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Penélope Cruz Dazzles in Bespoke Atelier Swarovski Fine Jewelry at Cannes Film Festival

22 MAY 2019

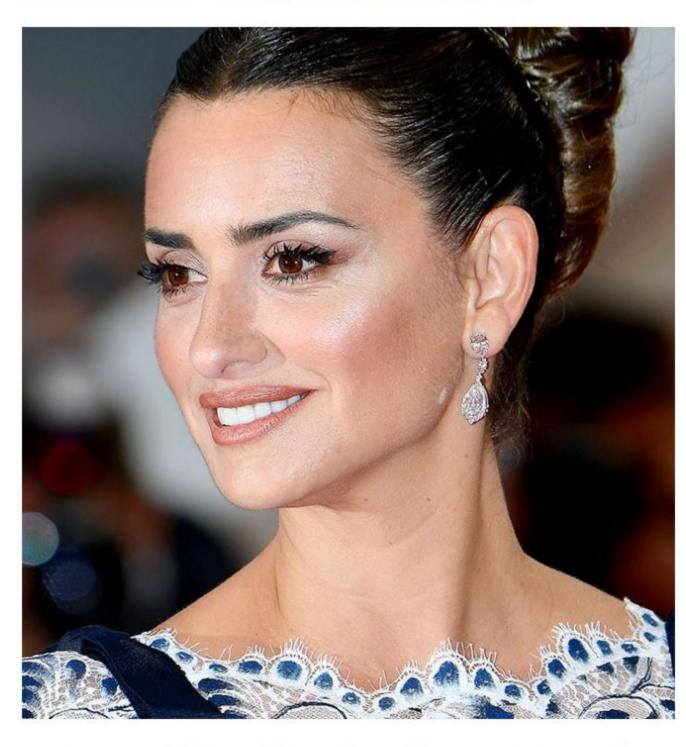
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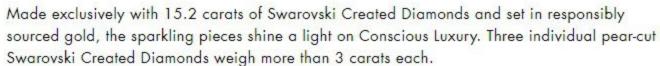
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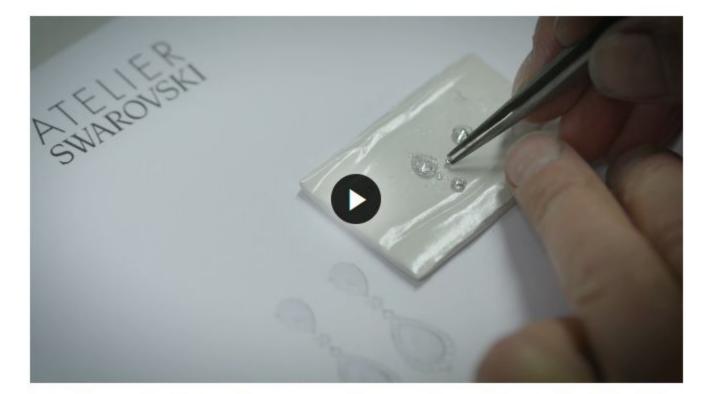
The award-winning actress debuted the one-of-a-kind Atelier Swarovski pieces, featuring the largest Swarovski Created Diamonds ever to appear on the red carpet, at the premiere of 'Dolor y gloria'.

Designed by Penélope Cruz especially for Cannes, the exquisite one-off set features drop earrings and a ring inspired by classic Hollywood glamour. Resplendent on the red carpet, Penélope paired the dazzling jewels with a blue and white Chanel gown.





Nadja Swarovski, Member of the Swarovski Executive Board, commented: "We are delighted to partner once again with Atelier Swarovski's brand ambassador Penélope Cruz to debut our largest ever Swarovski Created Diamonds on the red carpet. Swarovski has enjoyed a presence at the iconic Cannes Film Festival for the past 20 years, so we could think of no better moment to celebrate our continued commitment to Conscious Luxury with this beautiful bespoke collection."



Atelier Swarovski is dedicated to using responsibly sourced materials and methods to craft beautiful products with care, striving to have a positive impact on both people and planet. Swarovski Created Diamonds offer a conscious choice for consumers, causing less environmental and adverse human impact than their mined counterparts.







