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More Than One Million Crystals Light Up Paris Haute Couture Week

04 FEB 2019

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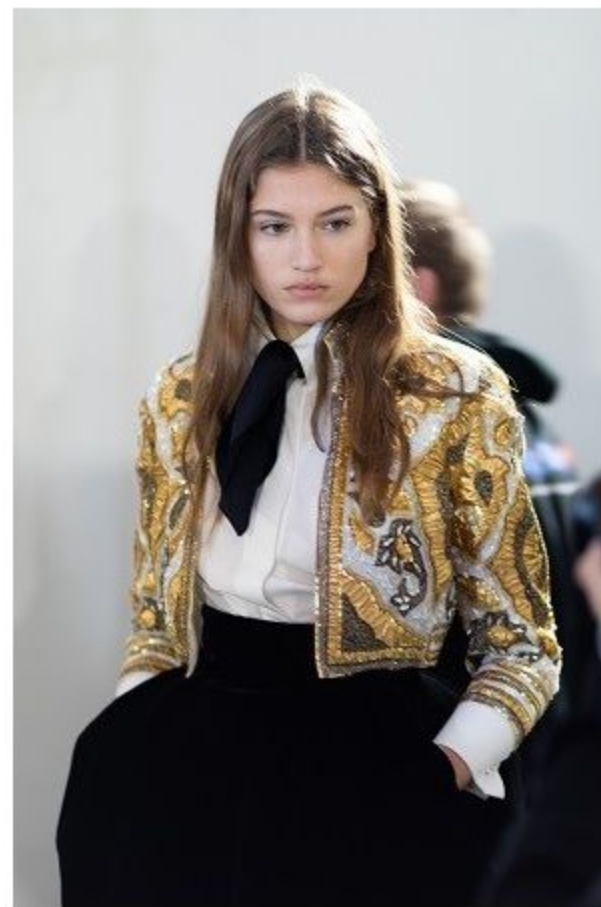
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Alexandre Vauthier and Balmain's haute couture shows sparkled with over 1.3 million Swarovski stones.

Swarovski continued its longstanding collaboration with fashion labels Alexandre Vauthier and Balmain for their Spring/Summer 2019 Haute Couture shows.

Alexandre Vauthier's show marked the 14th season the brand has partnered with Swarovski. The designer sent 385,000 crystals, beads, pendants and sew-on stones down the runway across 11 striking couture looks.



Vauthier commented: "It's a pleasure to find new embroideries, new textures, new ways to consider haute couture. Not only in a classic way, but in a contemporary way."

Balmain's first couture show in 16 years dazzled with over one million Swarovski ingredients. Futuristic and feminine mini dresses, trousers and tops were exquisitely embellished with Swarovski Crystal Pearls, sew-on stones, beads, flatbacks and cabochons in pastel shades.



Olivier Rousteing, Balmain's Creative Director, commented: "Couture remains as exclusive today as it has always been – a luxury well beyond the reach of most. Today's collection relies on more than one million Swarovski Crystal Pearls, stones and beads for intricate embroideries and embellishments."

Both designers created crystalized accessories which complemented the brilliant ensembles, including shimmering shoes, hats, jewelry and bags.