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**FREE, EXCLUSIVE SHOWING OF MEL GIBSON'S
THE PASSION
OFFERED TO PUBLIC ON SEPTEMBER 26**

AUSTIN- Nearly eight months after its record-breaking international release, Mel Gibson's *The Passion* is getting a second wind in Austin on September 26 through an exclusive viewing of the movie, free of charge to the public.

Fueled by soaring DVD sales and strong word-of-mouth referral, Randy Phillips, pastor of PromiseLand Church says that it was inevitable that the movie would continue to be a hot topic of conversation in central Texas.

"There has never been a movie in my lifetime that has so profoundly influenced humanity the way this movie has," said Phillips. "It has radically changed the lives of so many people and its affect has been more far-reaching than anyone, including Mel Gibson, could possibly have imagined."

As a result of its impact on the public and the ongoing demand for the film, Phillips said his church decided to provide a unique opportunity for others to learn what all the hype is about.

"A lot of folks didn't see this movie the first time around and they may not want to buy the DVD until they do. Others may have seen the movie once or twice and find that they now have questions as a result. Still others may not have been able to afford to attend the movie. Because this movie is not being played in a typical venue, the atmosphere is more conducive to the theme of the film and we're hoping people find that a value-add. Besides, the price is right!" he said referring to the fact that the movie is free of charge.

PromiseLand Church is located at 51st and IH-35, directly across from the runways at the old Robert Mueller Airport. The 2,000-seat venue, from which television and radio broadcasts are recorded weekly, is a state-of-the art facility featuring simultaneous broadcast in surround vision.

The showing of *The Passion* will begin at 6 p.m. on September 26. The public may reserve a seat, by calling 512-458-4582. Tickets will be held in *will-call* the night of the movie or they may be picked up prior to the event, Monday-Thursday from 9 a.m-4 p.m. at the PromiseLand offices (1504 E. 51st). The film is rated R due to some violent scenes and brutality that may not be appropriate for children under 12.

For more information regarding this event, please contact Heather Tindall at 512-383-1229.

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