Global animal housing provider CASCO Pet will unveil its new joinery service at Interzoo in May, as the company rolls out its latest offering to the pet retail and veterinary sectors.

With the new service, CASCO Pet is launching a curated range of joinery solutions – from reception desks to store counters and storage cabinetry – designed to elevate the look, feel and functionality of a space and enhance overall customer experience. Full customised commercial solutions will also be available.

Boasting the quality craftsmanship CASCO Pet prides itself on, the new range of designs are visually appealing yet durable – a necessity across both industries – and allow for better organisation and storage as well as optimised store or clinic layout.

Visitors to CASCO Pet's booth can experience the high-quality designs first hand and learn more about the full range of joinery solutions on offer. In addition, the company will be showcasing its innovative pet and vet animal housing solutions designed to ensure animal wellness.

On display will be its aquatic, marine, and coldwater enclosures, reptile habitats and veterinary WELLKennels – further examples of CASCO Pet's ability to marry functionality and design. Experts from the team will be on hand to answer any queries and to discuss individual requirements, while a digital lookbook will be available to attendees to browse.

Matthew Bubear, CASCO Pet CEO, said: "With nearly three decades of experience serving the industry, we've seen time and time again the impact that environment has – and the opportunity it presents in terms of enhancing animal welfare in pet retail and veterinary practices. We also know that an enticing environment can impact client perception as well as inspire customer sales.

"It's this knowledge and extensive expertise that our new joinery service is built on. We're looking forward to pet retail and veterinary clinics benefitting from our latest service and could not be more delighted to be launching it at Interzoo."

The new joinery offering complements CASCO Pet's design service, which covers every step from initial concept through to full design and final installation – including floor plans, renders and 2D/3D walkthroughs. The company works hand-in-hand with customers to create the ideal solution according to their business needs.

CASCO Pet will be at Booth Number 1-211, Hall 1, at the Exhibition Centre Nuremberg, Germany, from 7-10 May. Interzoo is the world's leading trade fair for the international pet

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industry. The four-day event gathers thousands of trade visitors and showcases the latest trends and innovations within the industry.

For more information about CASCO Pet at Interzoo or for general enquiries please contact Emily Foulkes at [efoulkes@cascopet.com](mailto:efoulkes@cascopet.com).

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**Notes to editor:**

Since 1997, CASCO Pet has been at the forefront of a dynamic evolution in pet wellness. A visionary leader consistently pushing boundaries and setting benchmarks for excellence, we seek to bring transformative change to the entire pet care landscape. Providing customers with first class solutions in animal retail enclosures, our constant drive to challenge the status quo launched us into the world of veterinary clinical housing; our innovative WELLKennels are modernising the industry. With our solutions, veterinary and pet retail professionals are enabled to deliver the highest standards of care – animal wellness is our priority and at the heart of all we do.

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