

August 22, 2019

To Whom It May Concern:

Joan Weis was employed at ISSA since May 22, 2017 as a Senior Marketing Communications Specialist. Due to the ever-changing needs in our Marketing Department, Joan was let go on August 12, 2019.

Joan was a very dedicated employee. A good example of her work, *Welcome to Clean Buildings Expo*, is attached for reference. I wish Joan all the best and trust that with her skills, she will find a position that will be an excellent fit.

If you have any questions, please don't hesitate to contact me.

Best,

A handwritten signature in black ink, appearing to read "John H. Barrett". A long horizontal line extends from the top of the signature to the right.

John H. Barrett
ISSA Executive Director

Welcome to

CleanBuildingsSM

E X P O

Trekking Up the Hill Together

We all remember the day we started our first job—the excitement, anticipation, the sense of something you’ve never done before. Perhaps the thing that stands out most to me is the sense of possibility. The



John H. Barrett

newness of an experience coupled with the chance to contribute—to shape it and make it better. This is how I feel about the debut of Clean Buildings Expo.

ISSA, the worldwide cleaning industry association, and Trade Press Media Group enthusiastically welcome you to Baltimore and the first Clean Buildings Expo. I know an association and a publisher may seem an unlikely alliance to create an expo/

conference. The reality is that we both share a common goal—empowering the industry and sharing knowledge. Our unique pairing enriches the depth of show content and brings it to the East Coast, a region thirsting for more industry resources.

Spring is a time for renewal, rejuvenation, and new beginnings. And so it is for the cleaning industry, with business leaders coming together to serve those who are committed to maintaining a clean environment to keep our children healthy as they attend school, those who work tirelessly to prevent the spread of infection in hospitals and care centers, and the individuals who clean and sanitize our favorite eateries.

Sometimes the act of cleaning parallels the myth of Sisyphus. In Greek mythology, Sisyphus was forced to roll an immense boulder up a hill only for it to roll inevitably down when it nears the top, repeating this action for eternity. I, however, prefer to imagine him embracing the situation, just being in the moment. Like you, he is unstoppable, refusing to surrender or only go halfway up.

I’m proud to be in the cleaning industry, and I want you to be proud as well. So, take full advantage of the seminars, workshops, exhibitors, and peer experiences available to you at this inaugural event to make yourself a more well-rounded, resourceful professional.

Best wishes,

John H. Barrett

ISSA Executive Director

In Celebration of Collaboration

I’m thrilled to join John in welcoming attendees, speakers and exhibitors to the inaugural Clean Buildings Expo. This event is the result of more than a year-long collaboration between two organizations that are as passionate about the cleaning industry as you are.

Together, we have crafted a unique industry event that highlights best practices, innovations and inspiration to take with you and apply to your own organization, optimizing resources, revenues and staff. From the 20-plus session agenda to an expo featuring the latest in cleaning solutions, Clean Buildings Expo is dedicated to making the most of your time here in Baltimore.

That’s why our conference and expo hours never overlap, ensuring you don’t have to choose between sessions delivered by cleaning’s thought leaders, and product discovery in the CBE Expo. That’s also why we have created three conference tracks that allow you to customize your education. Finally, that’s why Clean Buildings Expo is free to attend. We know how essential industry training and research is, and we don’t want money to stand in the way of obtaining this necessary information.

Take a moment to review what lies in store for you at Clean Buildings Expo. Check out the educational lineup on page 10, and be sure to check out page 6 to learn more about what’s happening all day long on the show floor. And while you’re here at CBE, please take a moment to thank our exhibitors, speakers and sponsors for their support of our inaugural event – and of this fantastic industry to which we all belong.

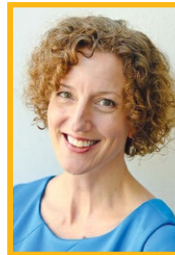
Have a great show!

Wendy Dietzler

Vice President, Education & Conferencing

Clean Buildings Expo

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Wendy Dietzler