

## **Cross cable TV off of your Laredo, Texas to-do list**

Go to work. Do the grocery shopping. Drop the kids at soccer practice. Wash the laundry. Mow the lawn.

You have a long list of daily responsibilities and dealing with your local cable company should not be one of them. Let DIRECTV take the worry of television programming off your hands by giving you the best service around. DIRECTV can make your list of to-dos shorter by bringing you quality, dependable television entertainment at a budget-friendly price. Programming packages from the #1 satellite TV provider in America start at under \$30 and come with the experience and support of a team of customer service representatives and professional installers. 18 million customers take advantage of the fact that DIRECTV is available in 100% of all U.S. homes. As the television provider ranked highest in customer satisfaction by the 2011 American Customer Satisfaction Index, DIRECTV welcomes you to join tons of Americans who have already put their trust in its superb offerings. Call today to learn more about how DIRECTV can help condense your to-do list.

## **DIRECTV is a big deal while cable TV only offers temporary savings**

You have a lot going on in your life in Laredo. Between work, the kids, and extra fun that comes occasionally, your mind is packed with things to remember. The last thing you want to worry about is if you're overspending on your home entertainment, but when you have cable that may very well be the case. However, when you choose DIRECTV, you can rest assured that you are getting the most bang for your buck with the most full-time HD channels in the business, networks to satisfy everyone in your household, technology that keeps you up to date with the latest possibilities and a terrific price that won't stretch your pockets. DIRECTV is a deal every day.

### **More HD than anywhere else**

Sit back, relax and enjoy the brilliant 1080p picture supplied by DIRECTV on 170 full-time HD channels. Movies, shows and sports come to you with amazing clarity so that you don't have to wonder what you're seeing or what's happening on the screen. You can watch a classic teen angst flick like *The Breakfast Club* with completely new appreciation or yell at the Dallas Cowboys when they call a ridiculous play at crunch time. For added excitement, listen to your programs in Dolby® 5.1 Digital surround sound. You'll see everything with fresh perspective when you see it in HD.

### **Top-of-the-line technology**

Wanting a deal doesn't mean you want to forego all of the latest technology. With cable TV, that can often be the trade-off. But DIRECTV gives you the opportunity to have great value while experiencing some of the freshest technology around. Choose DIRECTV and you can experience the best of both worlds. Take advantage of the DIRECTV® HD DVR and all of its capabilities that go far beyond recording, rewinding and pausing live TV. Hook up your HD DVR to your home internet system and watch the possibilities unfold. You will be able to download free DIRECTV apps and work with your favorite websites like Facebook® and Flickr™. Take movies and shows on the go with DIRECTV2PC™ so that the long road trip or boring wait in the airport can be filled with DIRECTV entertainment. Utilize ScoreGuide™ to keep an eye on the progress of your favorite teams while you watch something completely different. DIRECTV gives you the technology you want at a terrific price

Call today and find out more about how DIRECTV is a great deal in Laredo.

## **DIRECTV delivers awesome packages to Laredo**

Finding things that are sitting neatly together in one location for your convenience always makes life easier. Finding things that you actually WANT in one convenient place is even better. You'll find that DIRECTV packages give you that feeling of ease that cable TV packages don't. With over 285 channels of programming available to you, you can choose the package that best fits your needs and your budget. If you decide that you want more than a package offers, you can upgrade and customize your programming with extras like premium networks or DIRECTV® HD DVR. DIRECTV packages have everything you need to keep your household entertained and start at under \$30.

### **Family-friendly programming**

The kids in your life love it when they find a Big Time Rush video playing on Nickelodeon® or an episode of Wizards of Waverly place on Disney Channel<sup>SM</sup>. But they'll be excited to find other networks like PBS Kids Sprout<sup>SM</sup> and TeenNick® for some extra programming that they may never have seen. All of DIRECTV's packages, from the FAMILY™ package to the PREMIER™ package have programming that the kids will appreciate for their entertainment value and you'll appreciate for their educational components.

### **Superb Sports**

DIRECTV is the undeniable leader in sports and can satisfy even the most voracious sports hunger. With DIRECTV® exclusives like NFL SUNDAY TICKET™ you can catch every single NFL game of the regular season. Watch up to 8 games at a time on your TV screen to make sure that you keep track of the progress of your fantasy football team. Or watch your favorite sports from around the world on any of the dozens of sports networks available as standard channels in your DIRECTV package. From baseball to cricket, DIRECTV has what you're looking for.

Call today to find out which package will work best for your Laredo home.