

Júlia Rabello Ferreira Alexandre

Technical Writer

✉ rabellojulia7@gmail.com ☎ +55 21 981332481 in juliarabello 🌐 julia-rabello 📍 Rio de Janeiro, Brazil

🇧🇷 Brazilian | 🇵🇹 Portuguese

👤 Profile

I am passionate about writing and reviewing content that guides and supports users and developers interacting with digital products. As a technical writer, my favorite part of the job is constantly learning about technology and collaborating with stakeholders to gather and refine information.

💼 Experience

Technical Writer, VTEX

Jan 2021 – present | Rio de Janeiro, Brazil

- I write and review technical documentation to support users and developers using VTEX's digital commerce platform, including guides, tutorials, and REST API references.

Instructional Designer, MAG Seguros (formerly Mongeral Aegon)

Mar 2018 – Jan 2021 | Rio de Janeiro, Brazil

- Developed content for training programs focused on brokers, commercial leaders and partners, such as e-learning courses, video lessons, podcasts, manuals, and presentations.
- Translated material from English to Portuguese.
- Started as an intern and got hired after a year and a half.

Streaming Intern, PUC-Rio

Sep 2016 – Aug 2017 | Rio de Janeiro, Brazil

- Recorded and streamed lectures, graduation ceremonies and other university events.
- Wrote summaries for videos that were published at the university's website.

🎓 Education

Bachelor's in Social Communications - Journalism,

2015 – 2019 | Rio de Janeiro, Brazil

Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio)

Exchange program - Liberal Arts and Sciences,

Aug 2017 – Jan 2018 | Maastricht, Netherlands

University College Maastricht

🌐 Languages

English (Fluent | TOEFL | CAE) • Portuguese (Native) • French (Intermediate)

🧠 Skills

Javascript	● ● ● ● ●	HTML	● ● ● ● ●
CSS	● ● ● ● ●	Markdown	● ● ● ● ●
Git / Github	● ● ● ● ●	REST API Documentation	● ● ● ● ●
Postman	● ● ● ● ●		

📄 Courses and certificates

CMX – Level 1

EICOM - 2022

TOEFL iBT 115/120

ETS - 2020

Bootcamp HTML Web

Developer

Digital Innovation One - 2021

Scrum Foundation

Professional Certificate

(SFPC)

CertiProf - 2020

Certificate in Advanced

English

University of Cambridge -

2013

🏠 Volunteering

Cidadão Pró-Mundo, Volunteer English Teacher

Jul 2021 – Jul 2022 | Remote

I participated in the NGO Cidadão Pró-Mundo as a volunteer English teacher, helping promote equal opportunities by teaching the language to teenagers and adults.

Sou Segura, Podcaster

May 2020 – Jan 2022 | Remote

As a volunteer for Sou Segura (Association of Women in the Insurance Market), I created and produced the podcast Voz Segura (Safe Voice), a series of interviews with prominent professionals in the insurance market.