

KAI NICOL-SCHWARZ

CONTENT WRITER



EDUCATION

Newcastle University
BA (Hons) History 2:1 degree

Thomas Adams Sixth Form
A* History
A Drama and Theatre Studies
B English Literature

CONTACT

07588792251
kainicolschwarz@live.co.uk
www.linkedin.com/in/kains
Top Flat, 34 Eastlake Road, SE5 9QL



PROFILE

I am a hardworking, personable and creative content writer. I enjoy writing and have taken an active interest in content creation both professionally and personally since leaving school.

From essay writing to running my own blog, I have spent time developing the skills needed to create engaging and illuminating content.

I have edited an online magazine and most recently created content for the UK's biggest fintech event.

My other interests are people, music, sports and current affairs. I play guitar and can shout relatively in tune and time with a range of chords. An active member of the theatre society during my time at university, I performed in several plays and co-hosted a radio show during my final year.



SKILLS

Communication
Creating engaging, on brand content
Friendly, cooperative attitude
Client management
Research & analysis
Proof-reading & editing
Results driven

HAVE A READ...

Top 5 most bonkable male snooker players
Kettle Magazine

The Fintech History Book Vol. 4
FinTech Connect

Brexit and Fintech - Fintexit
FinTech Connect

EXPERIENCE

CONTENT MANAGER FINTECH CONNECT, LONDON

FEB. 2019-PRESENT

*As Content Manager for the UK's largest fintech event, I am responsible for creating **short and long form content**, including **research reports, opinion/editorial pieces and website copy**. I have ownership over certain tracks of the onsite conference, **building agendas** that encapsulate the cutting edge of fintech, and **acquiring speakers**.*

- Helped build a **tone of voice** for the event through insightful and humour tinged content.
- Increased engagement by generating **fun and digestible** content and copy ideas for a diverse audience.
- Created **opinion/editorial articles, increasing website click through** year round.
- Conducted and wrote **interviews** with key figures in fintech.
- Coordinated with sales and marketing teams to produce **long form content** such as research reports.
- Composed surveys to be sent out to our audience before **analysing** and writing up findings for industry reports.
- Advanced **CMS and design skills** in keeping online resources accurate and up to date, and using Canva.
- Developed a deep understanding of complex **stories and trends** around fintech, such as open banking and SCA.
- Honed an **attention to detail** in proof-reading and editing copy to ensure written output was on brand.
- Worked closely with the marketing team to ensure public facing material was engaging and accurate on resources such as **website, app and outward bound emails**.
- Supported sales function by **briefing sales team** on the state of the industry, and providing day to day guidance in allocating commercial speaker slots.

COMMISSIONING EDITOR CAMBRIDGE SCHOLARS PUBLISHING, NEWCASTLE

OCT. 2018-JAN. 2019

*During a period of expansion, my role involved **developing** the company's reach in the academic conference market, with a mind to **publishing** the papers that came out of the events.*

- Sharpened **research skills** in searching out conferences that met set criteria.
- Developed **data input** proficiency in a position where accurate and efficient interaction with databases was crucial.
- **Attention to detail** essential in a role where information I had gathered was used in first contact with potential authors.
- Worked independently, in a pressured environment, to **meet set targets**.

FRIVOLITY EDITOR KETTLE MAGAZINE, NEWCASTLE

JUL. 2018-NOV. 2018

*As Frivolity Editor of Kettle Magazine, I **created and curated content** for a prominent online publication, relating to current affairs, trends and absurdities.*

- **Proof-read, edited**, and arranged submissions from other writers.
- **Kept to deadlines** when submitting weekly article suggestions for prospective contributors to the publication and providing content for a print edition of the magazine.
- Honed a proficient and **articulate writing style** in a role where clear and eloquent communication with colleagues is essential.
- Advanced **website management skills** using magazine's CMS when updating the online section that I was responsible for.